



Retailers Association of India

RAI Business Survey- Round 23

December, 2021

Region-wise Sales Growth/De-Growth 2021 vs 2019

Pan-India

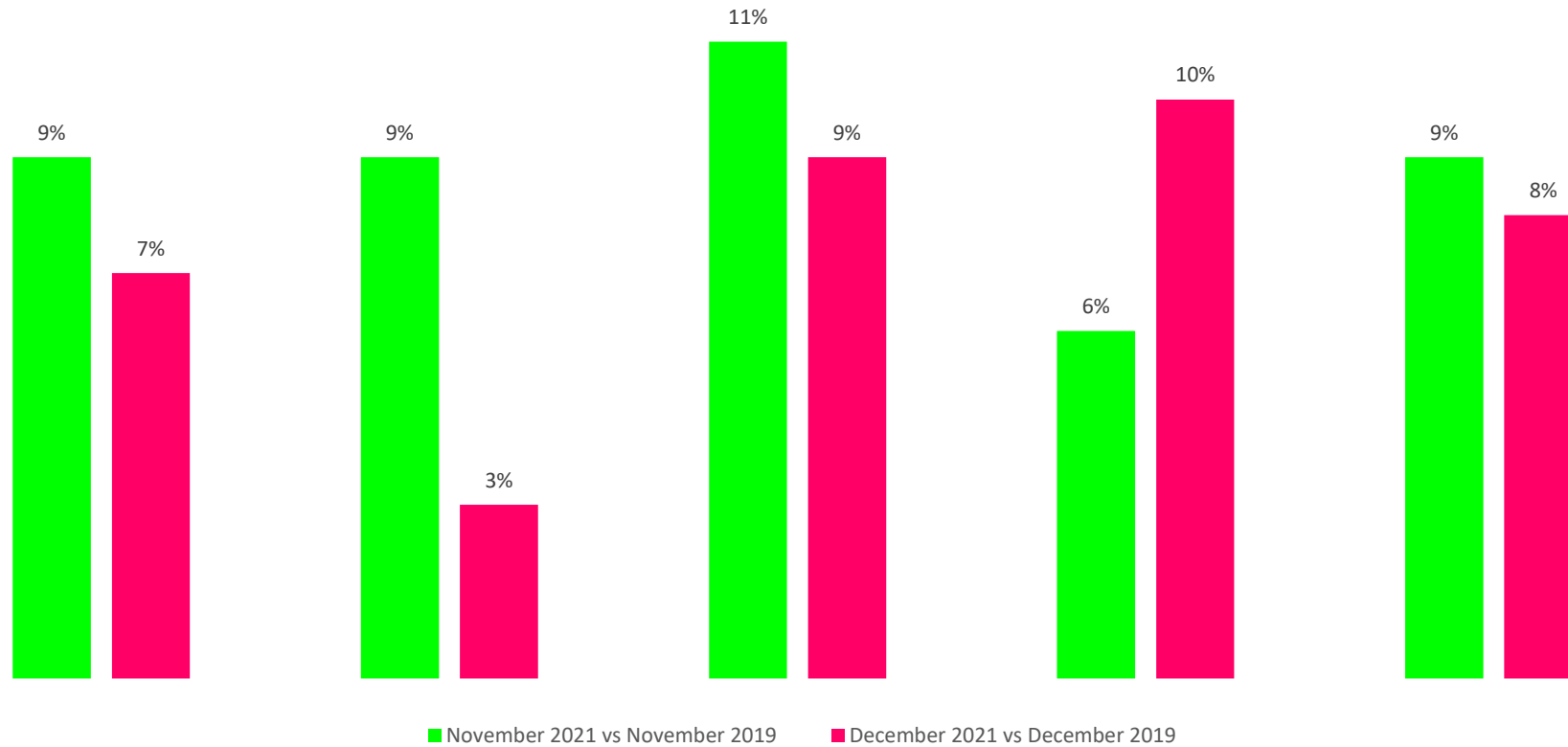
East

West

North

South

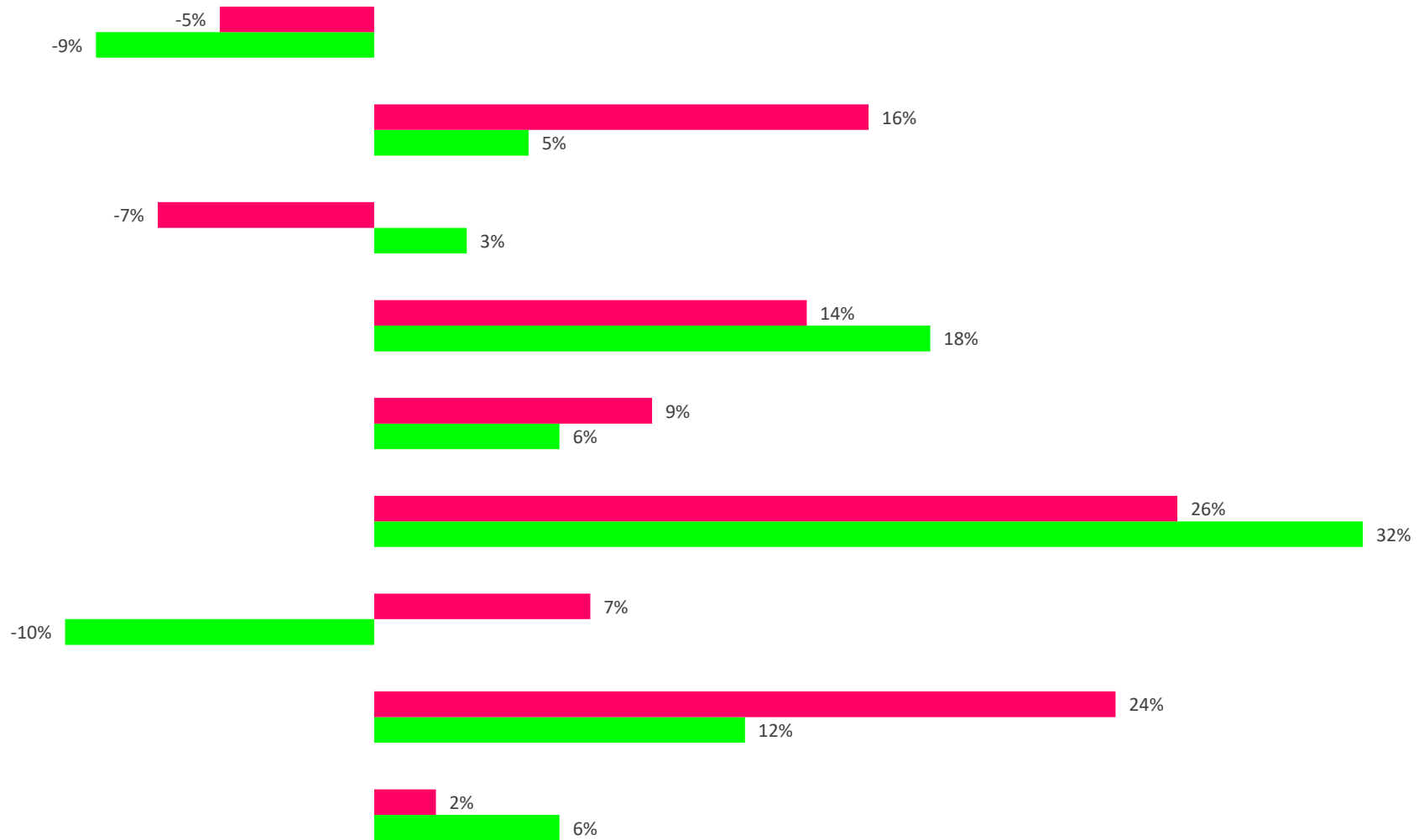
(Y-o-Y % de-growth)



Note: 1) Sales growth/degrowth in corresponding month compared to same month in 2019 (December 2021 vs December 2019 & November 2021 vs November 2019)

Category-wise Sales Growth/De-growth 2021 Vs 2019

(Y-o-Y % de-growth)



Furniture & Furnishing

QSR

Beauty, Wellness & Personal Care

Sports Goods

Jewellery

Consumer Durables & Electronics

Footwear

Food & Grocery

Apparel & Clothing

Region-wise Sales Growth/De-Growth 2021 vs 2020



Pan-India

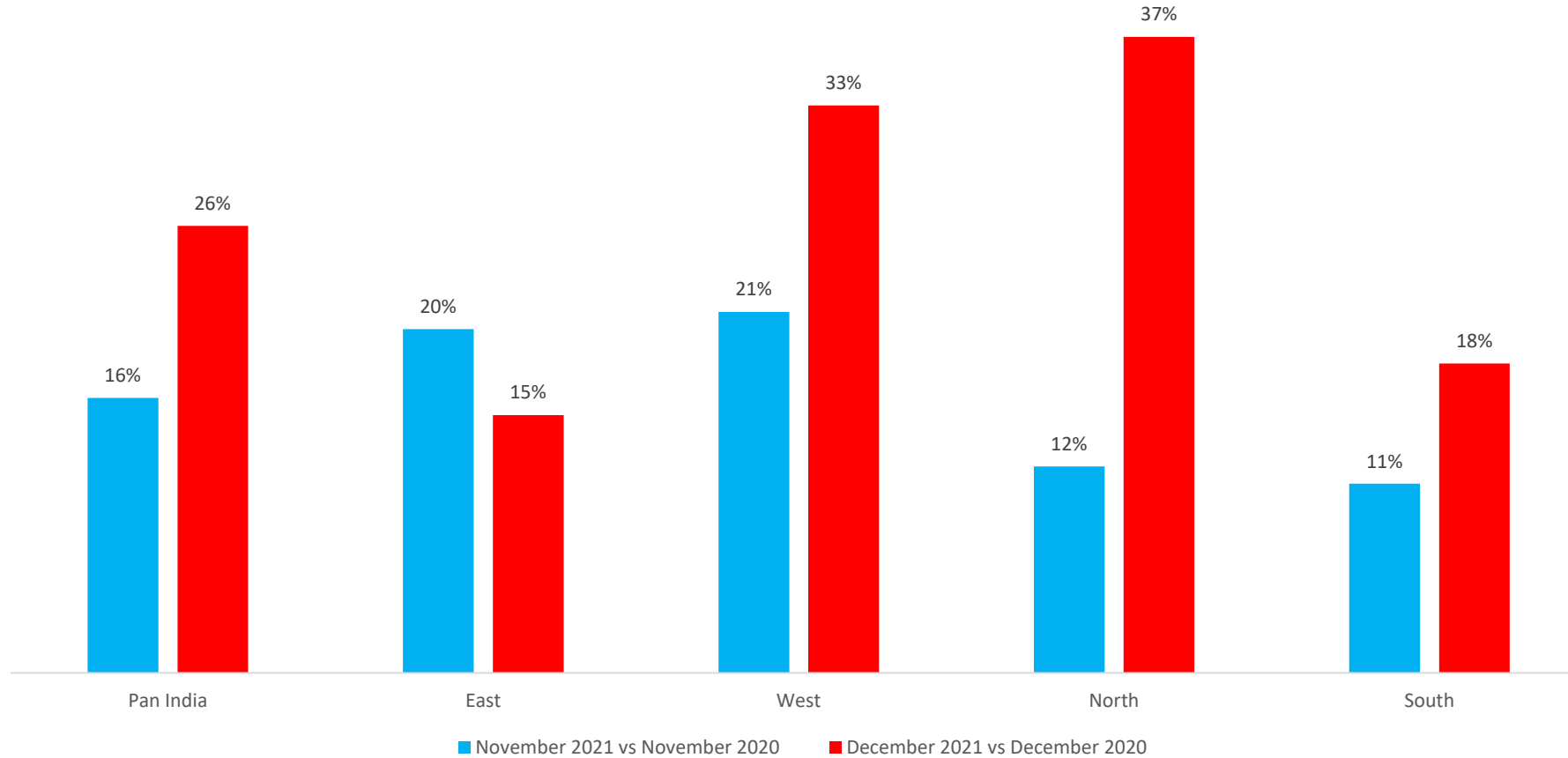
East

West

North

South

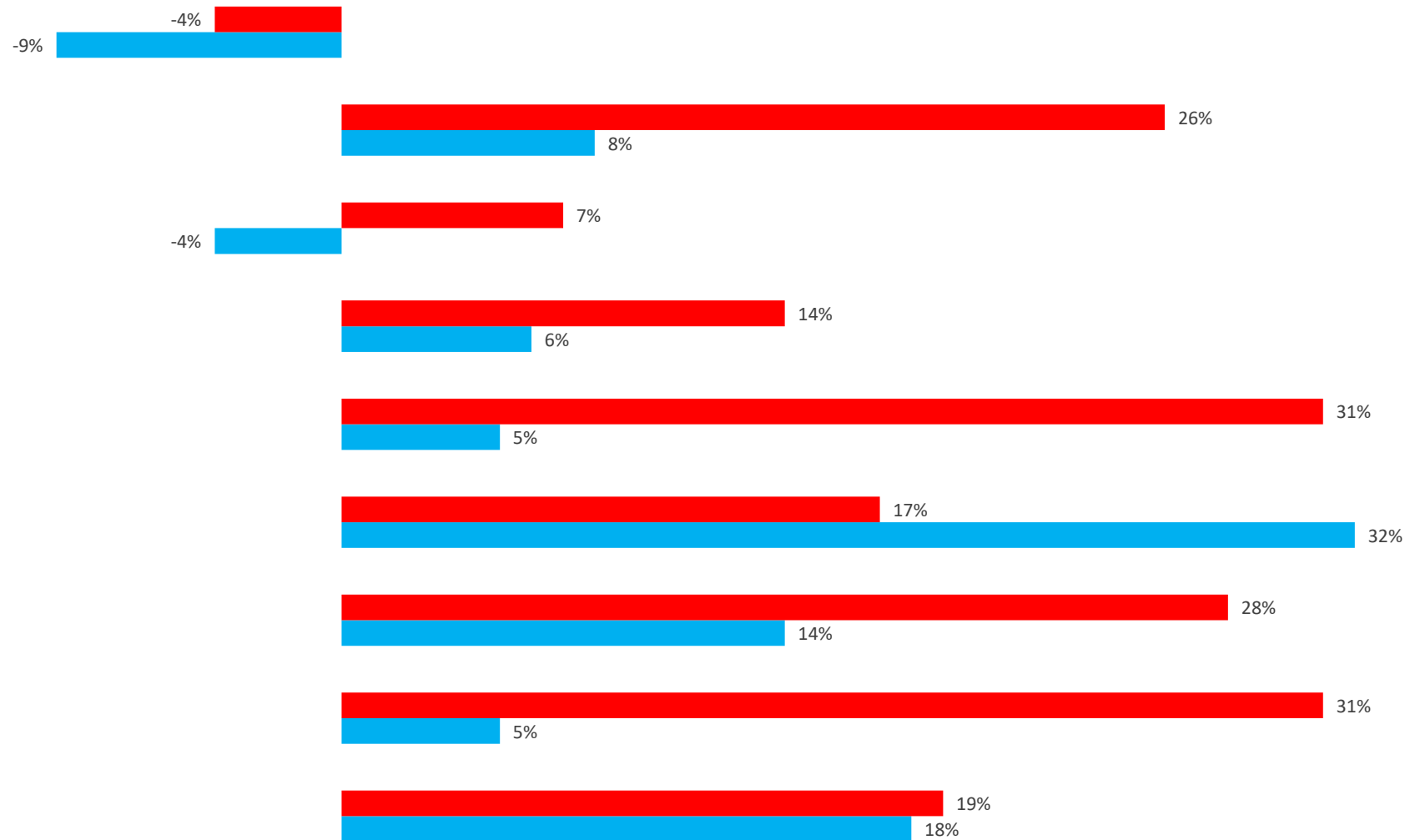
(Y-o-Y % de-growth)



Note: 1) Sales growth/degrowth in corresponding month compared to same month in 2020 (December 2021 vs December 2020 & November 2021 vs November 2020)

Category-wise Sales Growth/De-growth 2021 vs 2020

(Y-o-Y % de-growth)



■ Current month (December 2021 vs December 2020)

■ Previous month (November 2021 vs November 2020)

Furniture & Furnishing

QSR

Beauty, Wellness & Personal Care

Sports Goods

Jewellery

Consumer Durables & Electronics

Footwear

Food & Grocery

Apparel & Clothing

Thank
you!!

