



Retailers Association of India

RAI Business Survey - Round 66

1st August–26th October 2025 vis-a-vis 9th August–3rd November 2024
Comprehensive 87-day festive comparison

Region-wise Sales Growth in 1st August-26th October 2025 vis-a-vis 9th August-3rd November 2024

(Y-o-Y % growth)

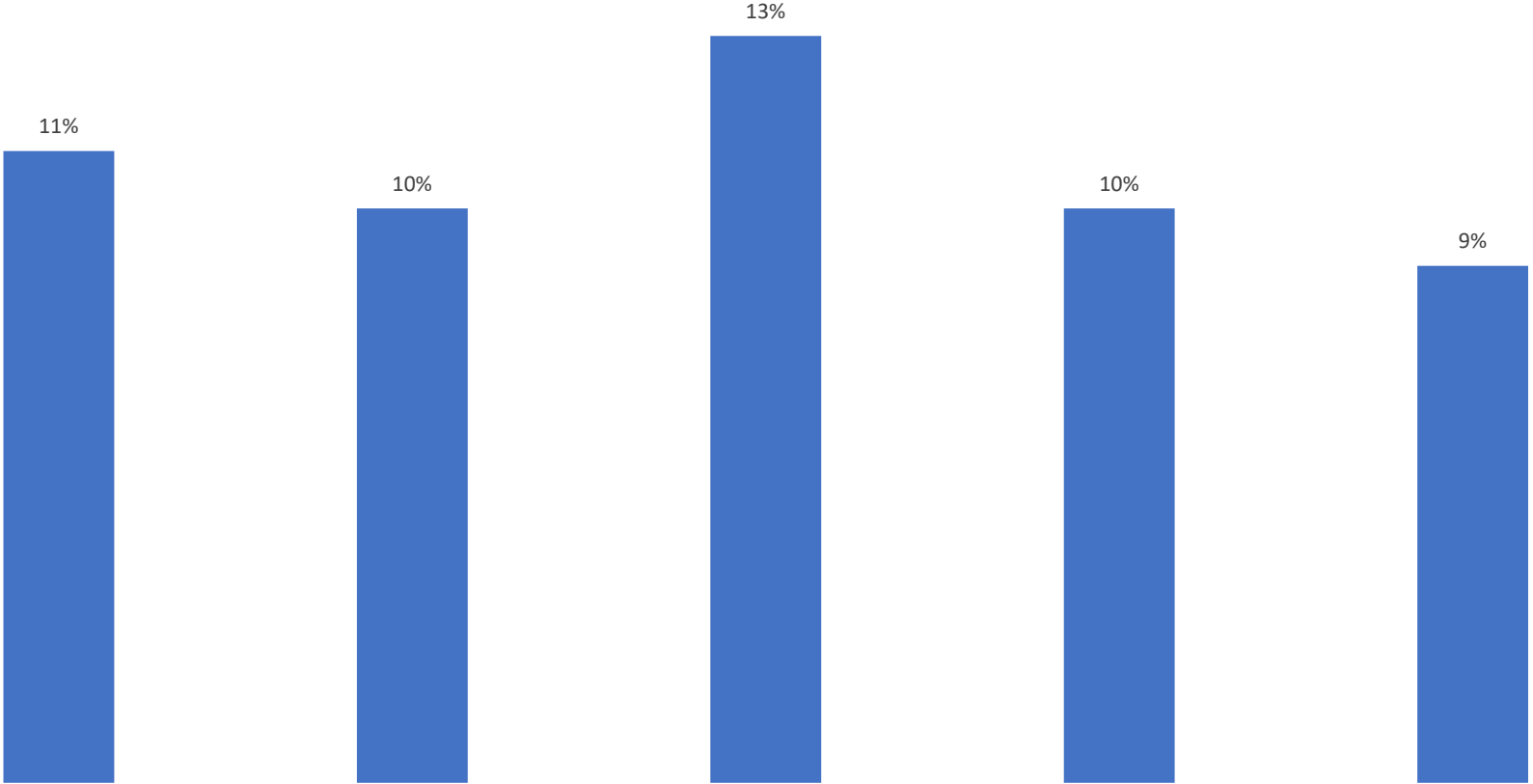
Pan-India

East

West

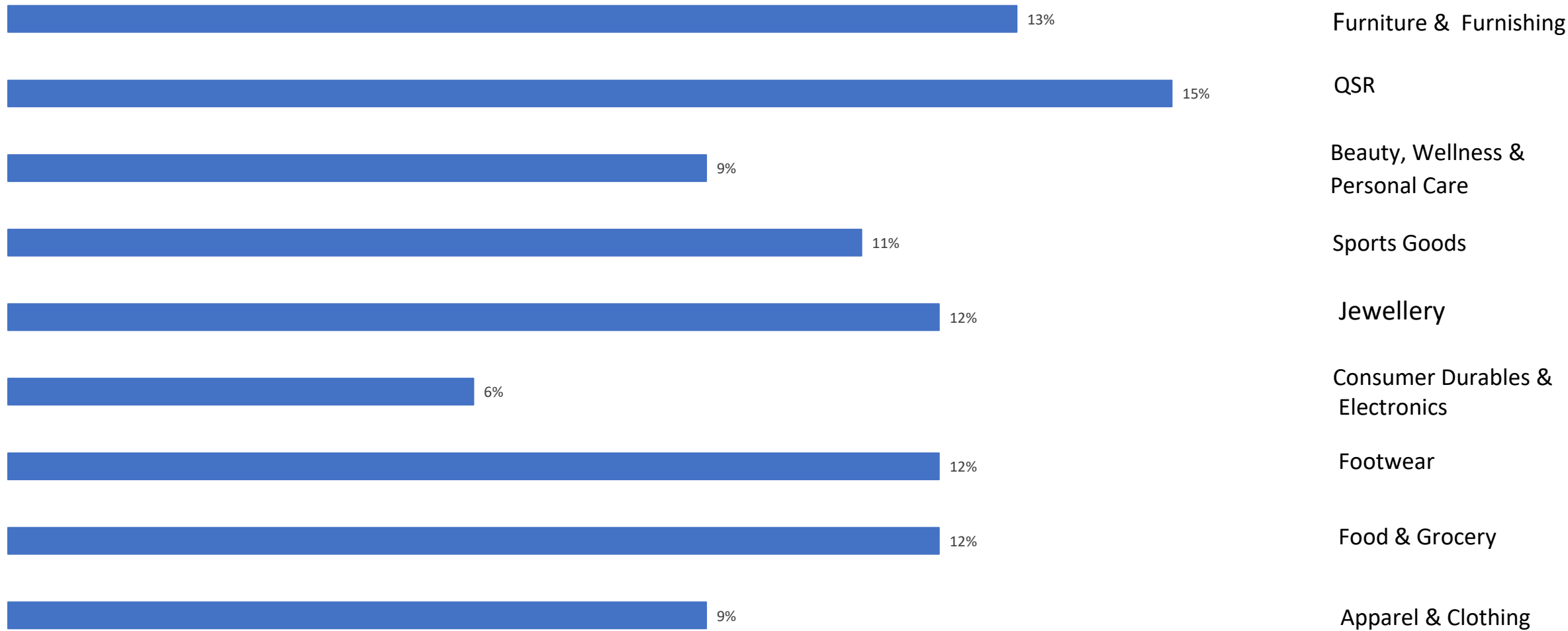
North

South



Category-wise Sales Growth from 1st August-26th October 2025 vis-a-vis 9th August-3rd November 2024

(Y-o-Y % growth)



Thank
you!!

