



# Retailers Association of India

## RAI Business Survey- Round 50

April, 2024

# Region-wise Sales Growth in April 2024 vs April 2023



(Y-o-Y % growth)

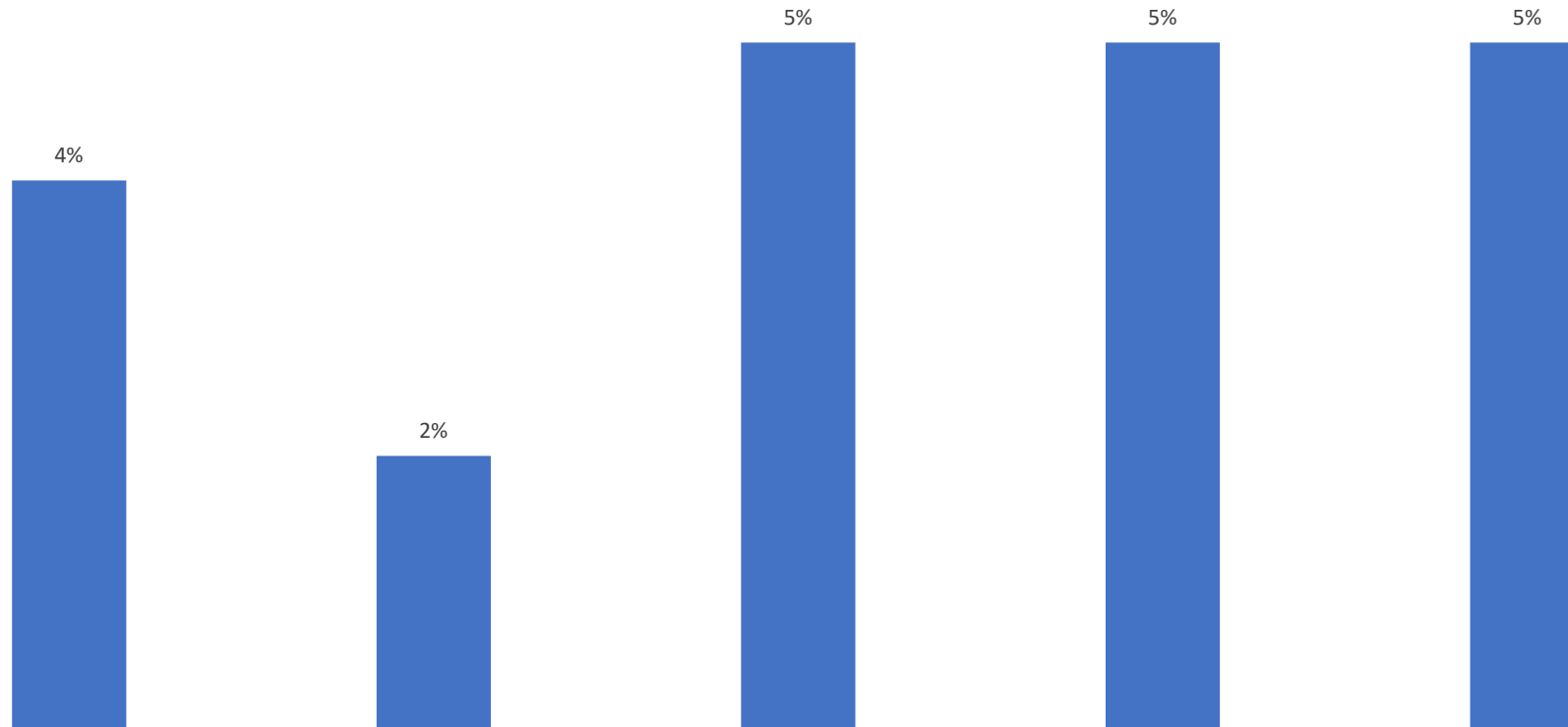
Pan-India

East

West

North

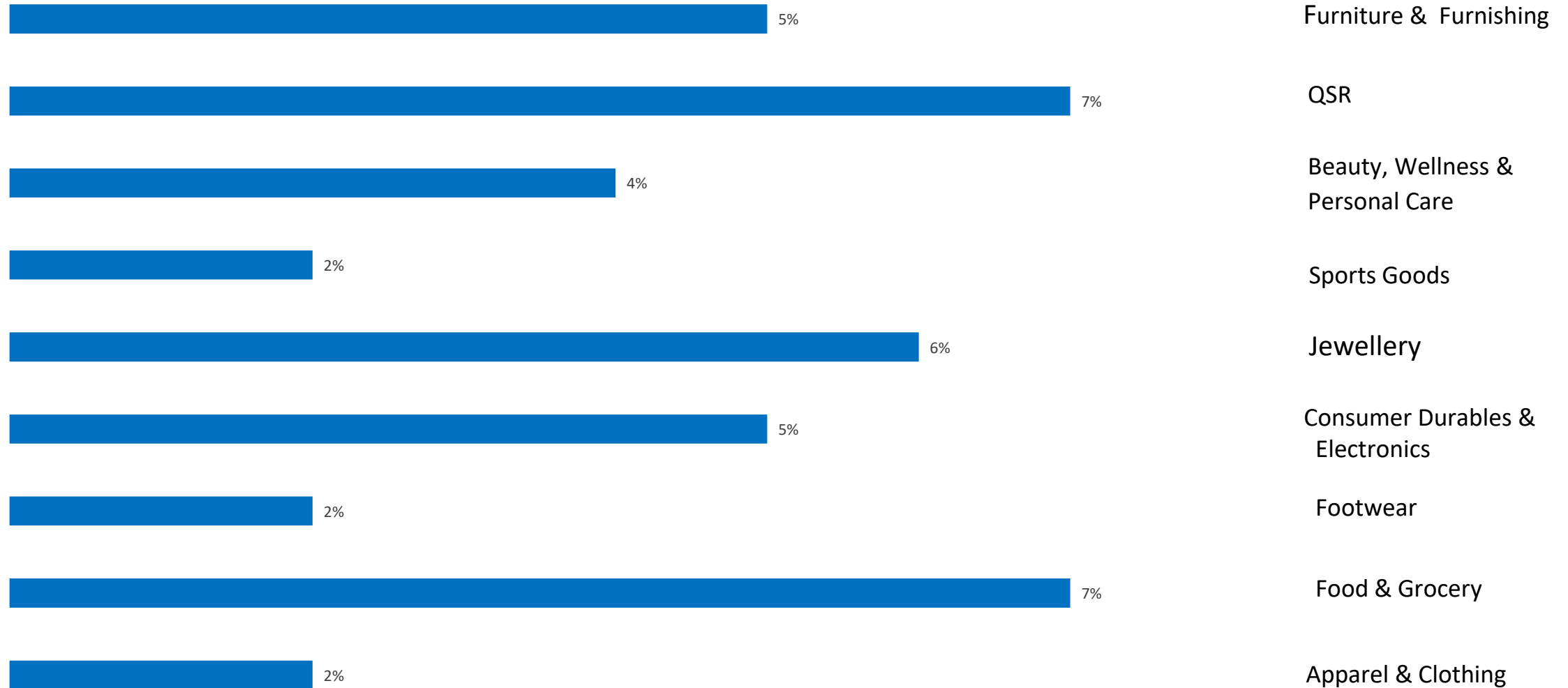
South



# Category-wise Sales Growth in April 1 to April 30, 2024 compared to the same period in 2023



(Y-o-Y % growth)





Thank  
you!!

