



**Retailers
Association of
India**

RAI Business Survey- Round 31

August, 2022

Region-wise Sales Growth in August 2022 vs August 2019 (pre-pandemic)

Pan-India

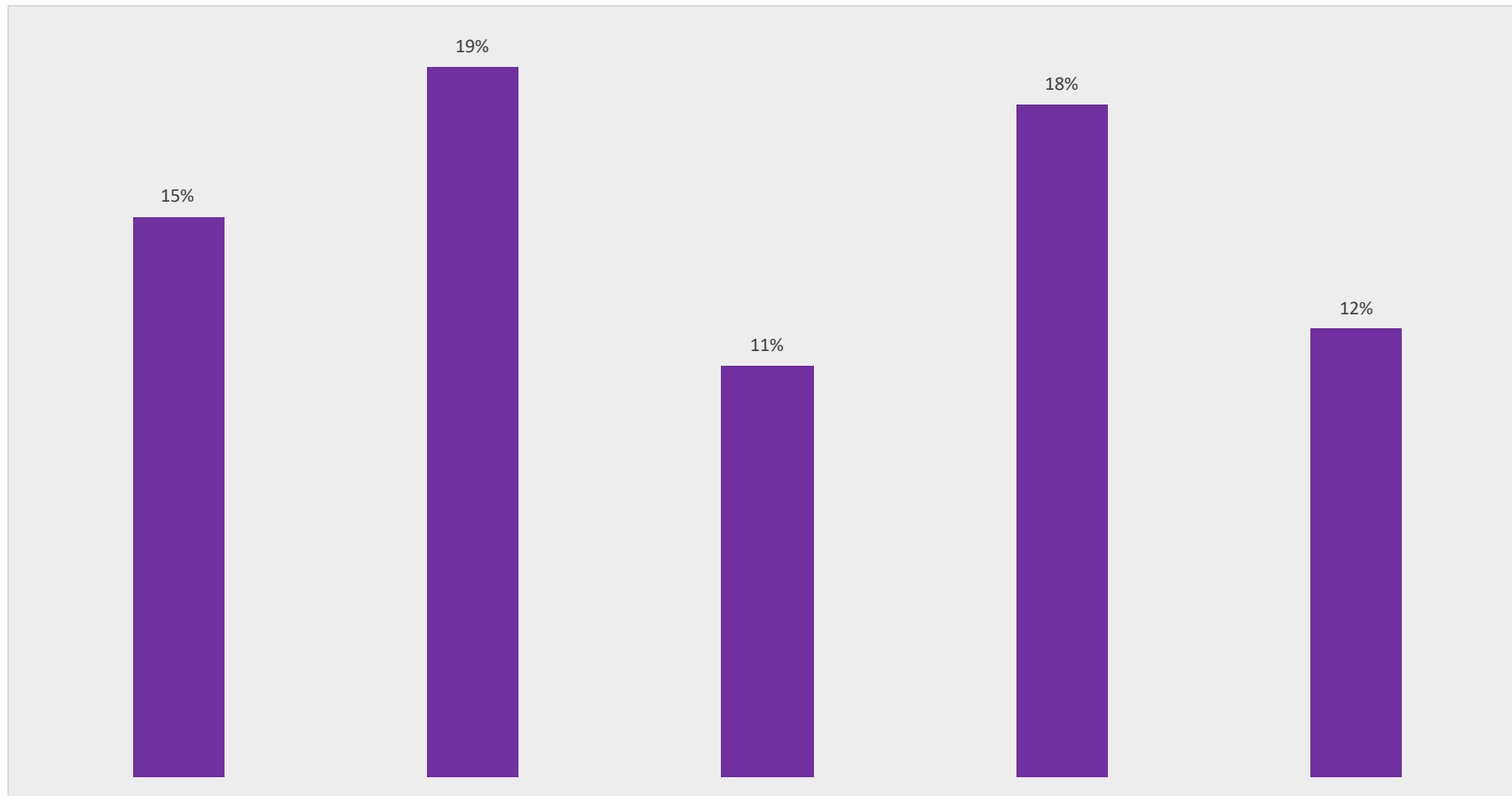
East

West

North

South

(Y-o-Y % growth)



Region-wise Sales Growth in August 2022 vs August 2021



Pan-India

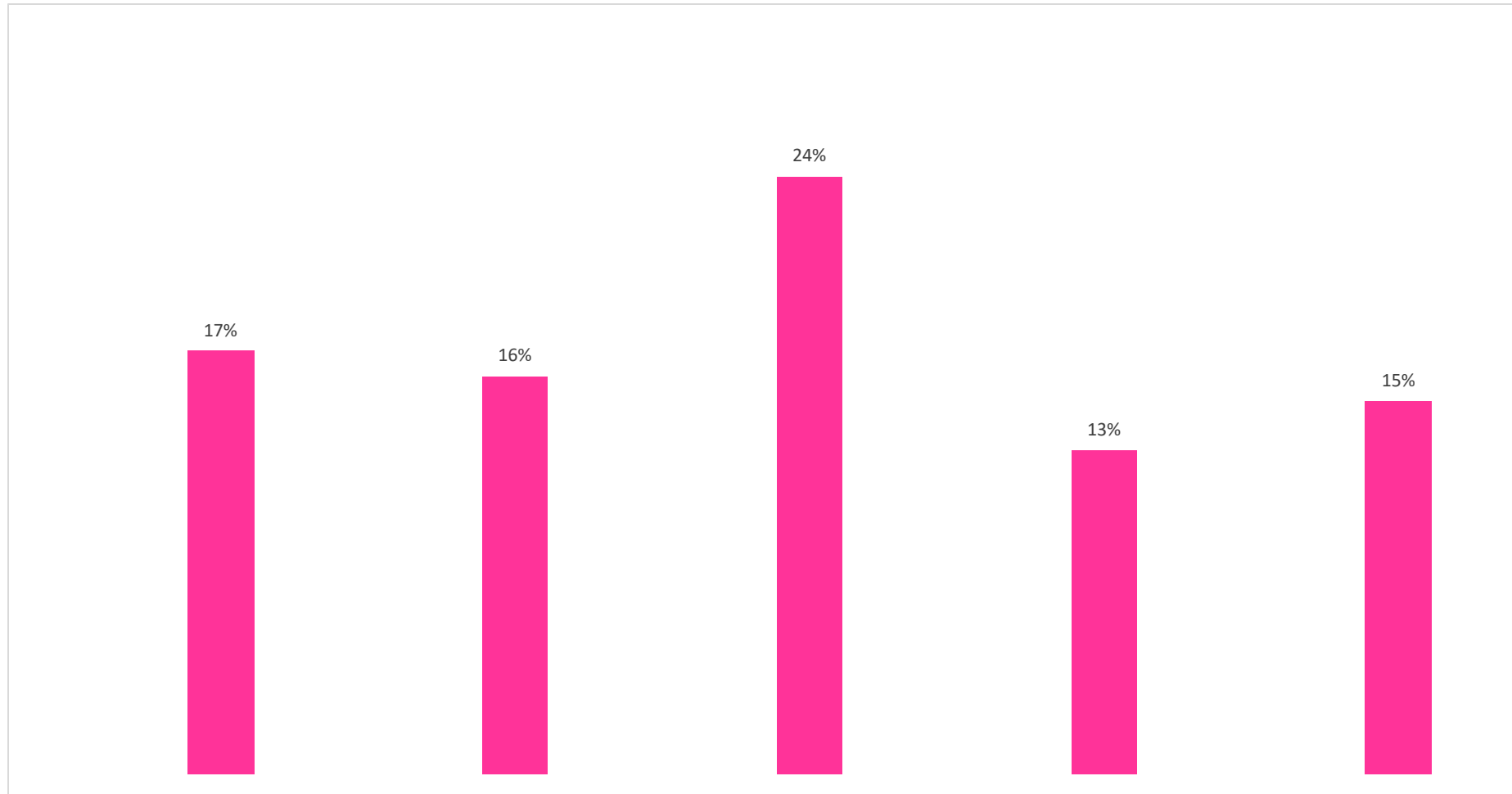
East

West

North

South

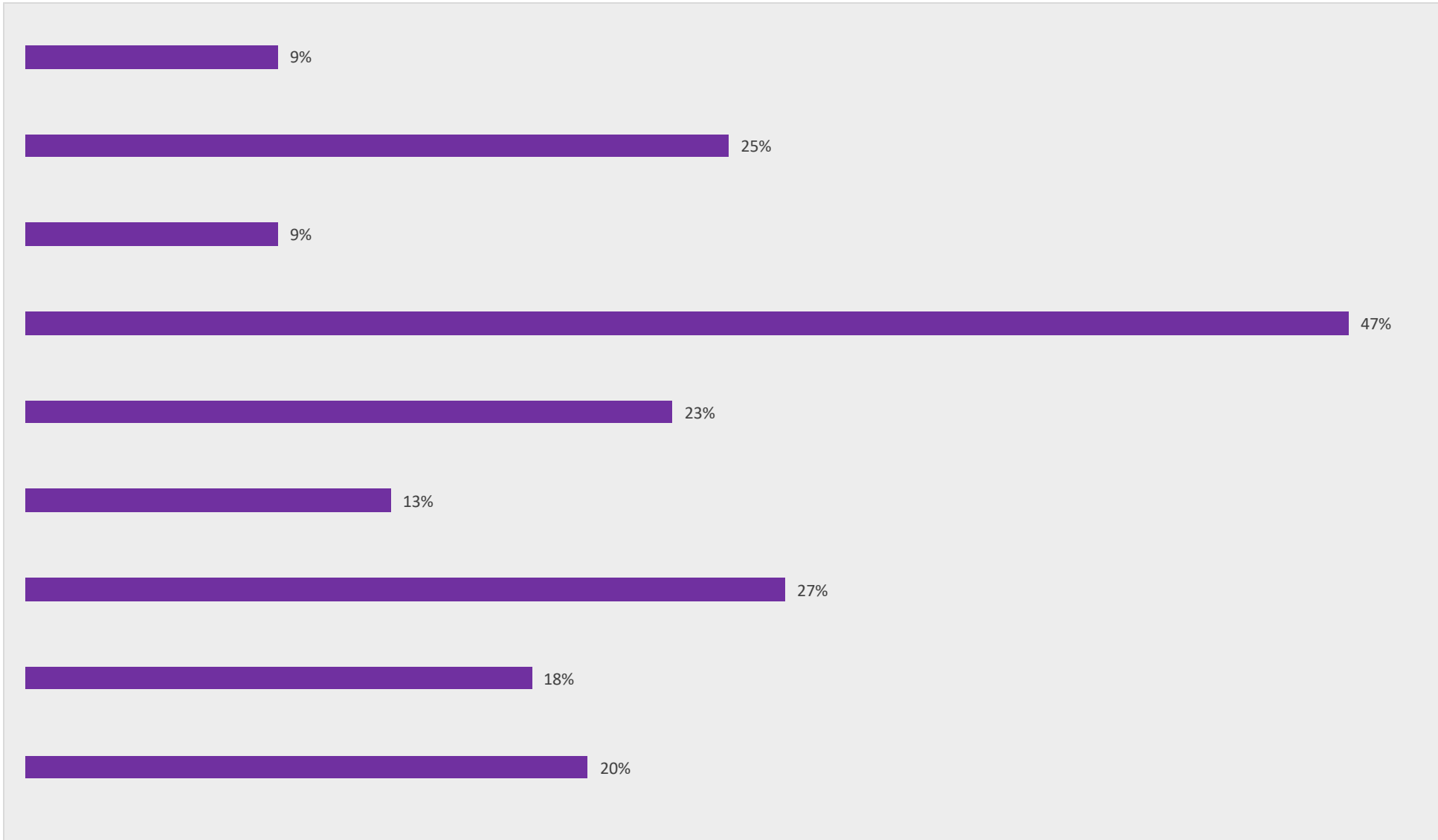
(Y-o-Y% growth)



Category-wise Sales Growth in August 2022 vs August 2019 (pre-pandemic)



(Y-o-Y% growth)



Furniture & Furnishing

QSR

Beauty, Wellness &
Personal Care

Sports Goods

Jewellery

Consumer Durables &
Electronics

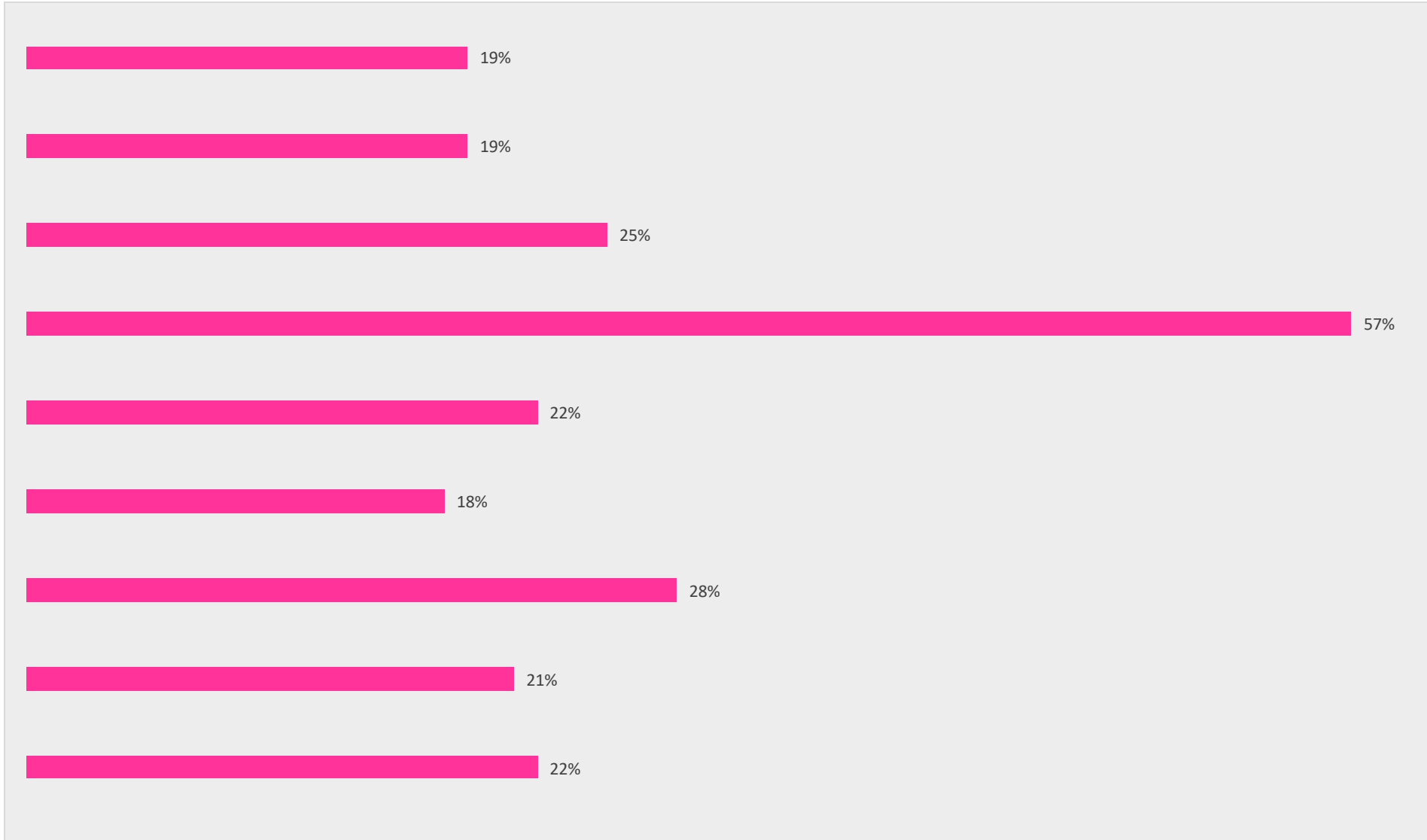
Footwear

Food & Grocery

Apparel & Clothing

Category-wise Sales Growth in August 2022 vs August 2021

(Y-o-Y% growth)



Furniture & Furnishing

QSR

Beauty, Wellness &
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Sports Goods

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Footwear

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Thank
you!!

