



Retailers Association of India

RAI Business Survey- Round 57

*2 December 2024 to 29 December 2024 compared
to the same festive time period last year
(4 December 2023 to 31 December 2023)*

Region-wise Sales Growth from 2 December 2024 to 29 December 2024 compared to the same festive time period last year (4 December 2023 to 31 December 2023)



(Y-o-Y % growth)

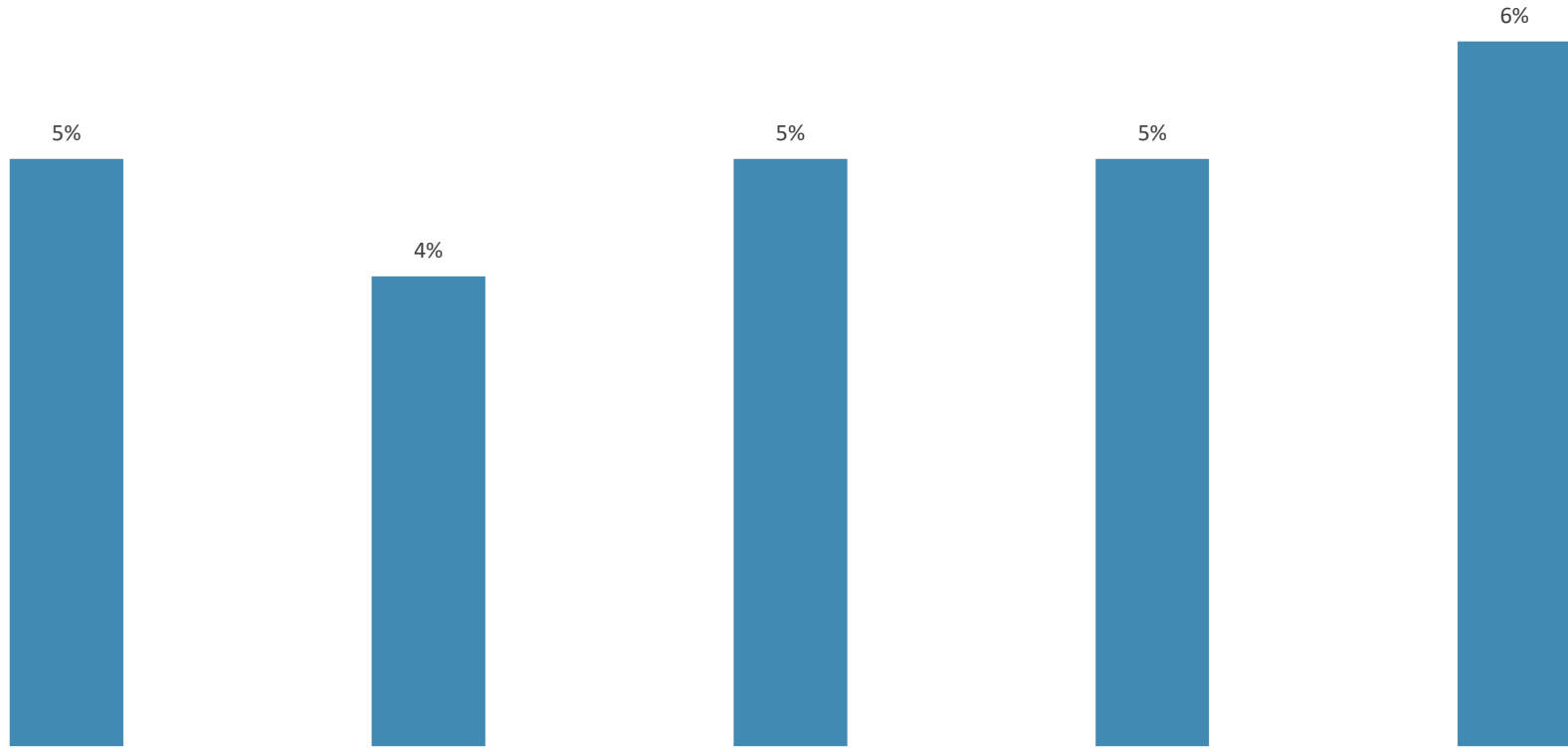
Pan-India

East

West

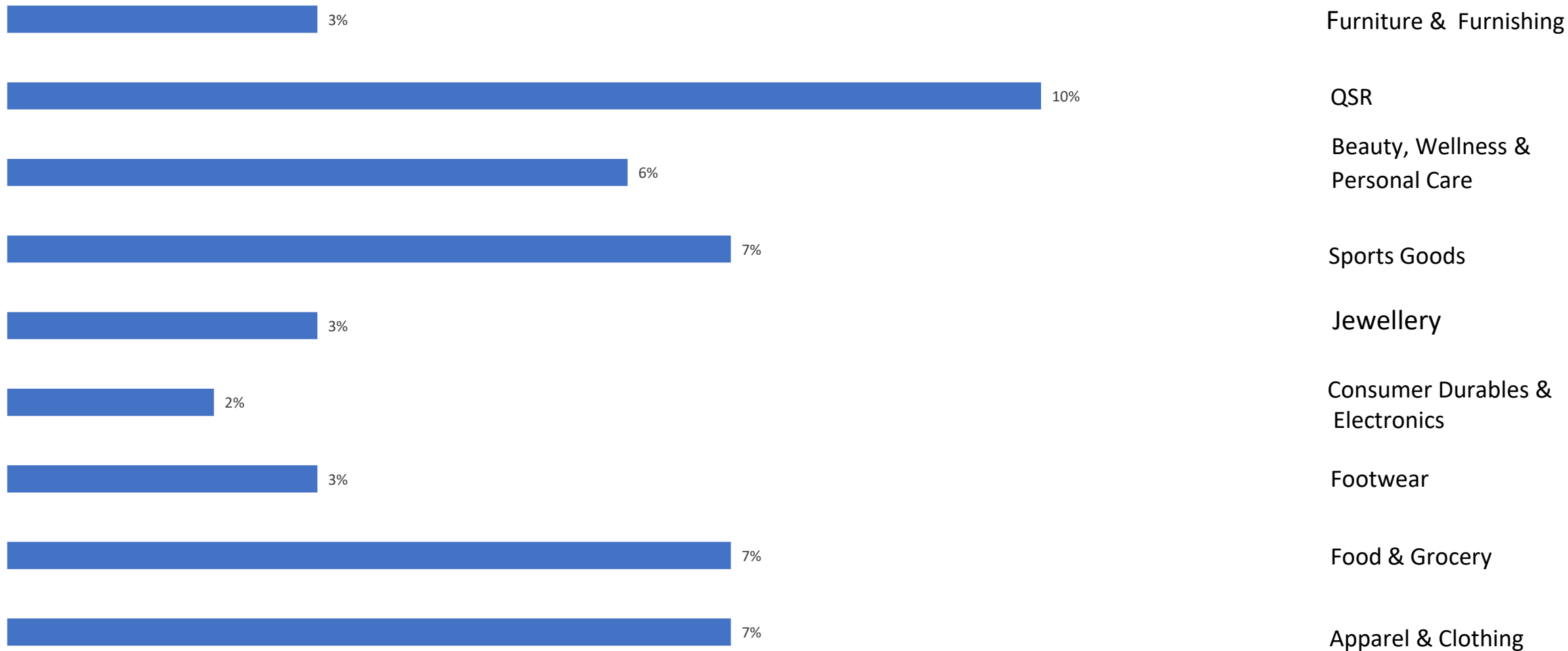
North

South



Category-wise Sales Growth from 2 December 2024 to 29 December 2024 compared to the same festive time period last year (4 December 2023 to 31 December 2023)

(Y-o-Y % growth)



Thank
you!!

