



**Retailers
Association of
India**

RAI Business Survey- Round 44

September, 2023

Region-wise overall Sales Growth in September 2023 vs September 2022



(Y-o-Y % growth)

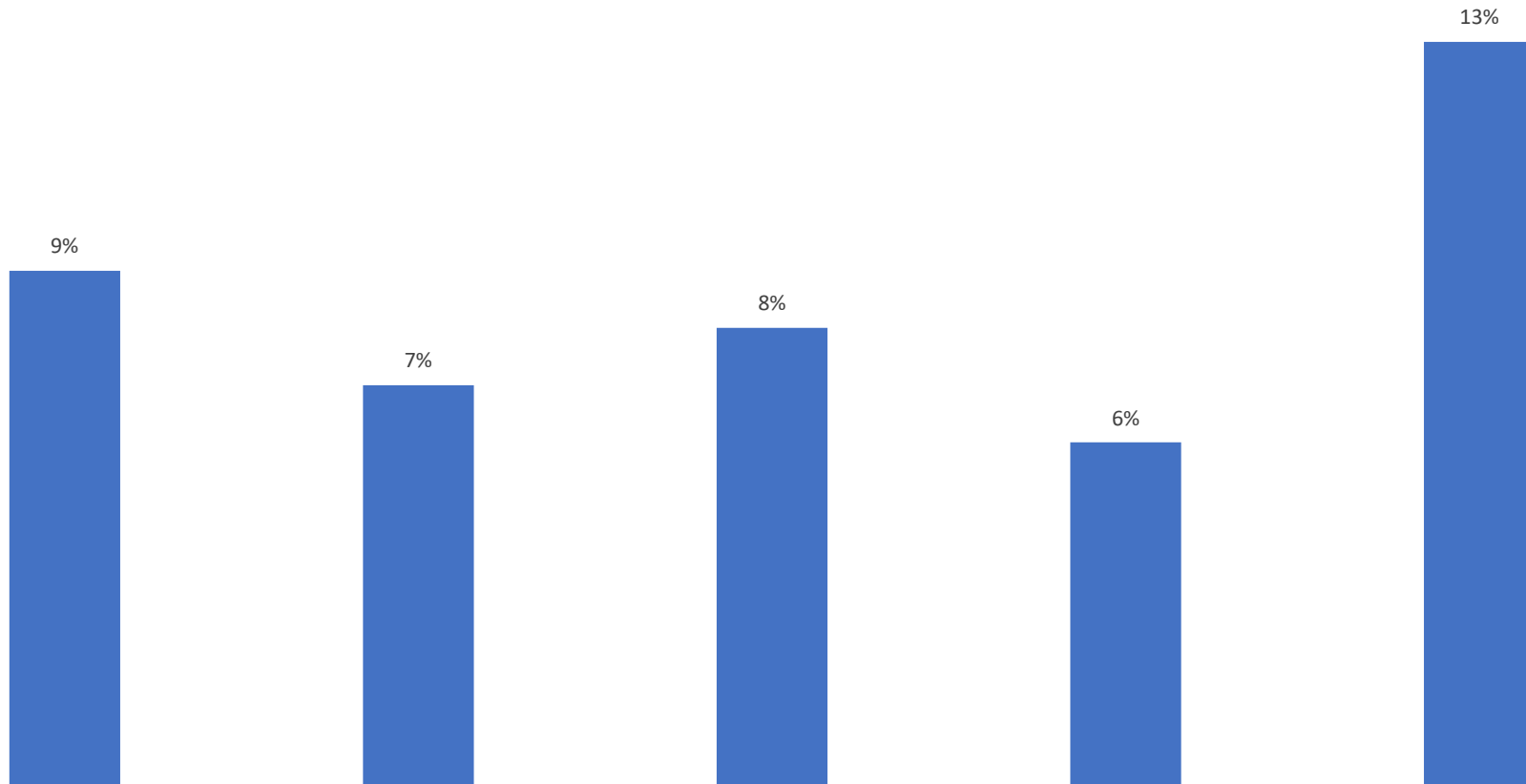
Pan-India

East

West

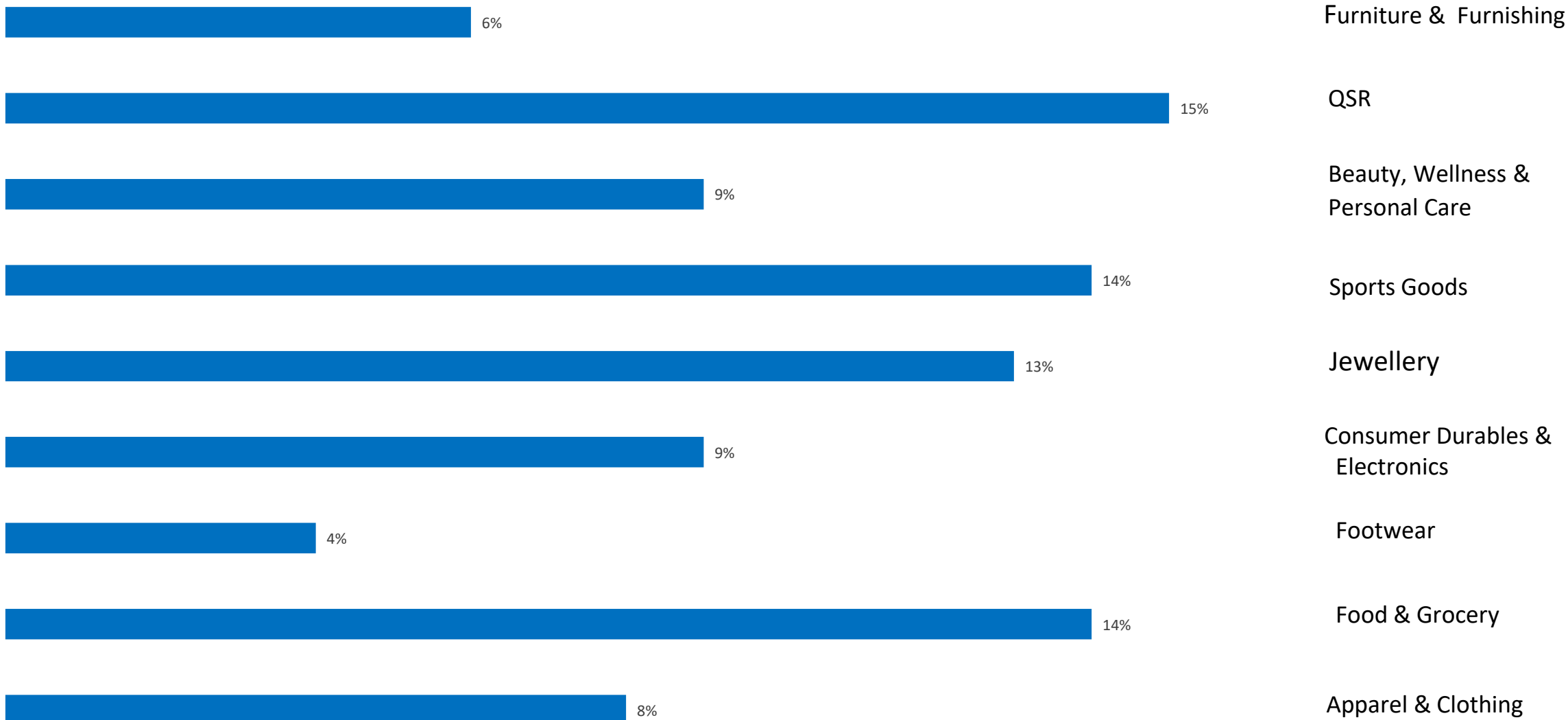
North

South



Category-wise Sales Growth in September 2023 vs September 2022

(Y-o-Y % growth)



Thank
you!!

