



Retailers Association of India

RAI Business Survey - Round 64

July, 2025

Region-wise Sales Growth in July 2025 vs July 2024



(Y-o-Y % growth)

Pan-India

East

West

North

South



Category-wise Sales Growth from 1 July 2025 to 31 July 2025 compared to the same period in 2024

(Y-o-Y % growth)



Furniture & Furnishing



QSR



Beauty, Wellness & Personal Care



Sports Goods



Jewellery



Consumer Durables & Electronics



Footwear



Food & Grocery



Apparel & Clothing

Thank
you!!

