



Retailers Association of India

RAI Business Survey- Round 43

August, 2023

Region-wise overall Sales Growth in August 2023 vs August 2022



(Y-o-Y % growth)

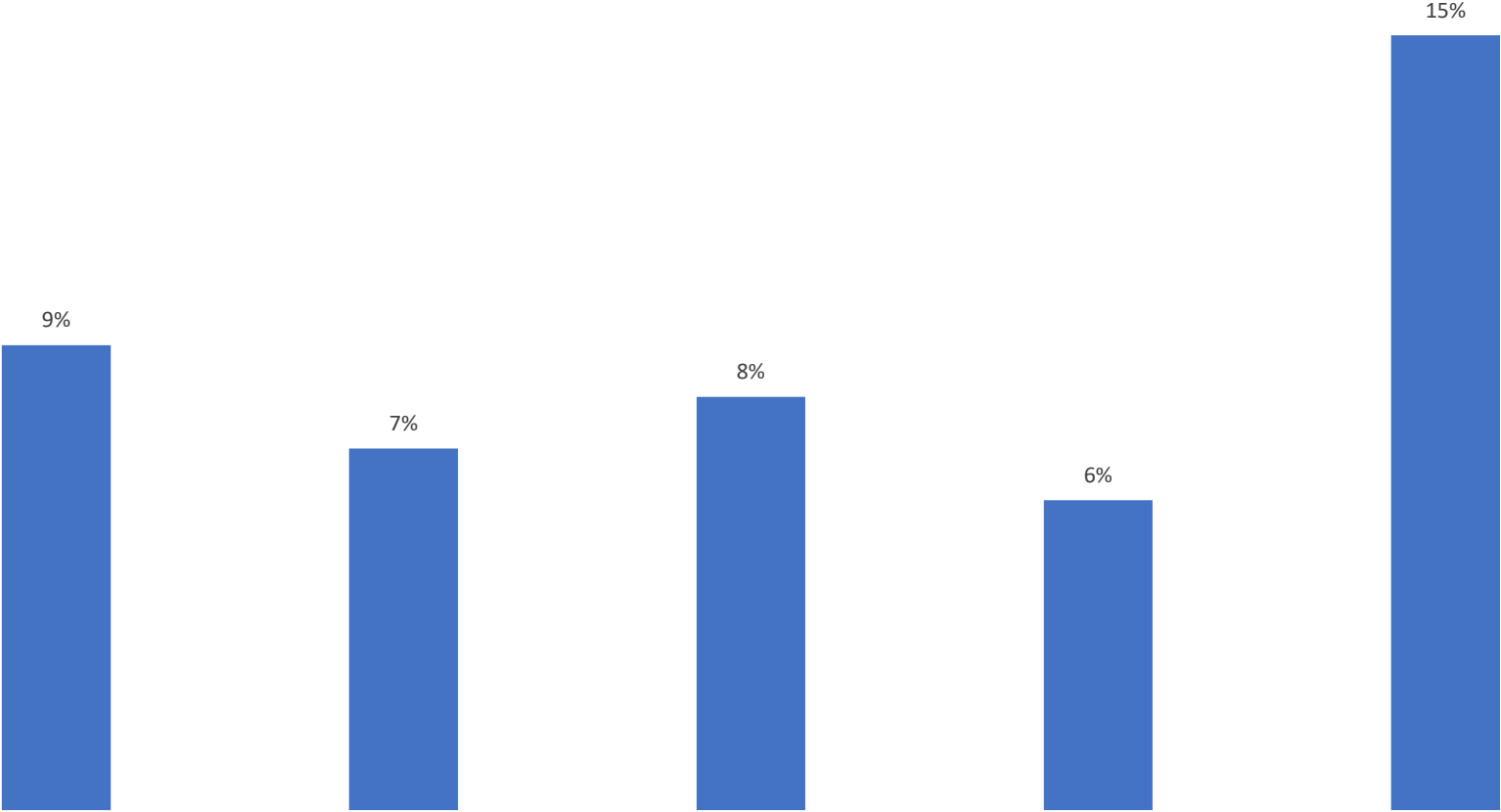
Pan-India

East

West

North

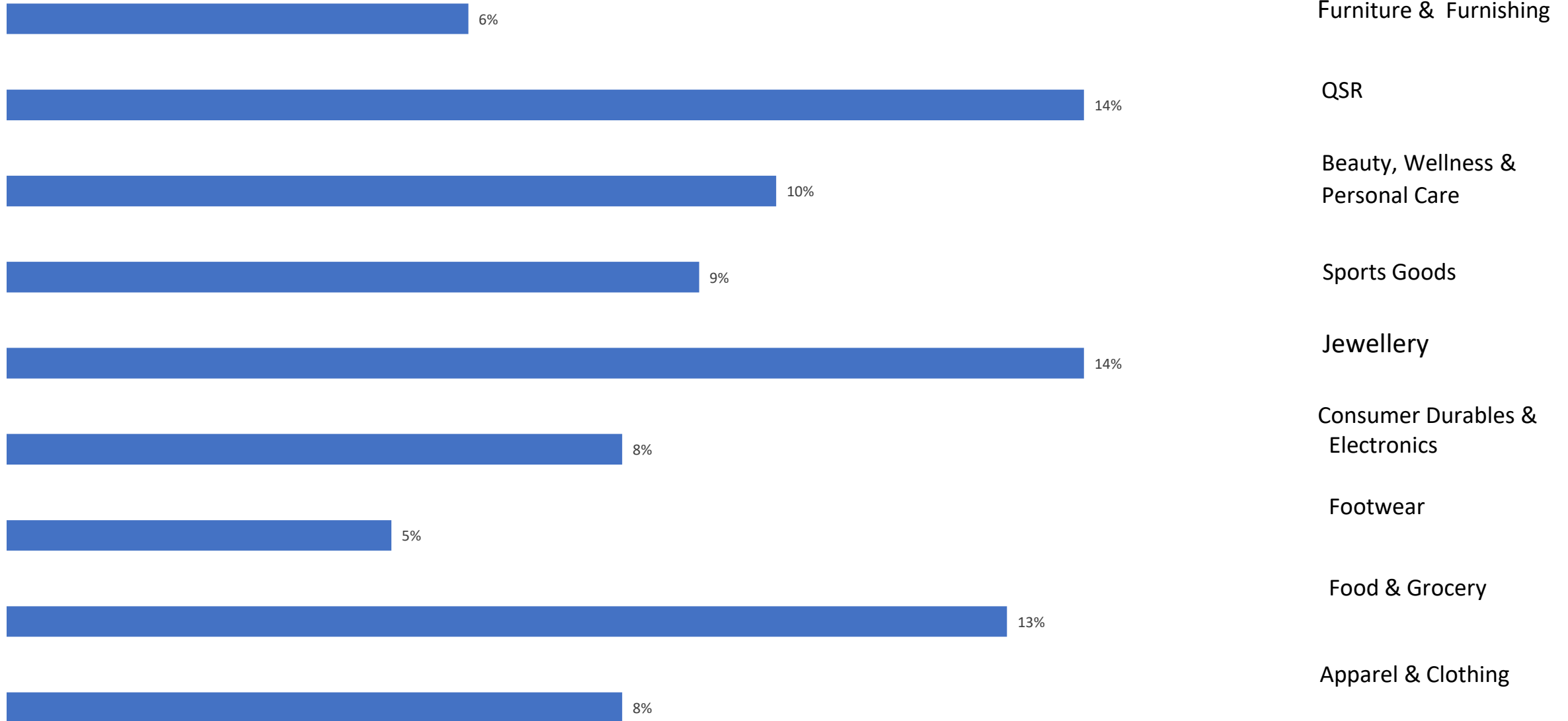
South



Category-wise Sales Growth in August 2023 vs August 2022



(Y-o-Y % growth)



Thank
you!!

