



Retailers Association of India

RAI Business Survey- Round 51

May, 2024

Region-wise Sales Growth in May 2024 vs May 2023



(Y-o-Y % growth)

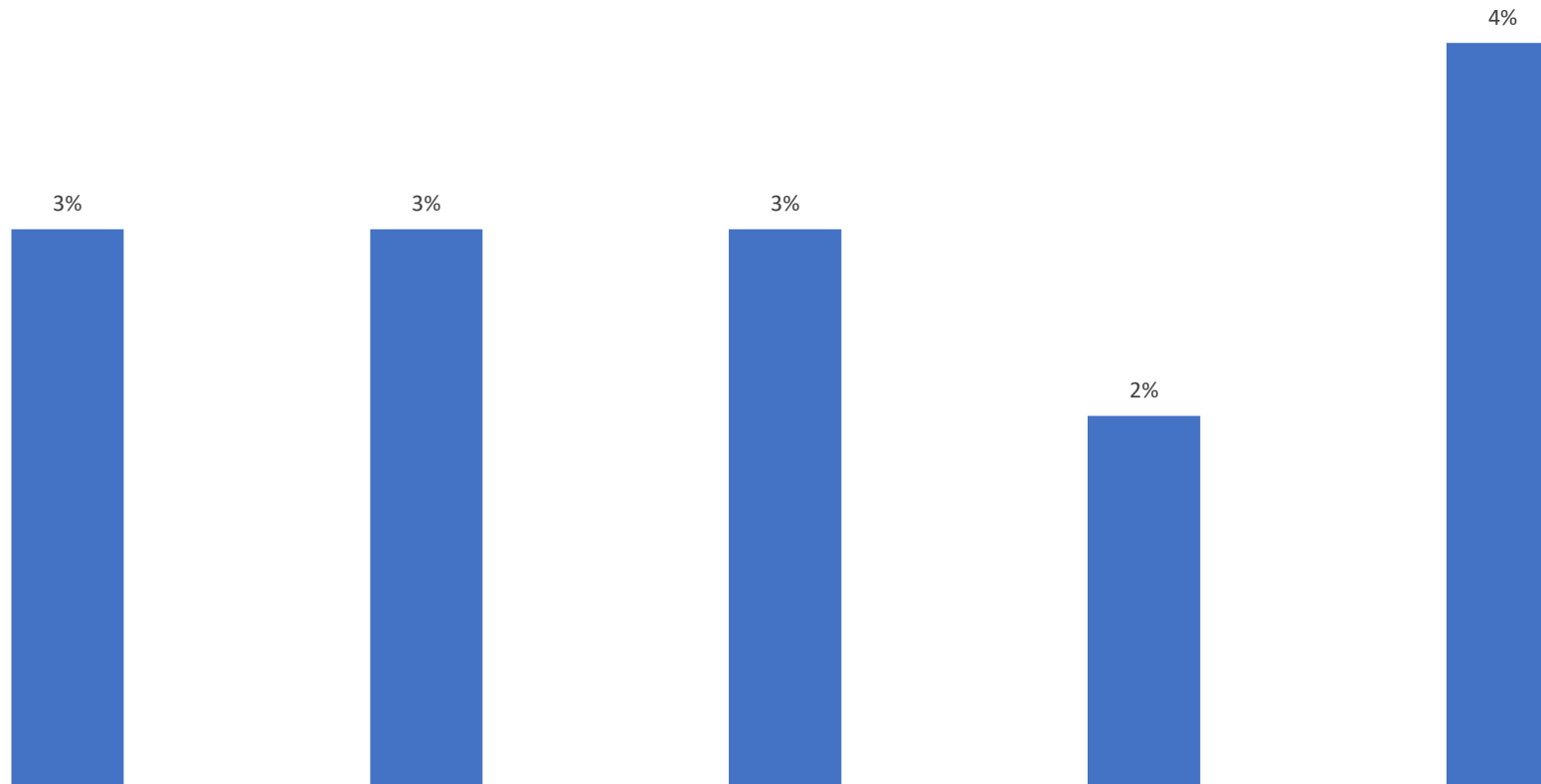
Pan-India

East

West

North

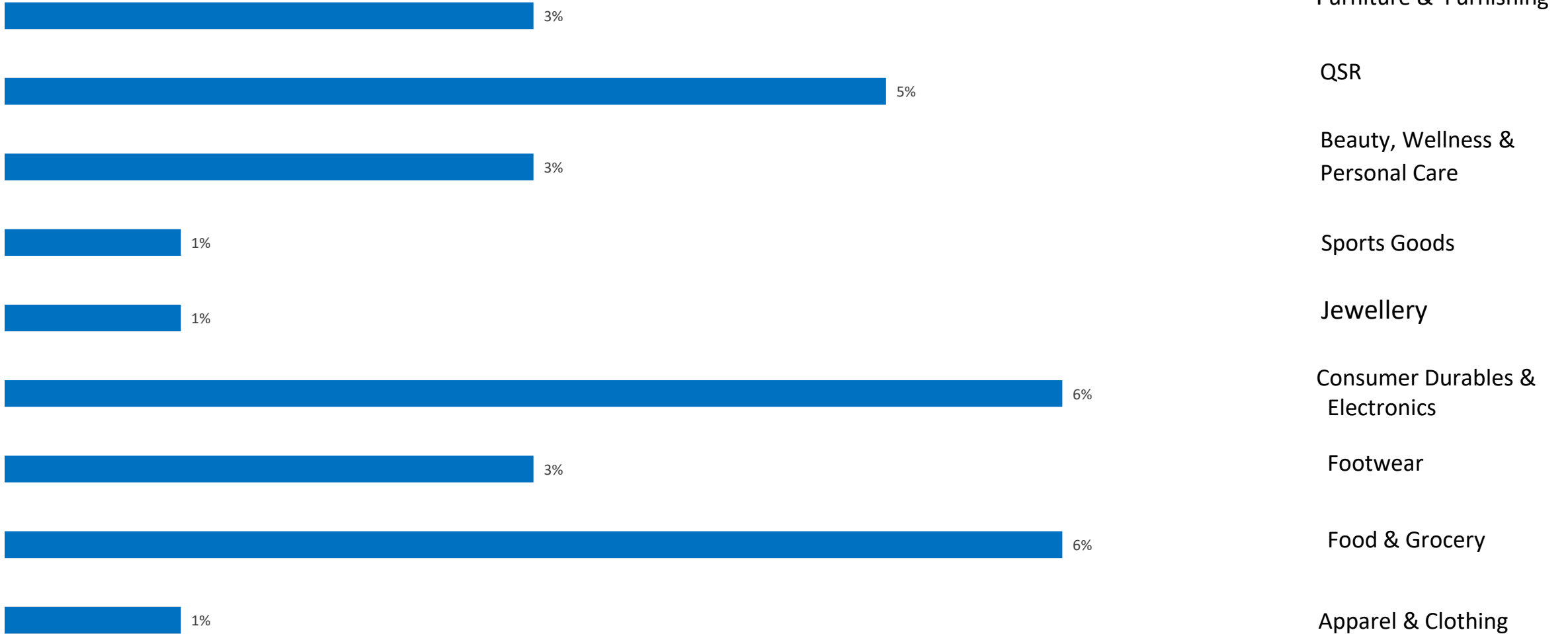
South



Category-wise Sales Growth in May 1 to May 31, 2024 compared to the same period in 2023



(Y-o-Y % growth)



Thank
you!!

