



Retailers Association of India

RAI Business Survey- Round 24

January, 2022

Region-wise Sales Growth/De-Growth 2022 vs 2019

Pan-India

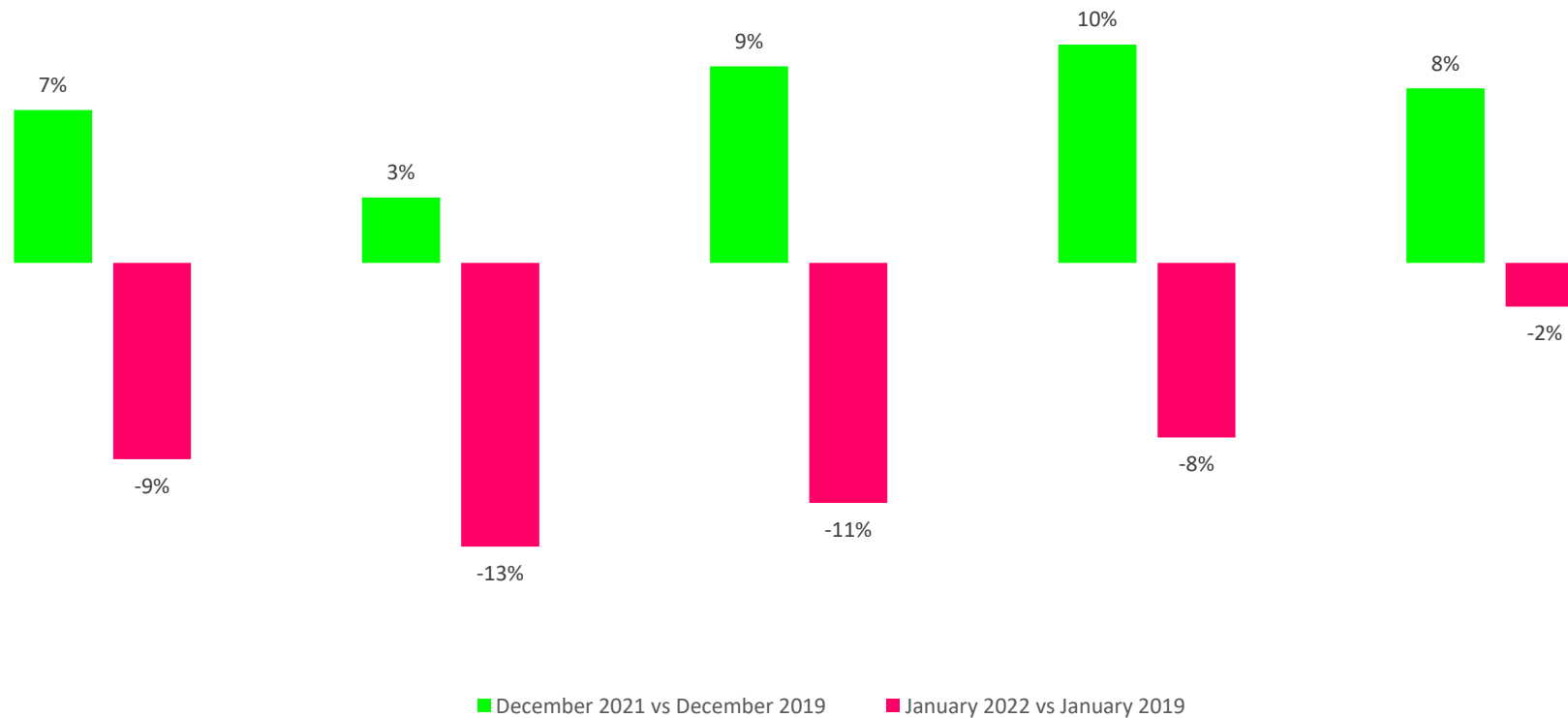
East

West

North

South

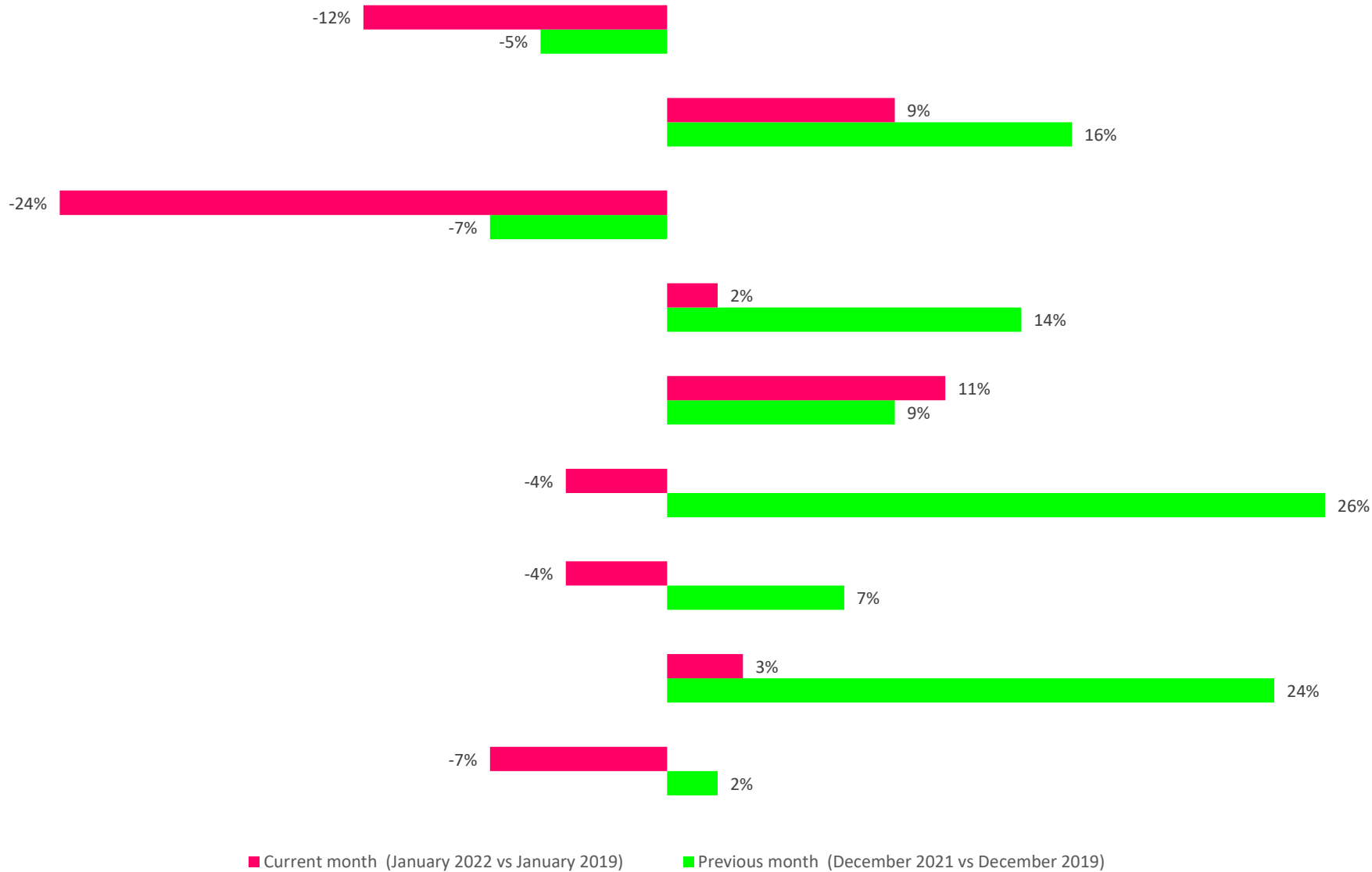
(Y-o-Y % de-growth)



Note: 1) Sales growth/degrowth in corresponding month compared to same month in 2019 (January 2022 vs January 2019 & December 2021 vs December 2019)

Category-wise Sales Growth/De-growth 2021 Vs 2019

(Y-o-Y % de-growth)



Furniture & Furnishing

QSR

Beauty, Wellness & Personal Care

Sports Goods

Jewellery

Consumer Durables & Electronics

Footwear

Food & Grocery

Apparel & Clothing

Region-wise Sales Growth/De-Growth 2021 vs 2020



Pan-India

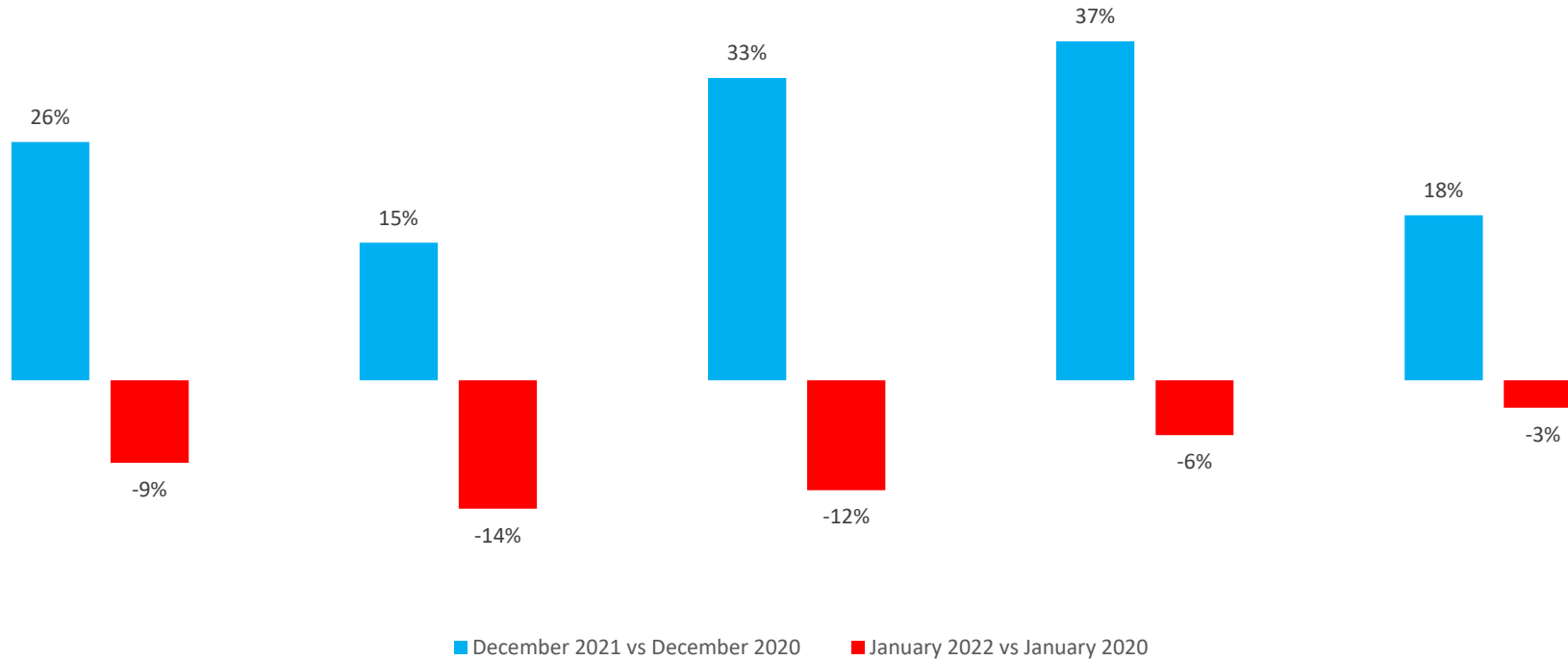
East

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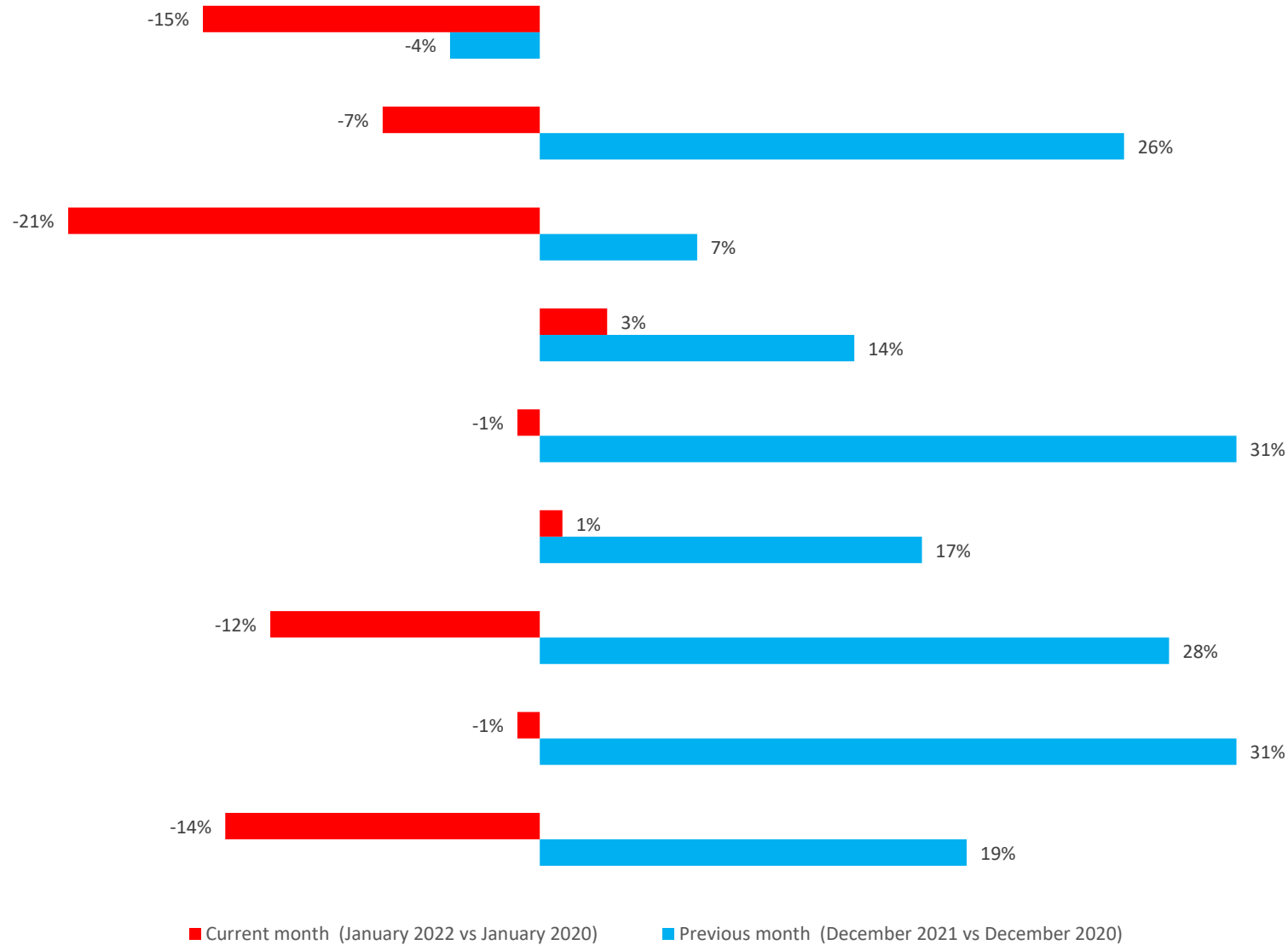
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Category-wise Sales Growth/De-growth 2021 vs 2020

(Y-o-Y % de-growth)



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Consumer Durables & Electronics

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Thank
you!!

