



# **Retailers Association of India**

## **RAI Business Survey- Round 46**

December, 2023

# December 1 to December 31, 2023 compared to the same period in 2022



(Y-o-Y % growth)

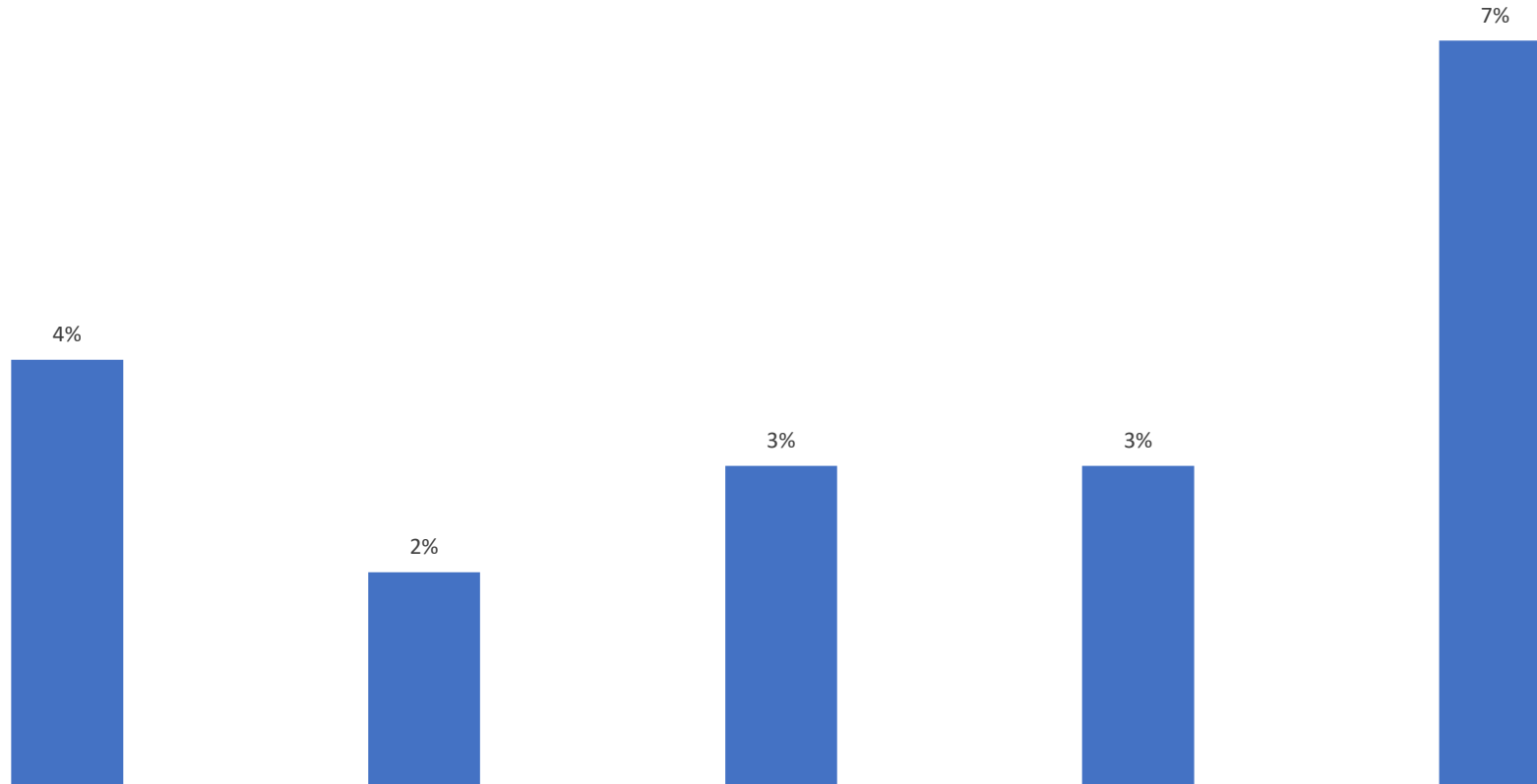
Pan-India

East

West

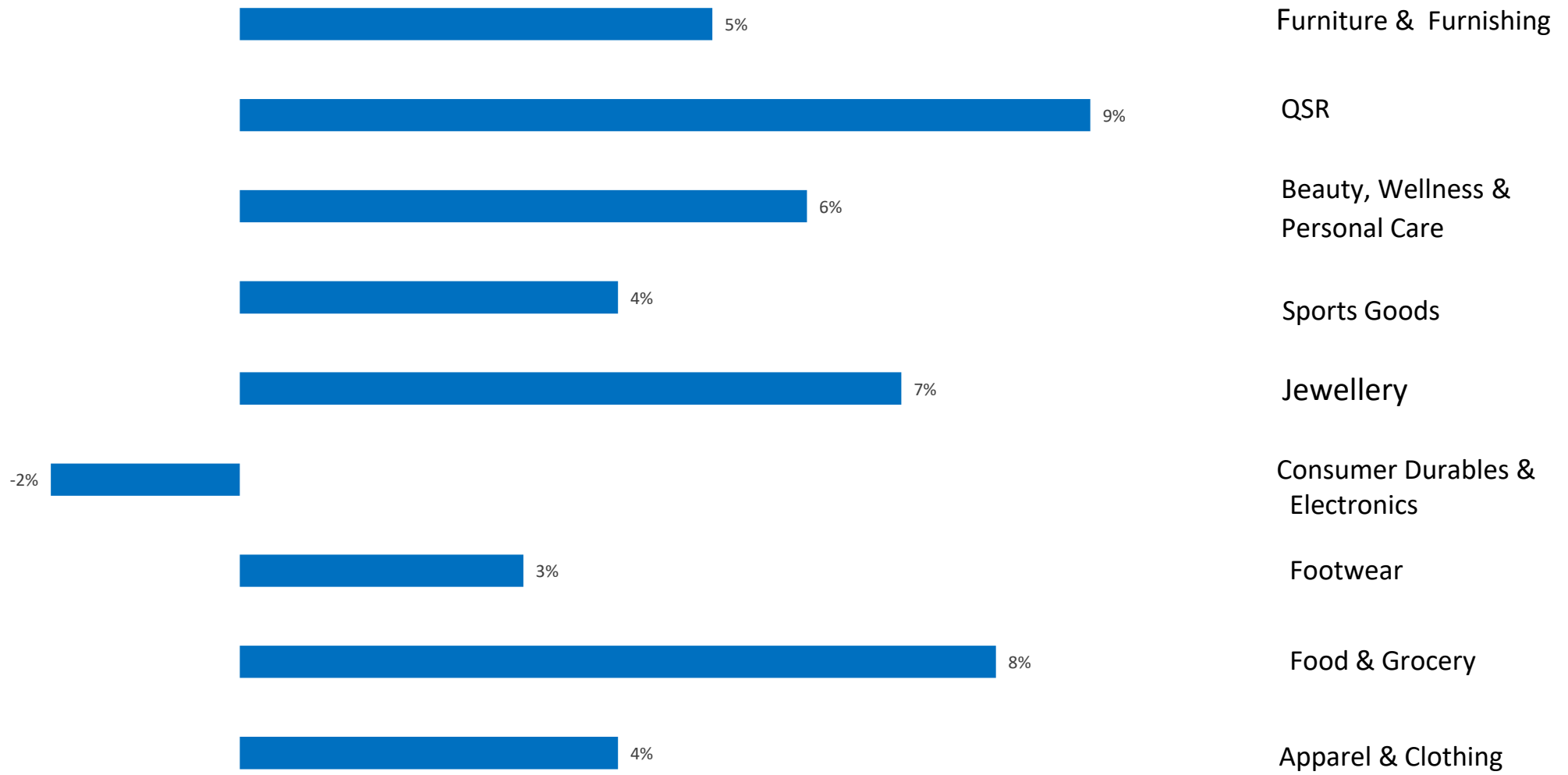
North

South



# Category-wise Sales Growth in December 1 to December 31, 2023 compared to the same period in 2022

(Y-o-Y % growth/de-growth)



Thank  
you!!

