



Retailers Association of India

RAI Business Survey- Round 47

January, 2024

Region-wise Sales Growth in January 2024 vs January 2023



(Y-o-Y % growth)

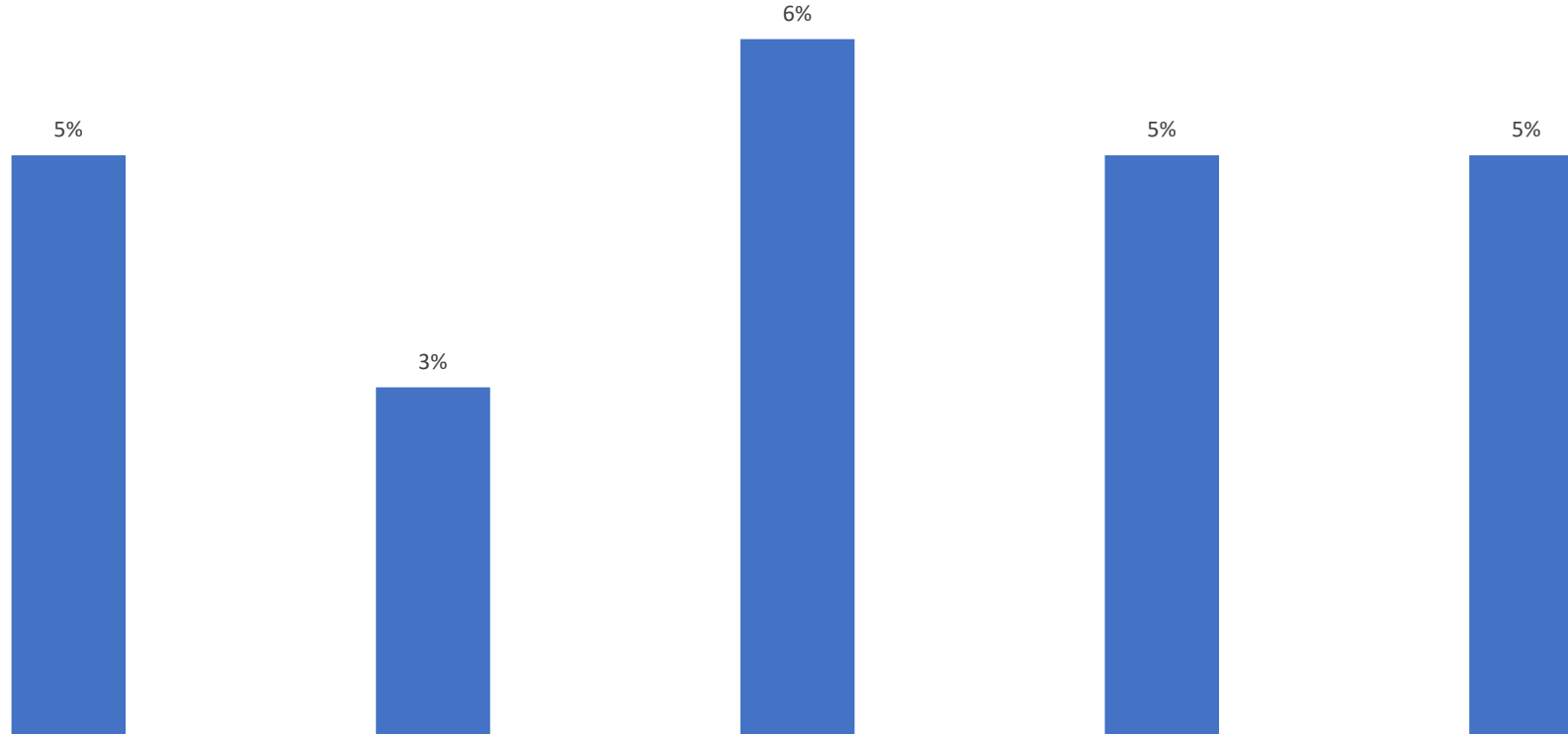
Pan-India

East

West

North

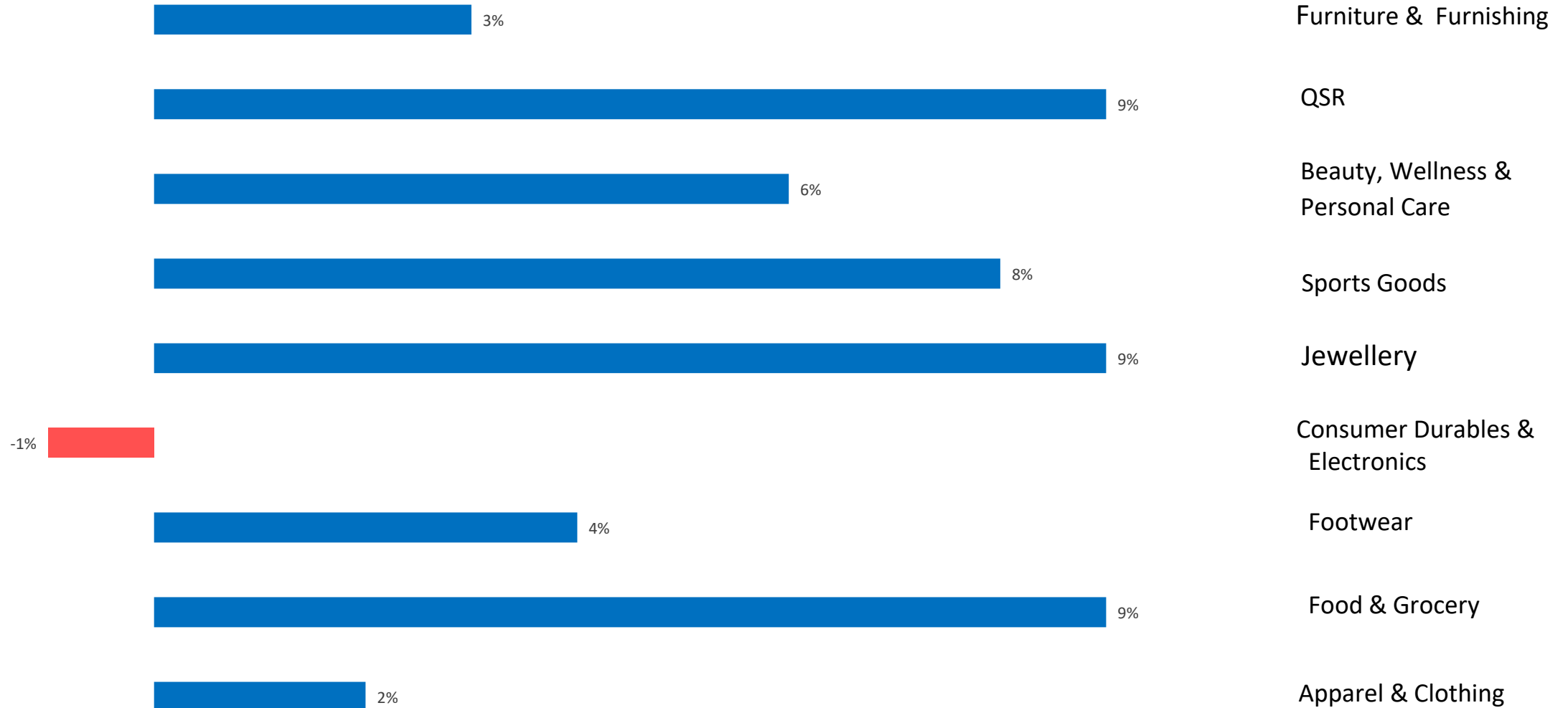
South



Category-wise Sales Growth in January 1 to January 31, 2024 compared to the same period in 2023



(Y-o-Y % growth/de-growth)



Thank
you!!

