



Retailers Association of India

RAI Business Survey- Round 42

August, 2023

Region-wise overall Sales Growth in July 2023 vs July 2022



(Y-o-Y % growth)

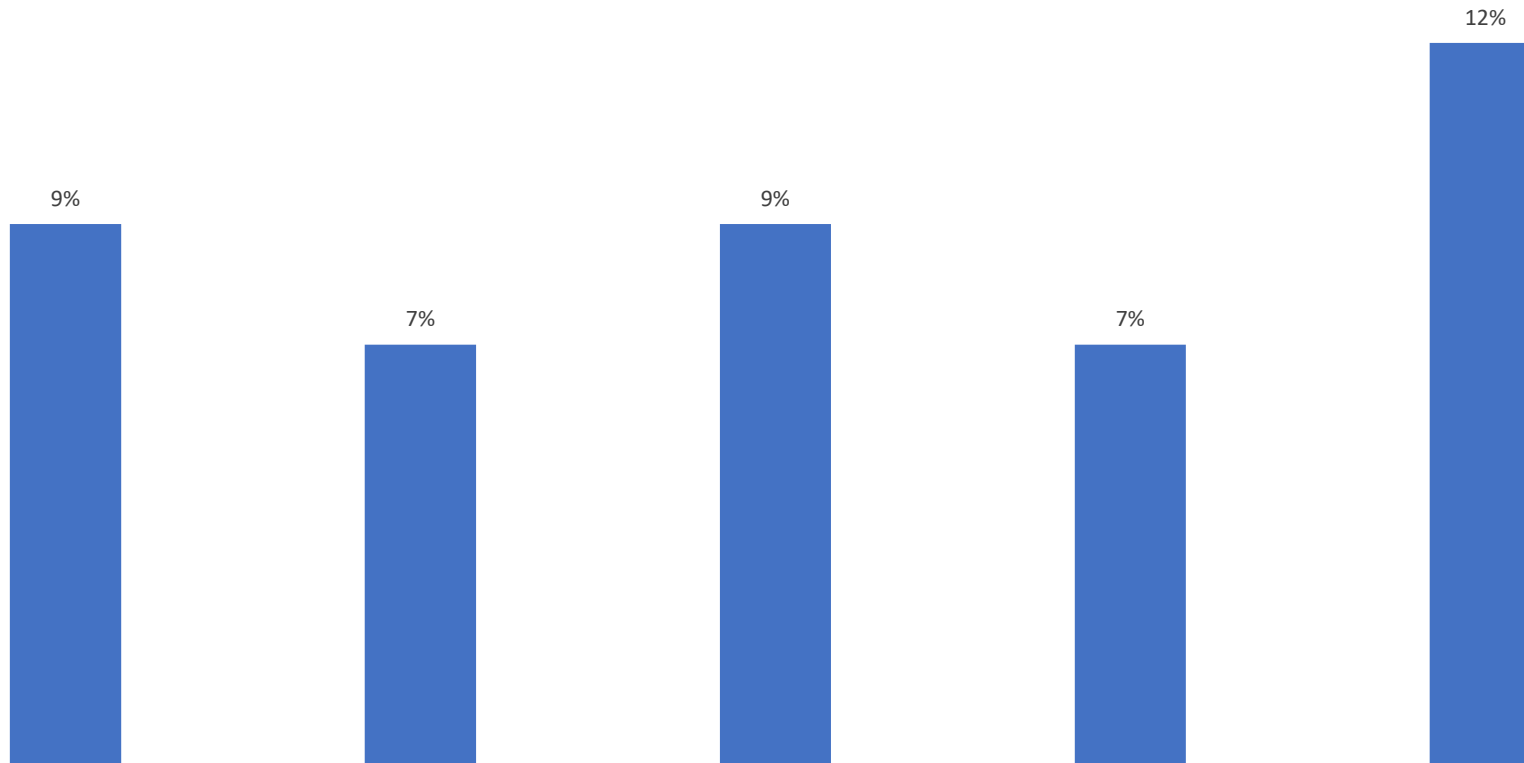
Pan-India

East

West

North

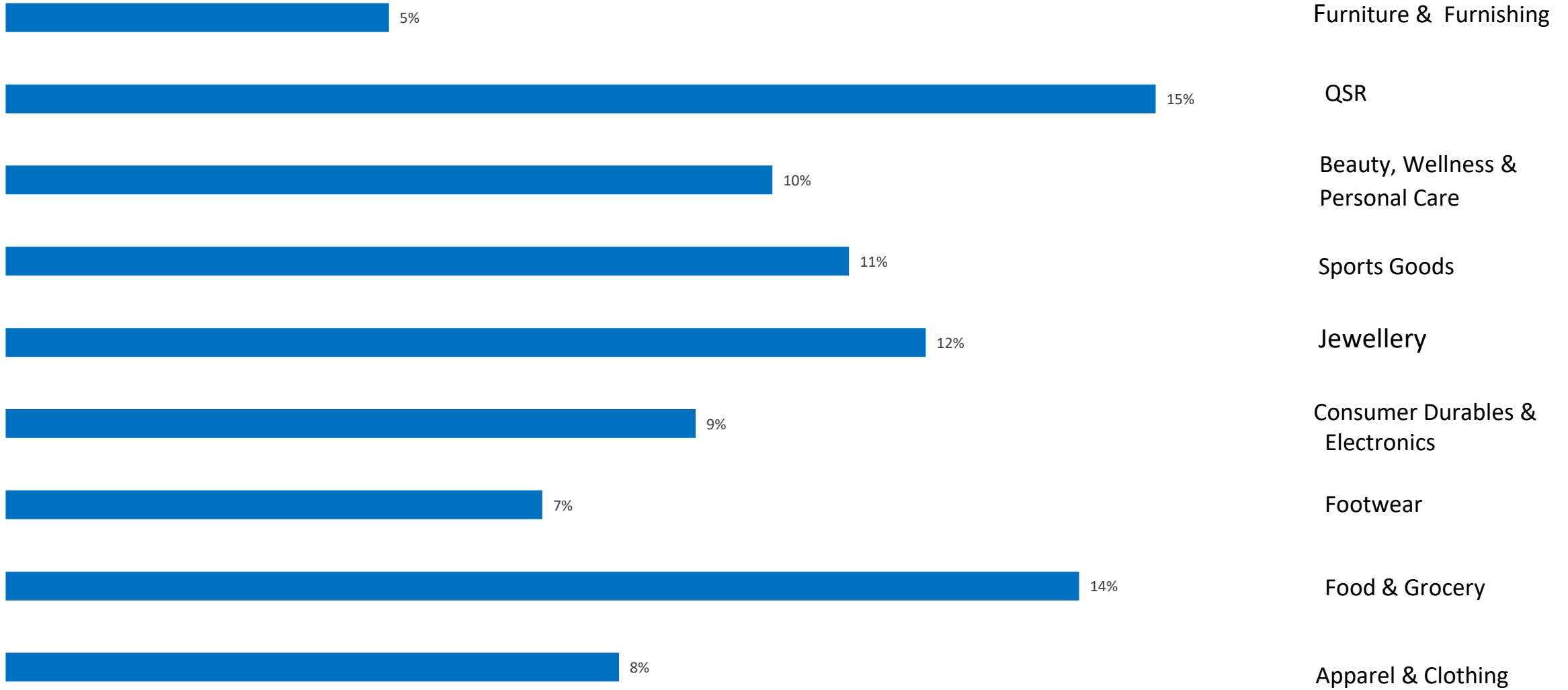
South



Category-wise Sales Growth in July 2023 vs July 2022



(Y-o-Y % growth)



Thank
you!!

