



# Retailers Association of India

## RAI Business Survey- Round 56

*7 October 2024 to 1 December 2024 compared  
to the same festive time period last year  
(2 October 2023 to 26 November 2023)*

*Region-wise Sales Growth from 7 October 2024 to 1 December 2024 compared to the same festive time period last year (2 October 2023 to 26 November 2023)*

(Y-o-Y % growth)

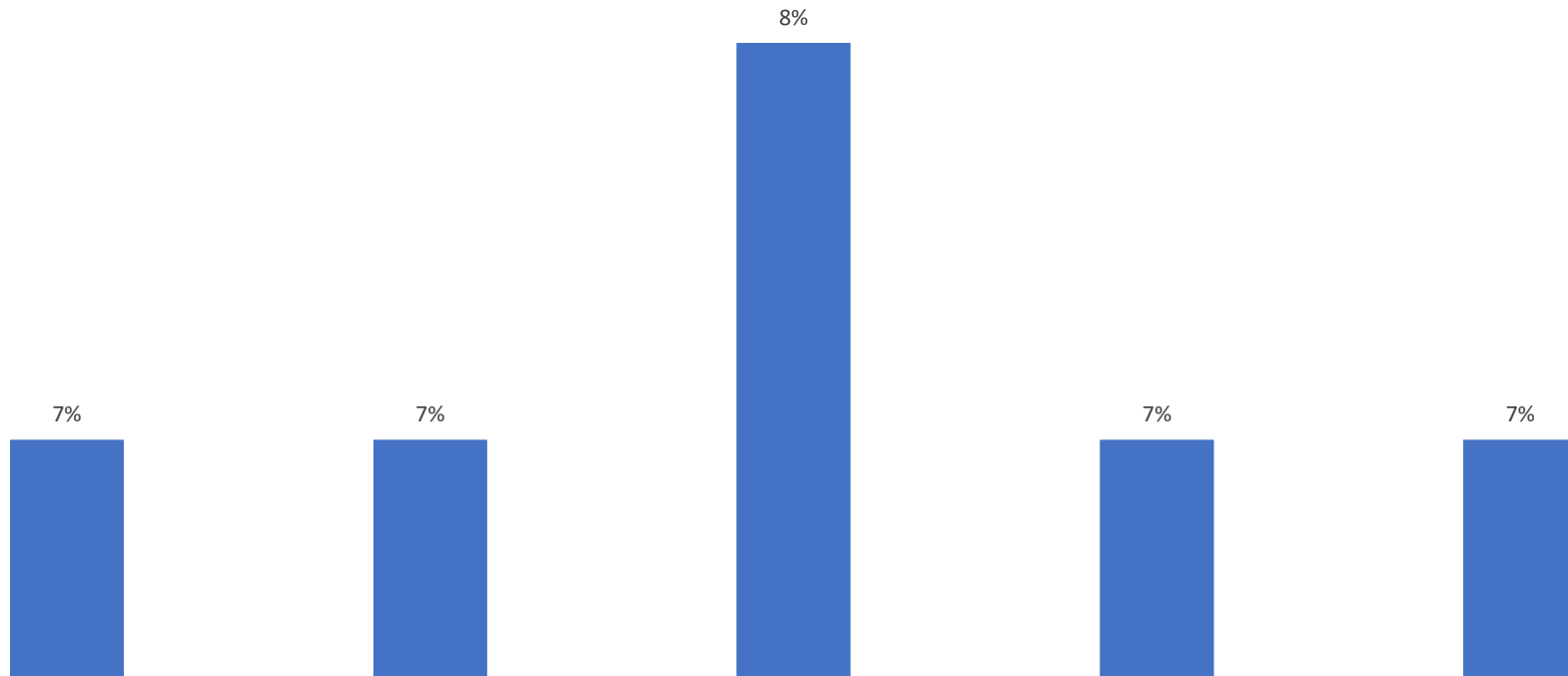
Pan-India

East

West

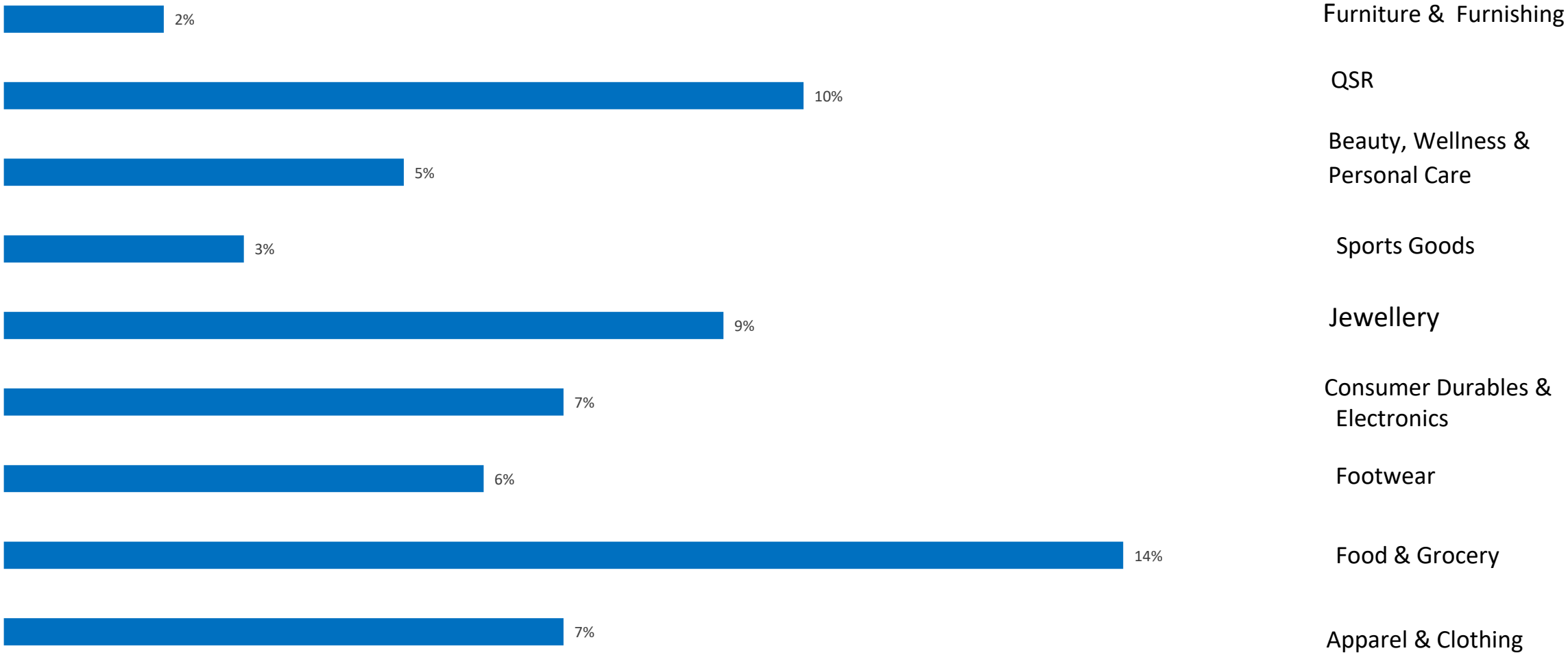
North

South



# Category-wise Sales Growth from 7 October 2024 to 1 December 2024 compared to the same festive time period last year (2 October 2023 to 26 November 2023)

(Y-o-Y % growth)





Thank  
you!!

