



Retailers Association of India

RAI Business Survey- Round 20

September, 2021

Region-wise Sales Growth/De-Growth 2021 vs 2019

Pan-India

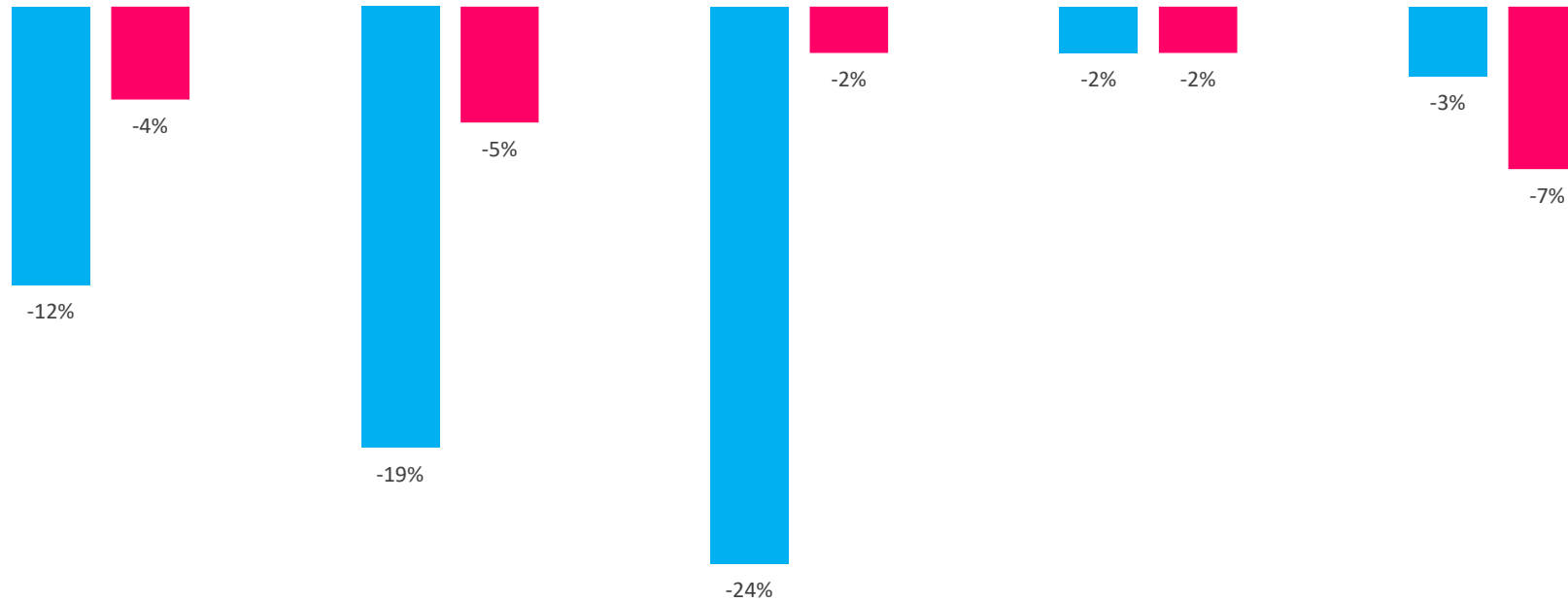
East

West

North

South

(Y-o-Y % de-growth)

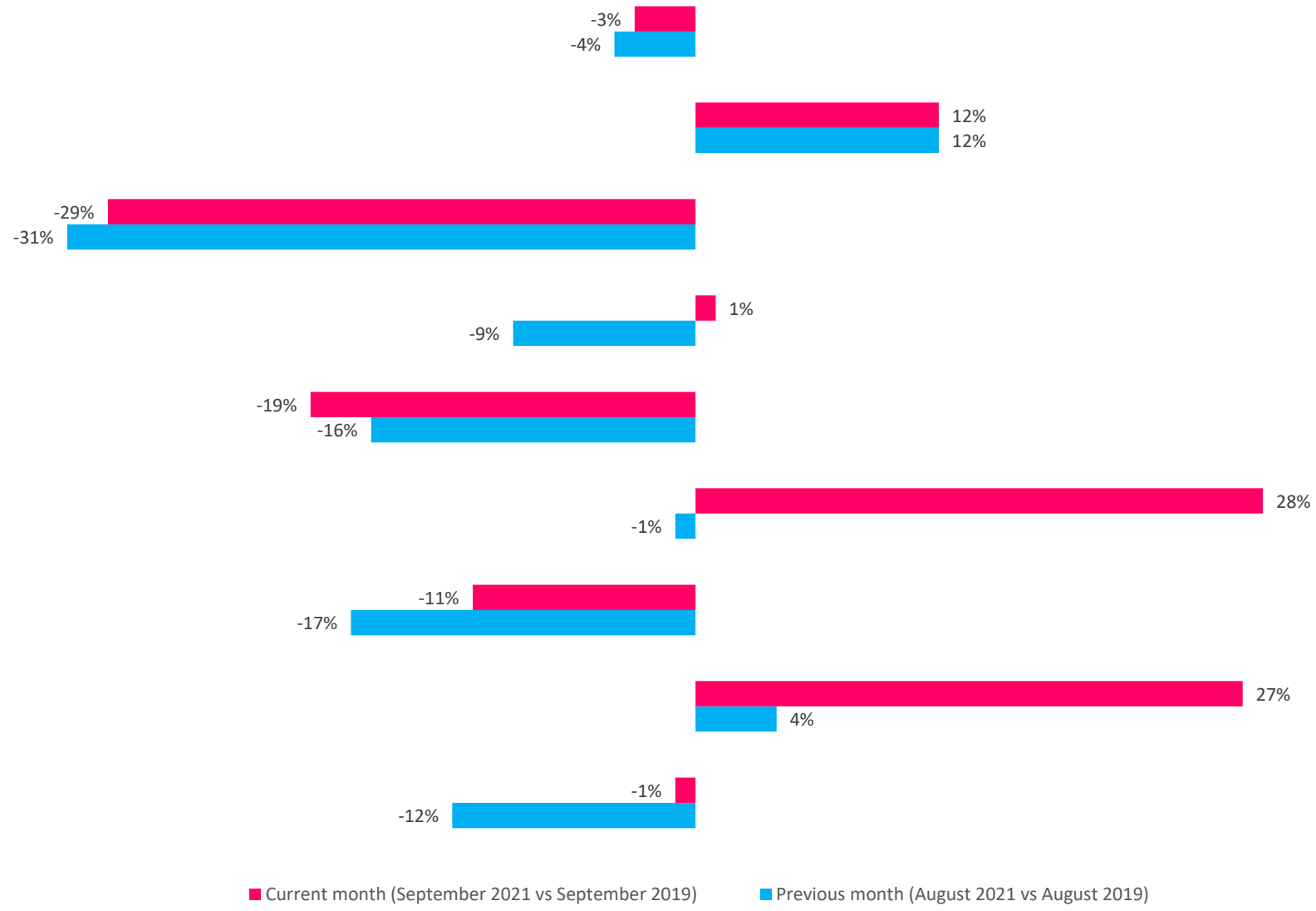


■ August 2021 vs August 2019 ■ September 2021 vs September 2019

Note: 1) Sales growth/degrowth in corresponding month compared to same month in 2019 (September 2021 vs September 2019 & August 2021 vs August 2019)

Category-wise Sales Growth/De-growth 2021 Vs 2019

(Y-o-Y % de-growth)



- Furniture & Furnishing
- QSR
- Beauty, Wellness & Personal Care
- Sports Goods
- Jewellery
- Consumer Durables & Electronics
- Footwear
- Food & Grocery
- Apparel & Clothing

Region-wise Sales Growth/De-Growth 2021 vs 2020



Pan-India

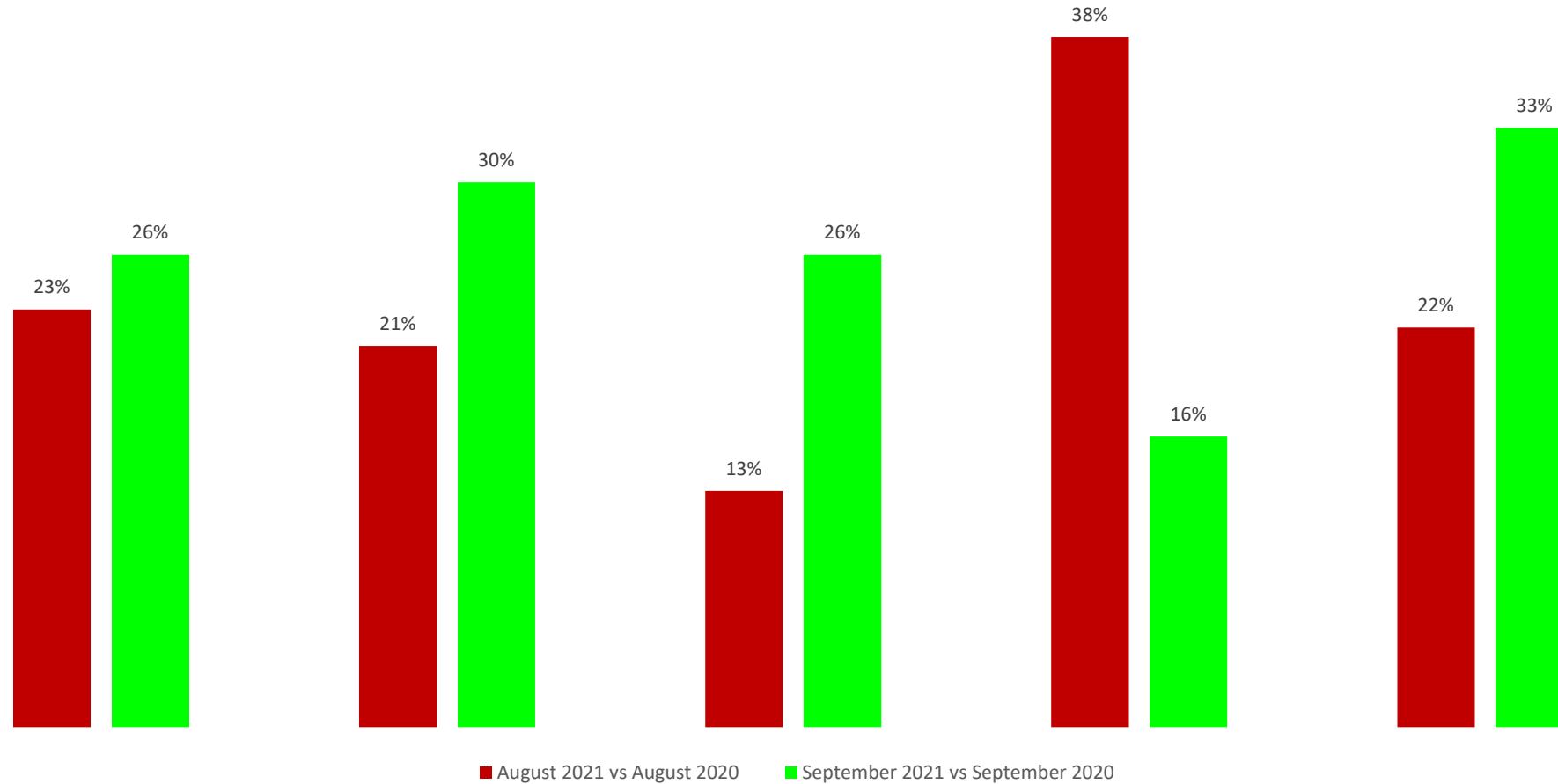
East

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South

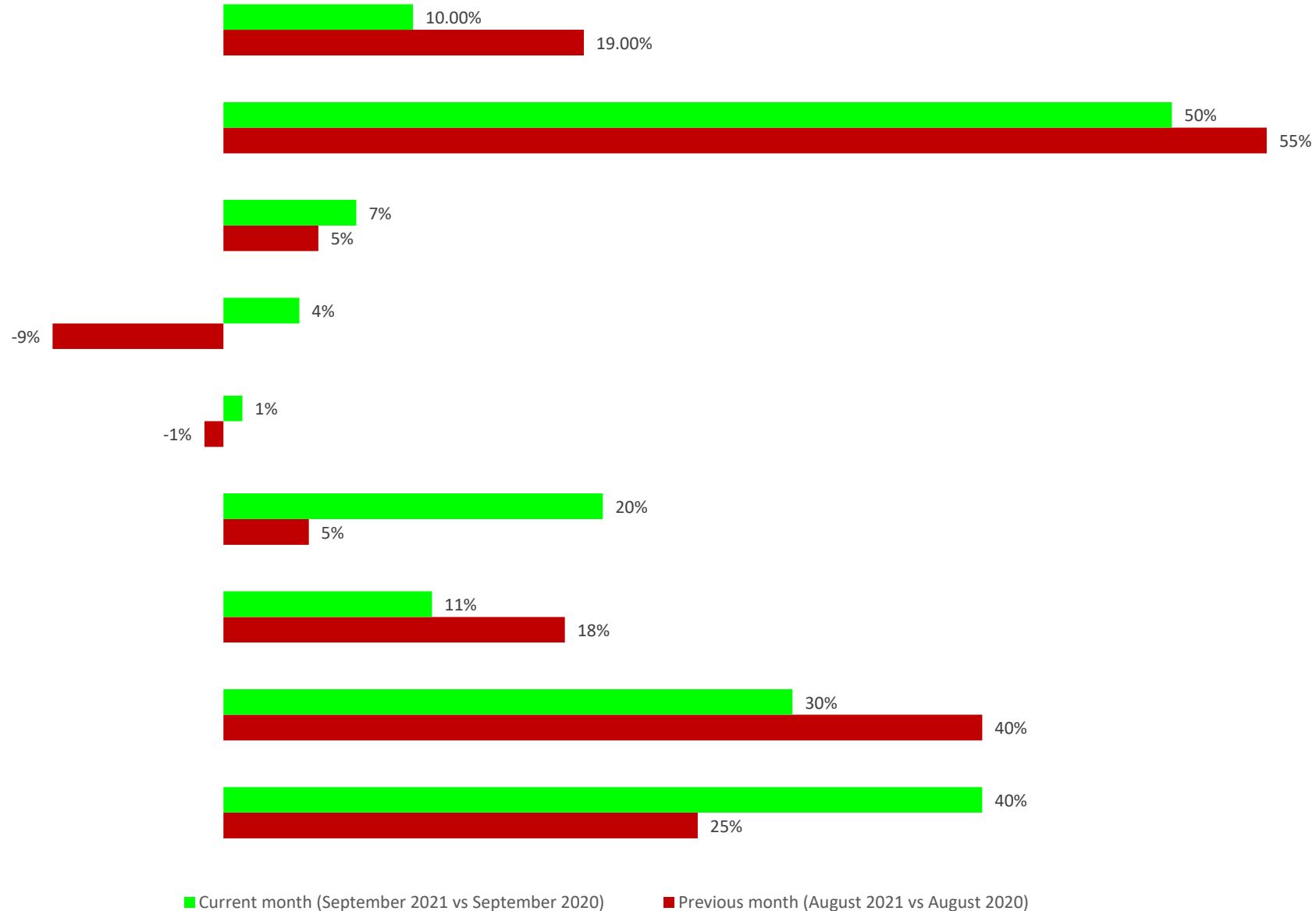
(Y-o-Y % de-growth)



Note: 1) Sales growth/degrowth in corresponding month compared to same month in 2020 (September 2021 vs September 2020 & August 2021 vs August 2020)

Category-wise Sales Growth/De-growth 2021 vs 2020

(Y-o-Y % de-growth)



Furniture & Furnishing

QSR

Beauty, Wellness & Personal Care

Sports Goods

Jewellery

Consumer Durables & Electronics

Footwear

Food & Grocery

Apparel & Clothing

■ Current month (September 2021 vs September 2020) ■ Previous month (August 2021 vs August 2020)

Thank
you!!

