



Retailers Association of India

RAI Business Survey- Round 53

July, 2024

Region-wise Sales Growth in July 2024 vs July 2023



(Y-o-Y % growth/de-growth)

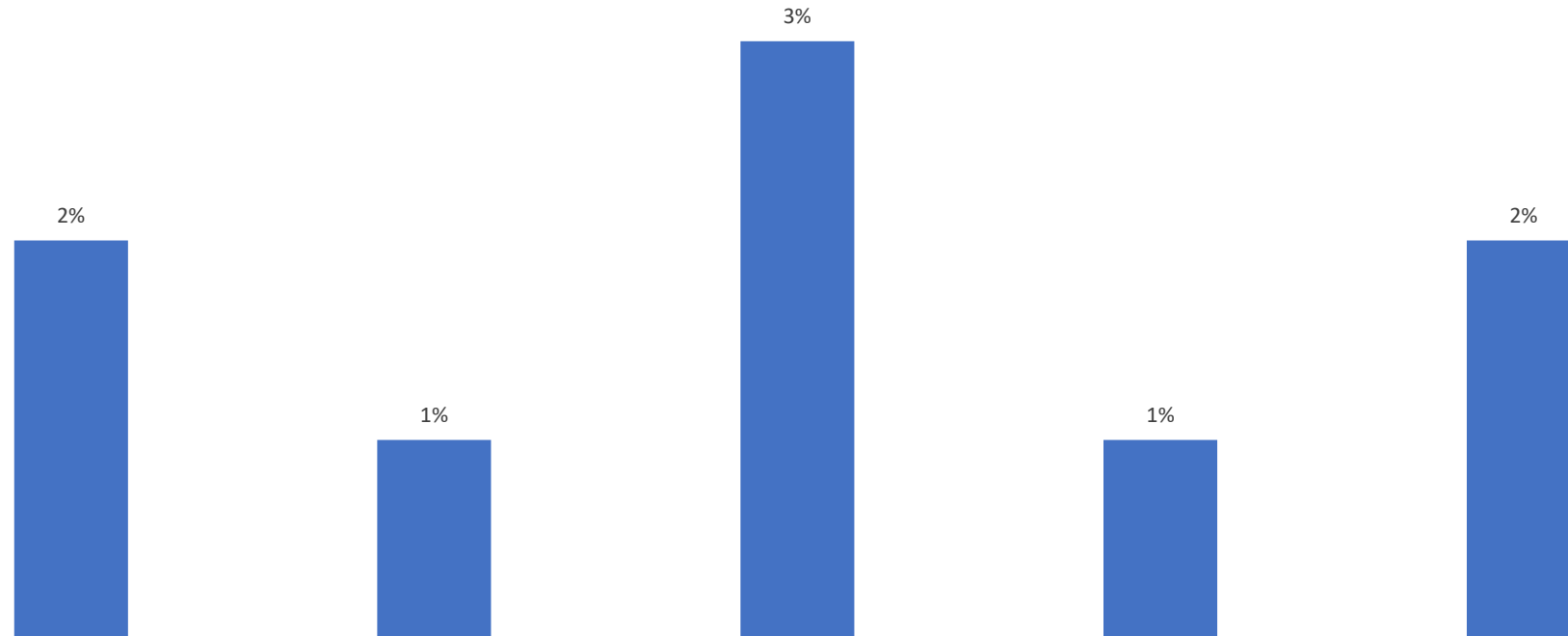
Pan-India

East

West

North

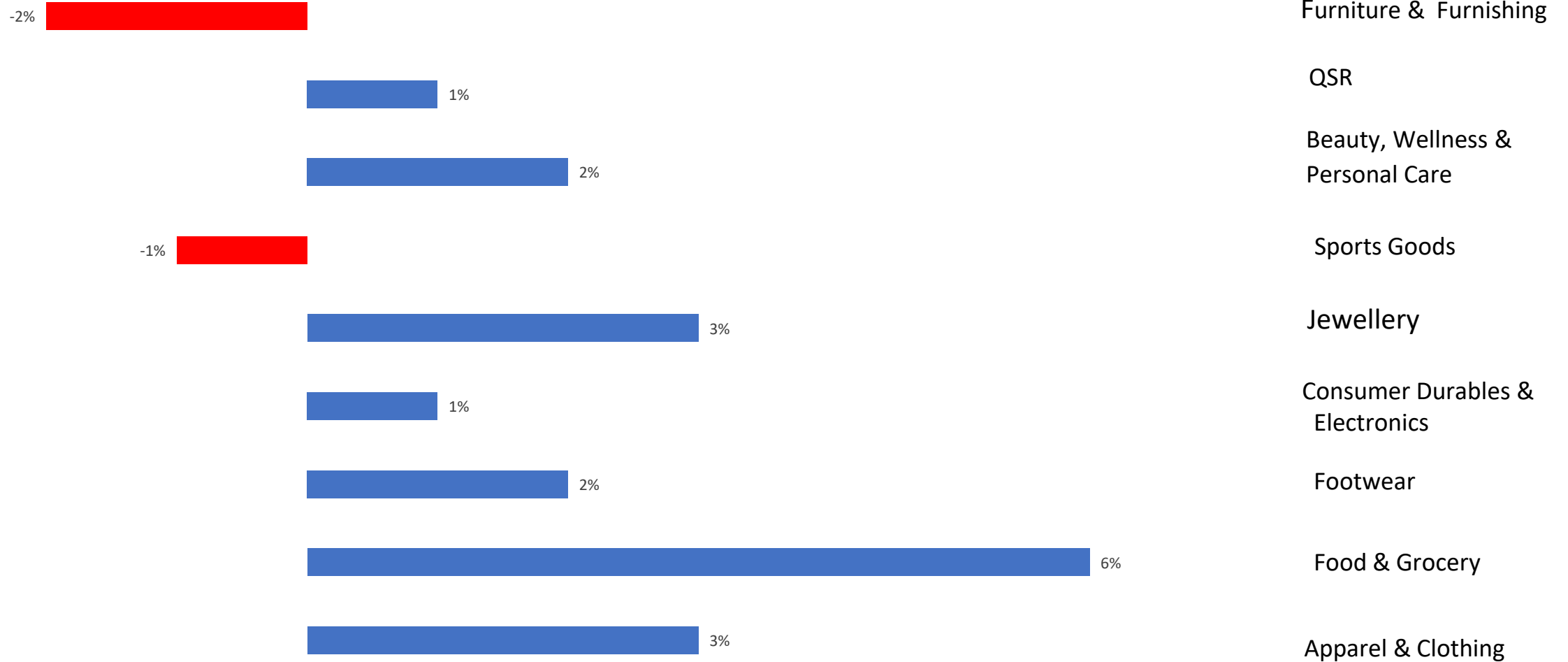
South



Category-wise Sales Growth in July 2024 vs July 2023 compared to the same period in 2023



(Y-o-Y % growth/de-growth)



Thank
you!!

