



Retailers Association of India

RAI Business Survey- Round 49

March, 2024

Region-wise Sales Growth in March 2024 vs March 2023



(Y-o-Y % growth)

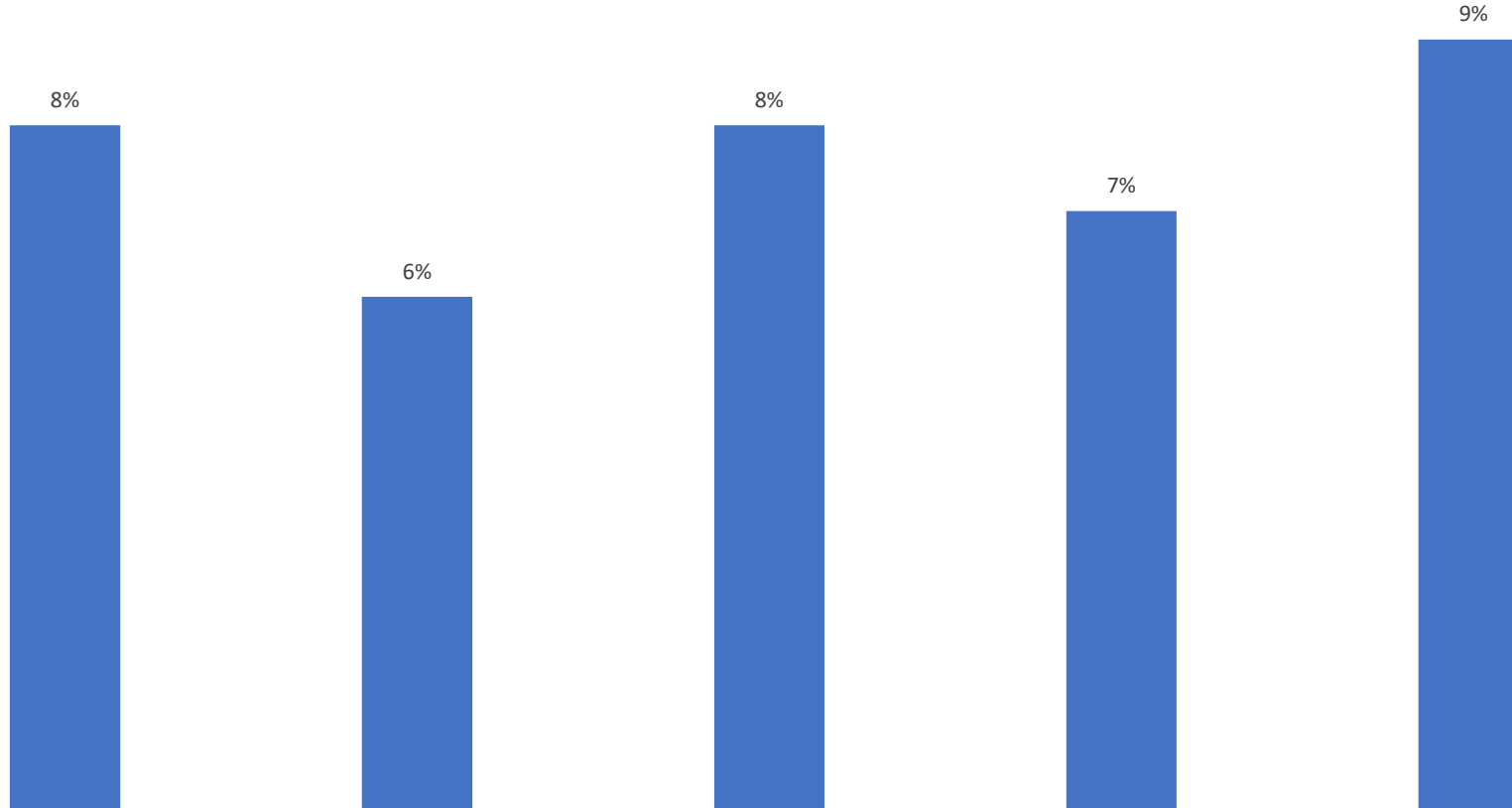
Pan-India

East

West

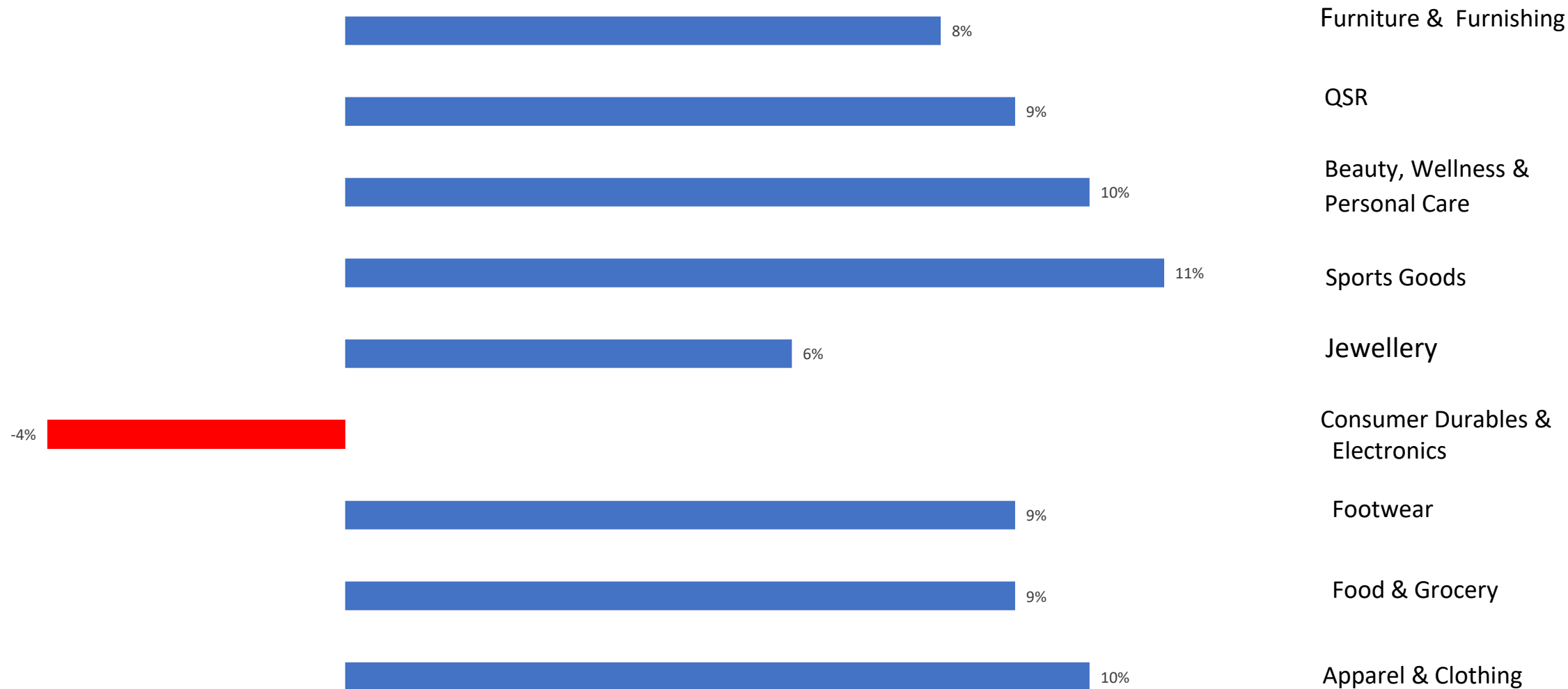
North

South



Category-wise Sales Growth in March 1 to March 31, 2024 compared to the same period in 2023

(Y-o-Y % growth/de-growth)



Thank
you!!

