



Retailers Association of India

RAI Business Survey- Round 36

January, 2023

Region-wise Sales Growth in January 2023 vs January 2020 (pre-pandemic)



Pan-India

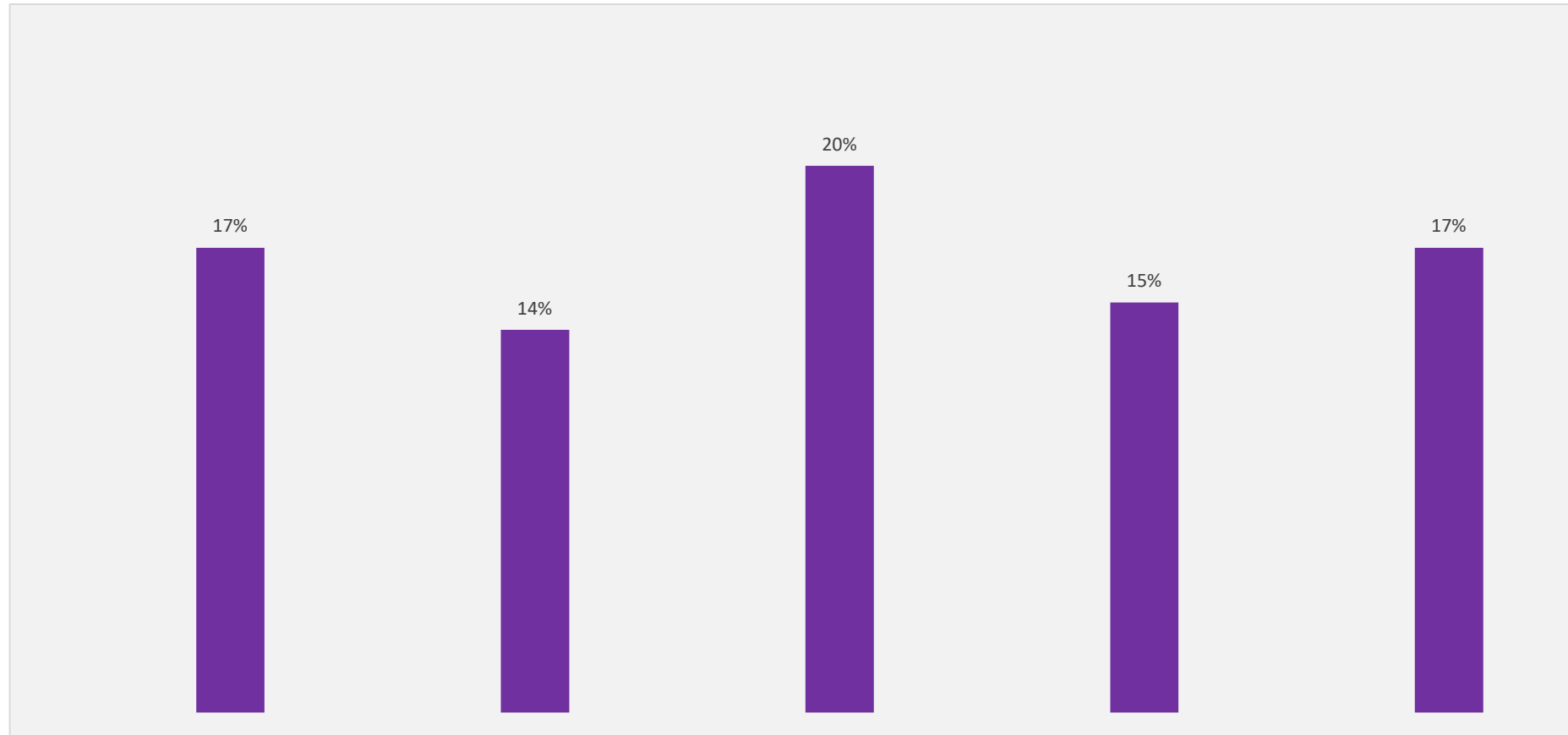
East

West

North

South

(Y-o-Y % growth)



Region-wise Sales Growth in January 2023 vs January 2022 (omicron period)



(Y-o-Y % growth)

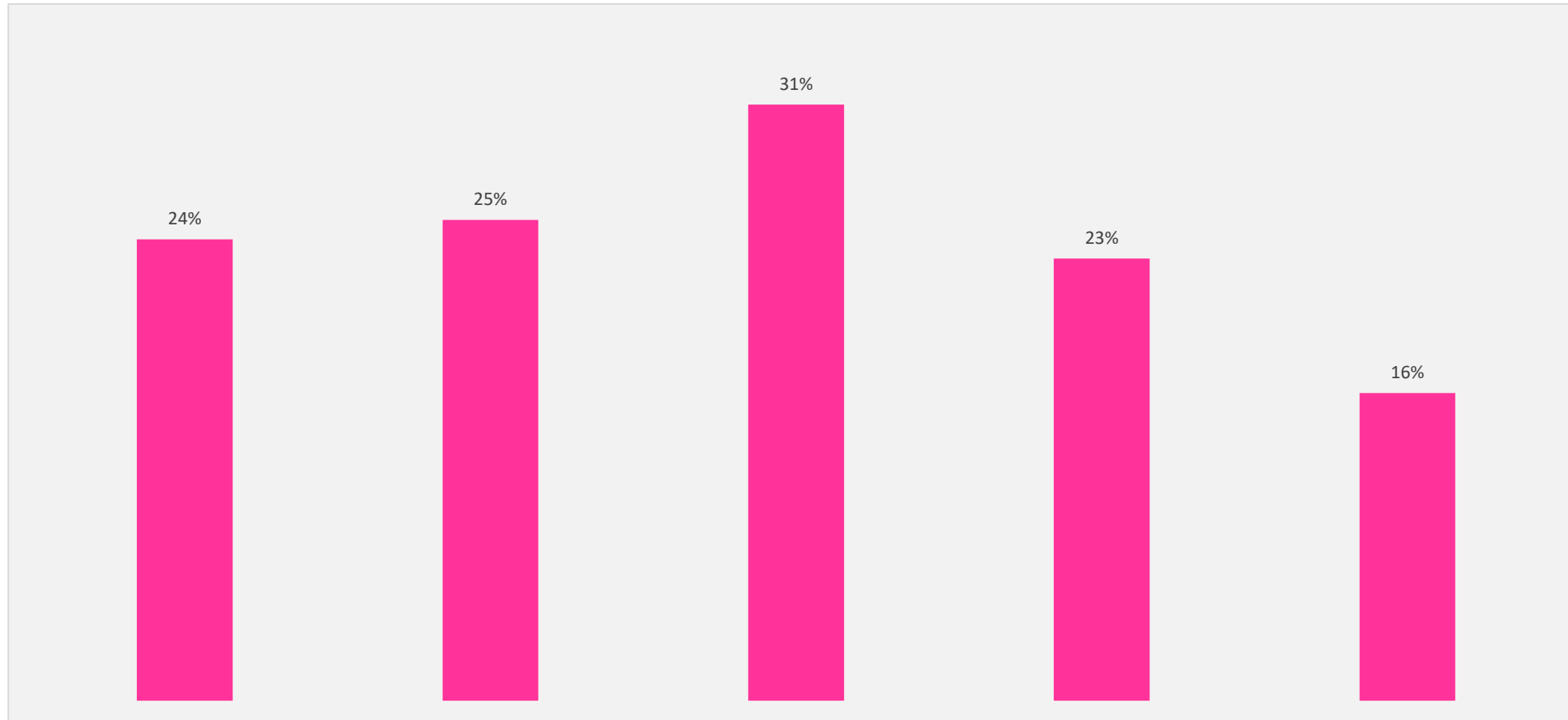
Pan-India

East

West

North

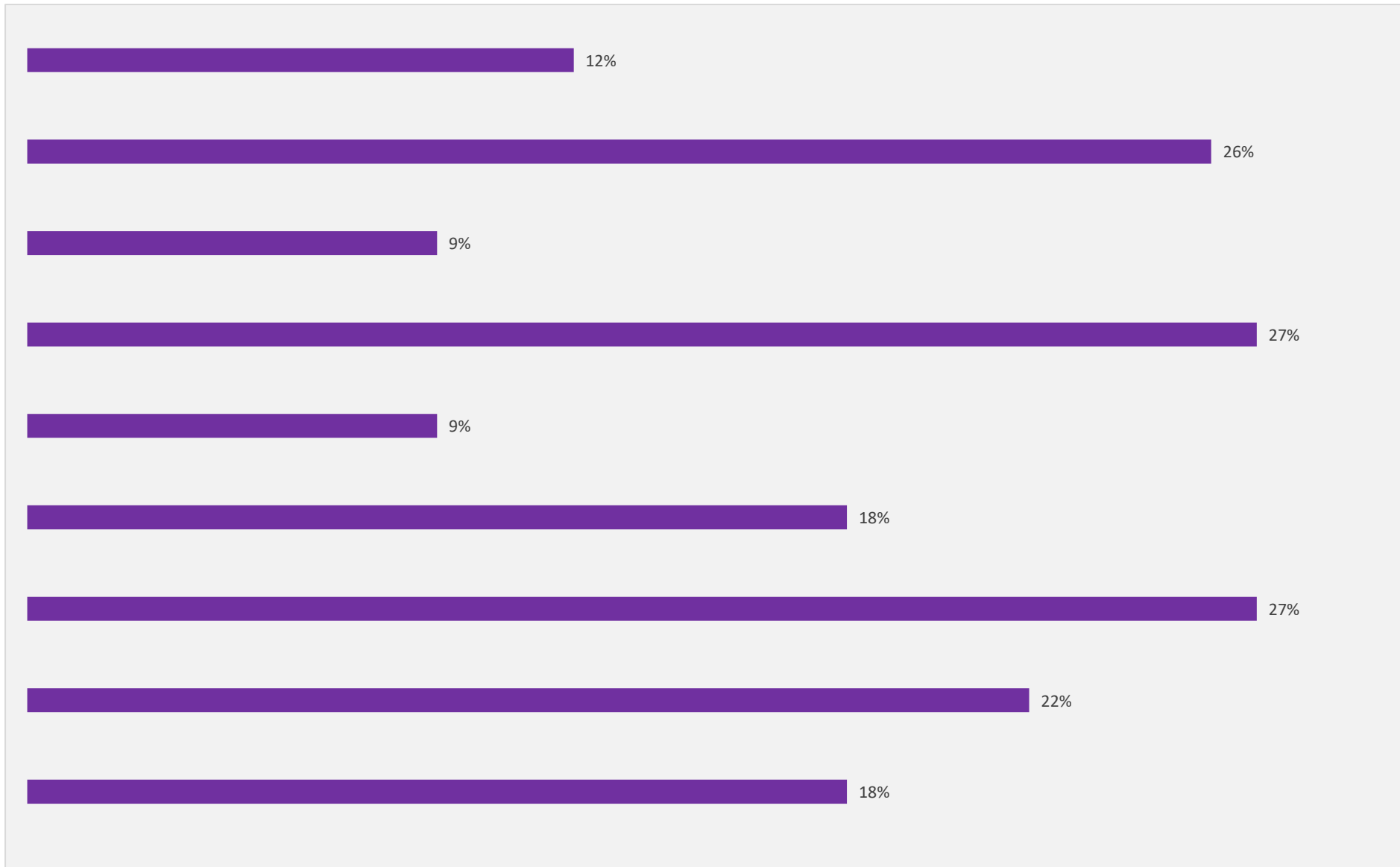
South



Category-wise Sales Growth in January 2023 vs January 2020 (pre-pandemic)



(Y-o-Y % growth)



Furniture & Furnishing

QSR

Beauty, Wellness &
Personal Care

Sports Goods

Jewellery

Consumer Durables &
Electronics

Footwear

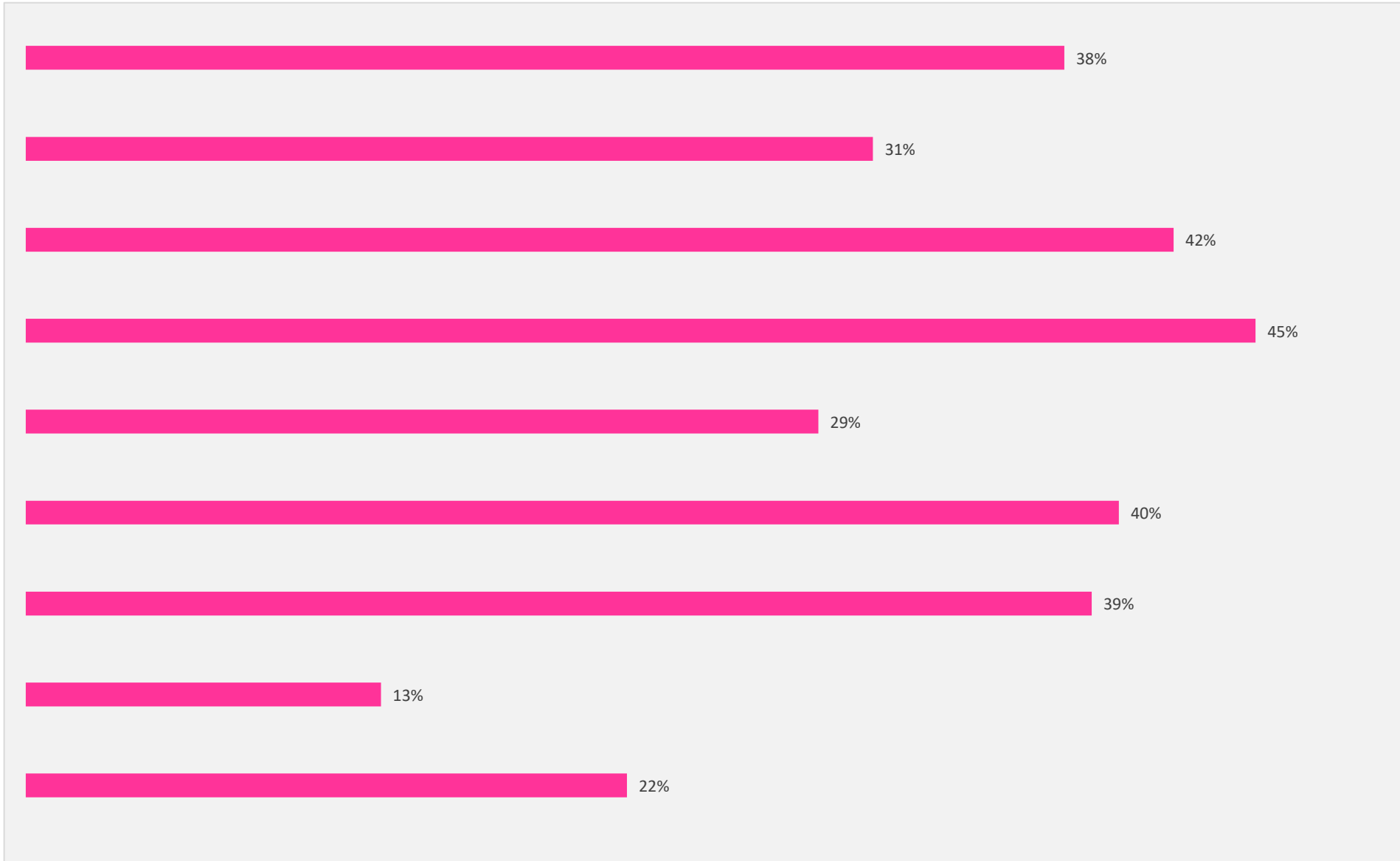
Food & Grocery

Apparel & Clothing

Category-wise Sales Growth in January 2023 vs January 2022 (omicron period)



(Y-o-Y % growth)



Furniture & Furnishing

QSR

Beauty, Wellness & Personal Care

Sports Goods

Jewellery

Consumer Durables & Electronics

Footwear

Food & Grocery

Apparel & Clothing

Thank
you!!

