



# **Retailers Association of India**

## **RAI Business Survey- Round 37**

February, 2023

# Region-wise Sales Growth in February 2023 vs February 2020 (pre-pandemic)



Pan-India

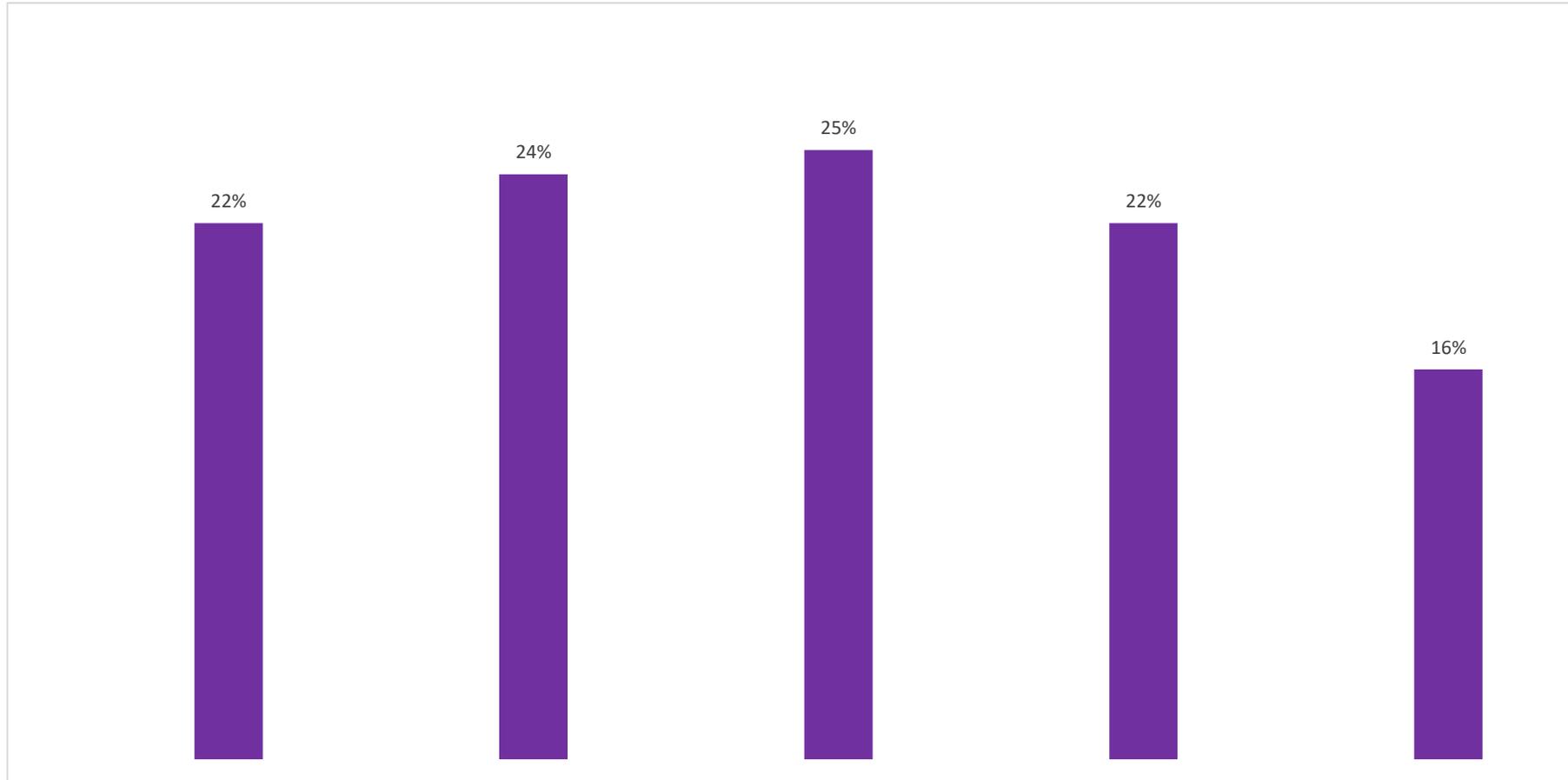
East

West

North

South

(Y-o-Y % growth)



# Region-wise Sales Growth in February 2023 vs February 2022 (omicron period)



Pan-India

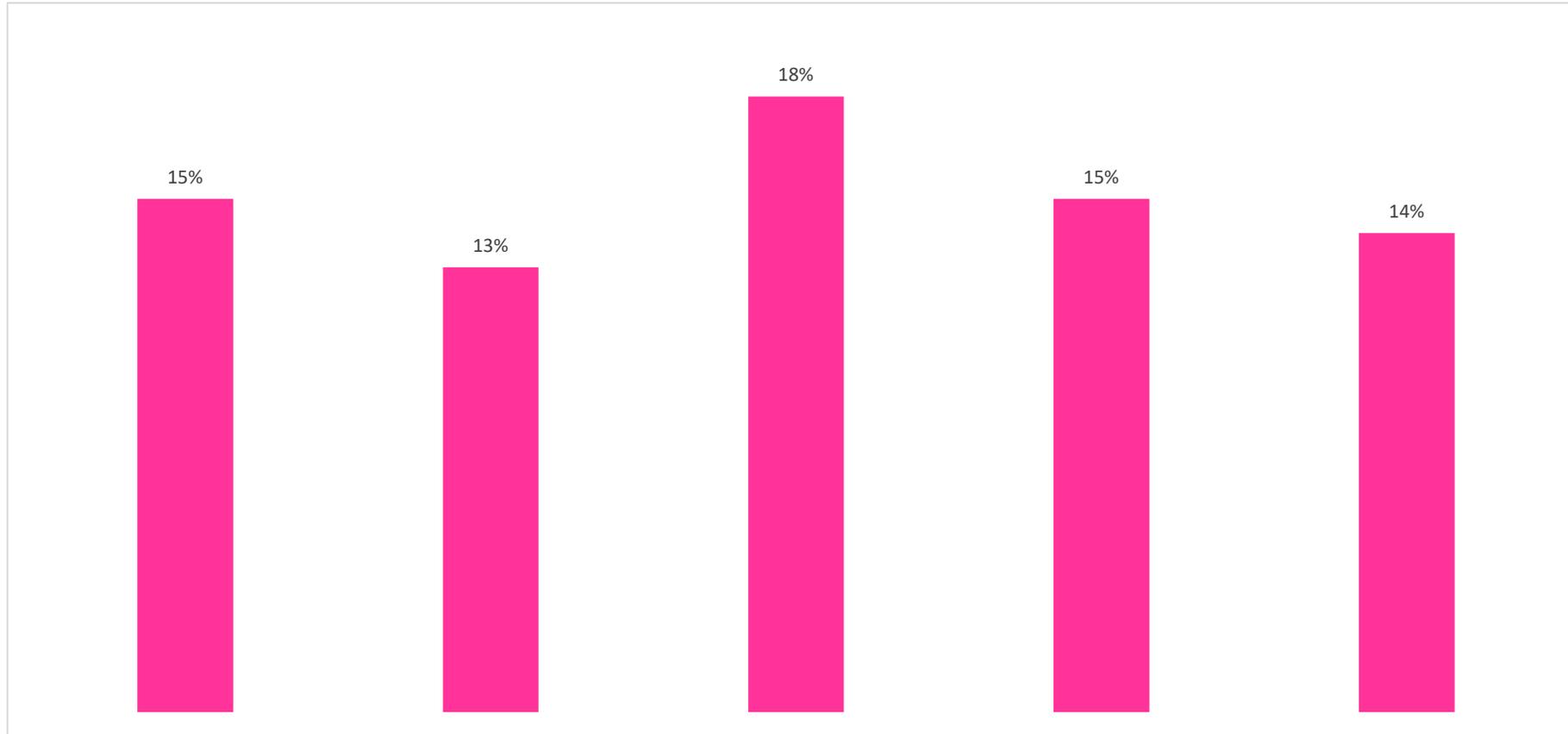
East

West

North

South

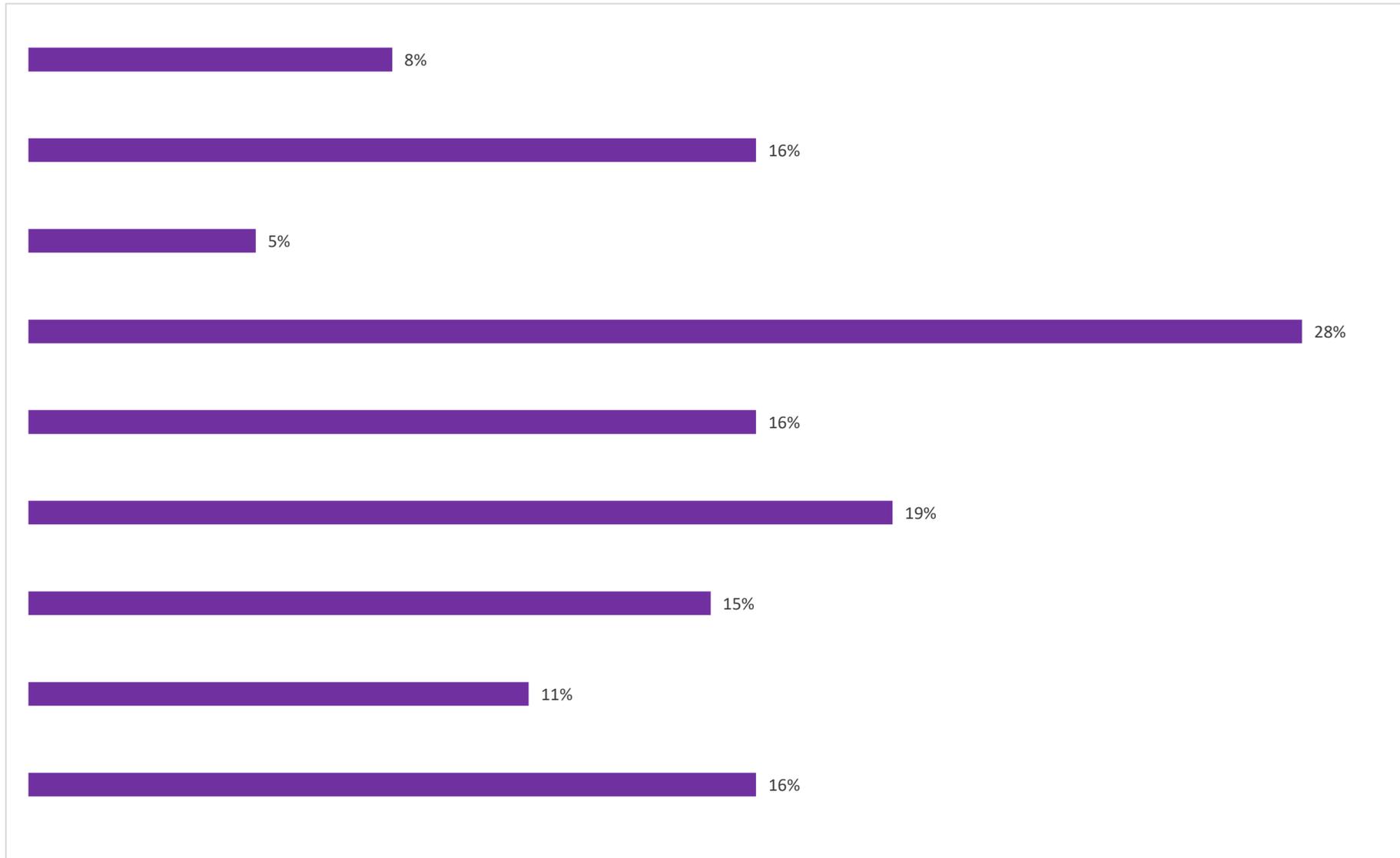
(Y-o-Y % growth)



# Category-wise Sales Growth in February 2023 vs February 2020 (pre-pandemic)



(Y-o-Y % growth)



Furniture & Furnishing

QSR

Beauty, Wellness & Personal Care

Sports Goods

Jewellery

Consumer Durables & Electronics

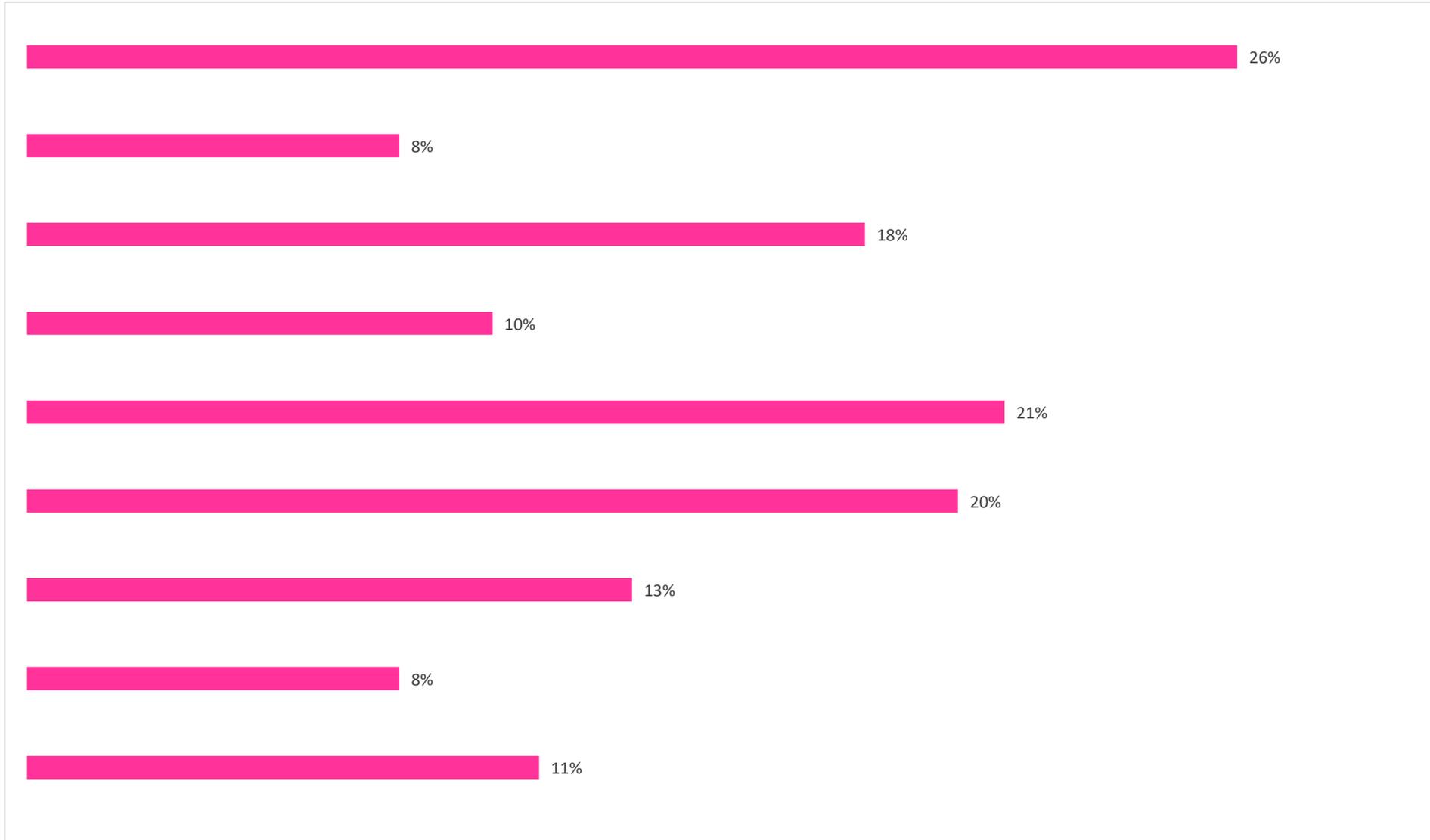
Footwear

Food & Grocery

Apparel & Clothing

# Category-wise Sales Growth in February 2023 vs February 2022 (omicron period)

(Y-o-Y % growth)



Furniture & Furnishing

QSR

Beauty, Wellness &  
Personal Care

Sports Goods

Jewellery

Consumer Durables &  
Electronics

Footwear

Food & Grocery

Apparel & Clothing

Thank  
you!!

