



Retailers Association of India

RAI Business Survey- Round 48

February, 2024

Region-wise Sales Growth in February 2024 vs February 2023



(Y-o-Y % growth)

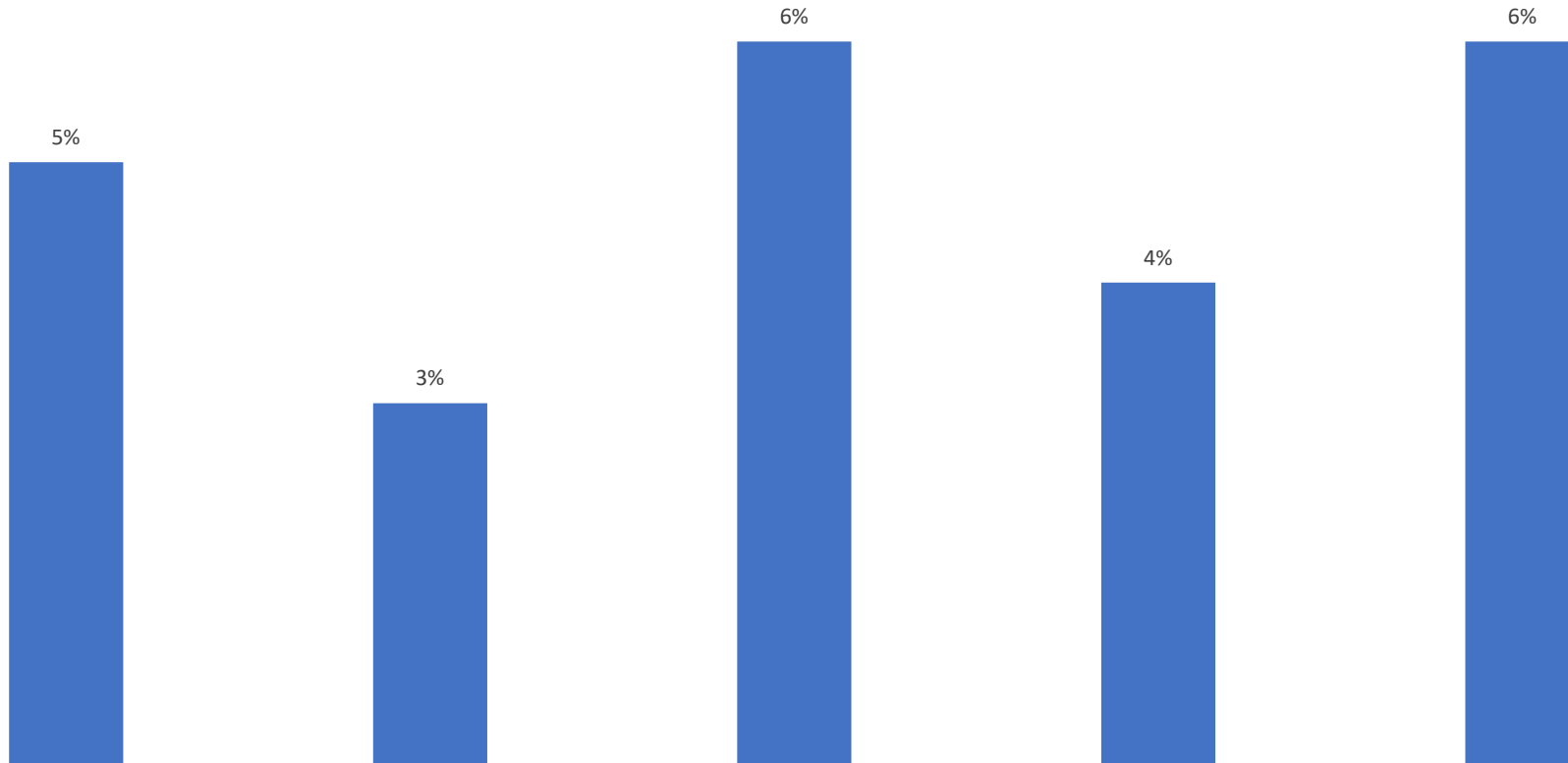
Pan-India

East

West

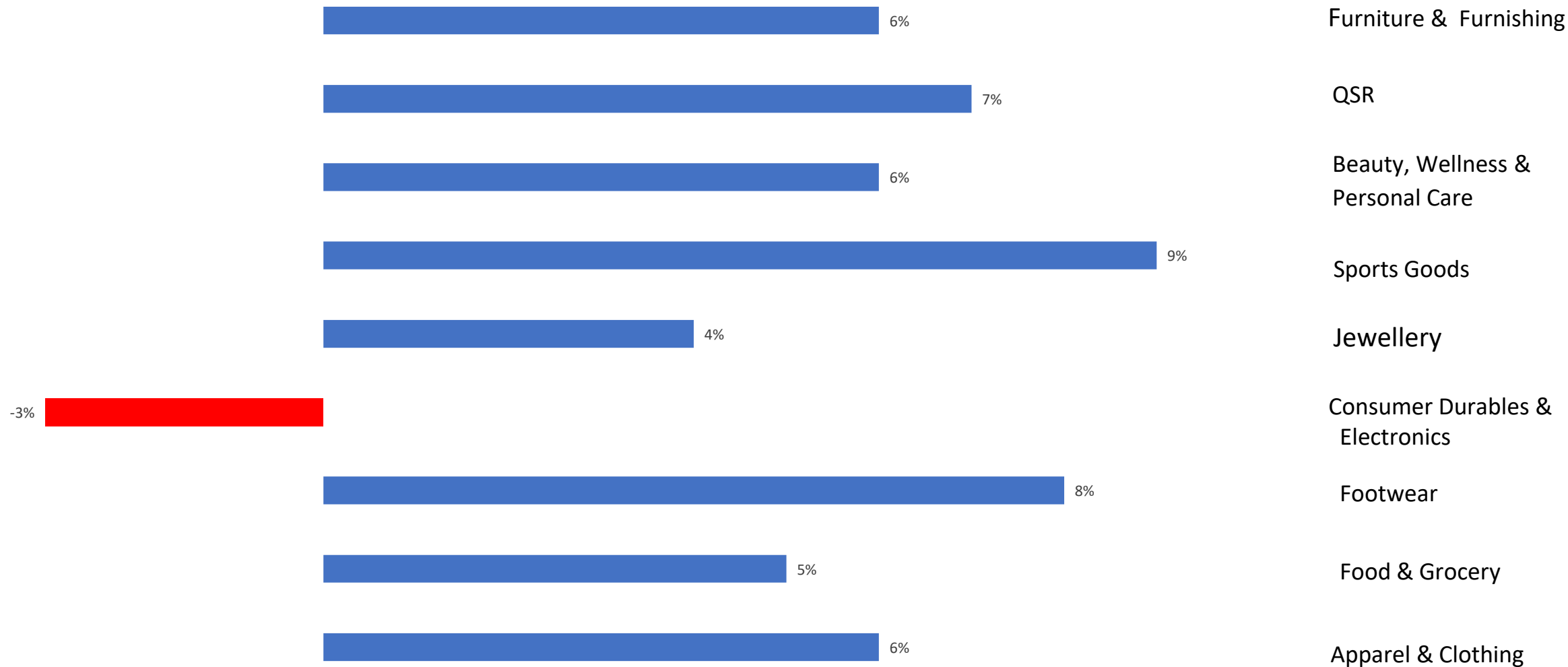
North

South



Category-wise Sales Growth in February 1 to February 29, 2024 compared to the same period in 2023

(Y-o-Y % growth/de-growth)



Thank
you!!

