



# **Retailers Association of India**

## **RAI Business Survey- Round 26**

March, 2022

# Region-wise Sales Growth/De-Growth in March 2022 vs March 2021

Pan-India

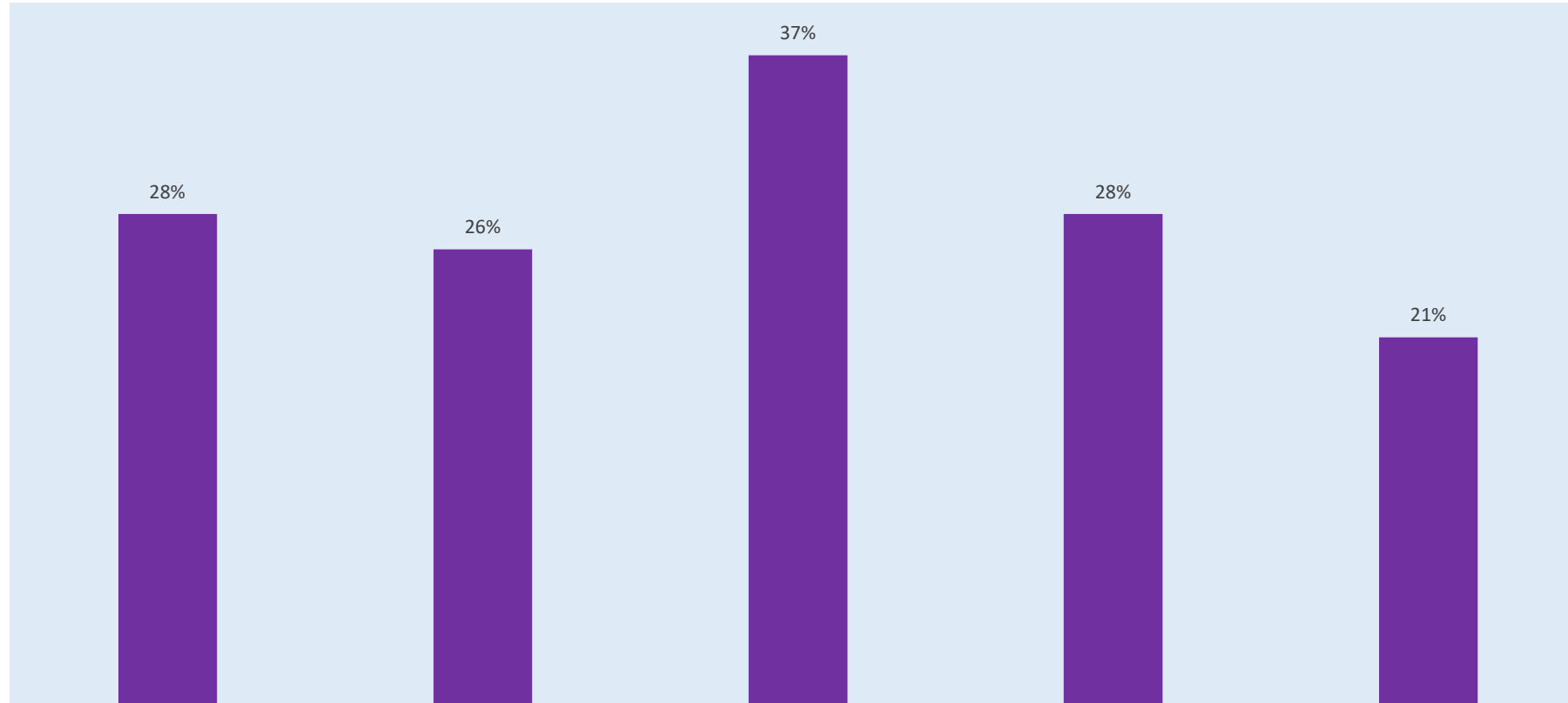
East

West

North

South

(Y-o-Y % de-growth)



# Region-wise Sales Growth/De-Growth in March 2022 vs March 2019 (pre-pandemic)

Pan-India

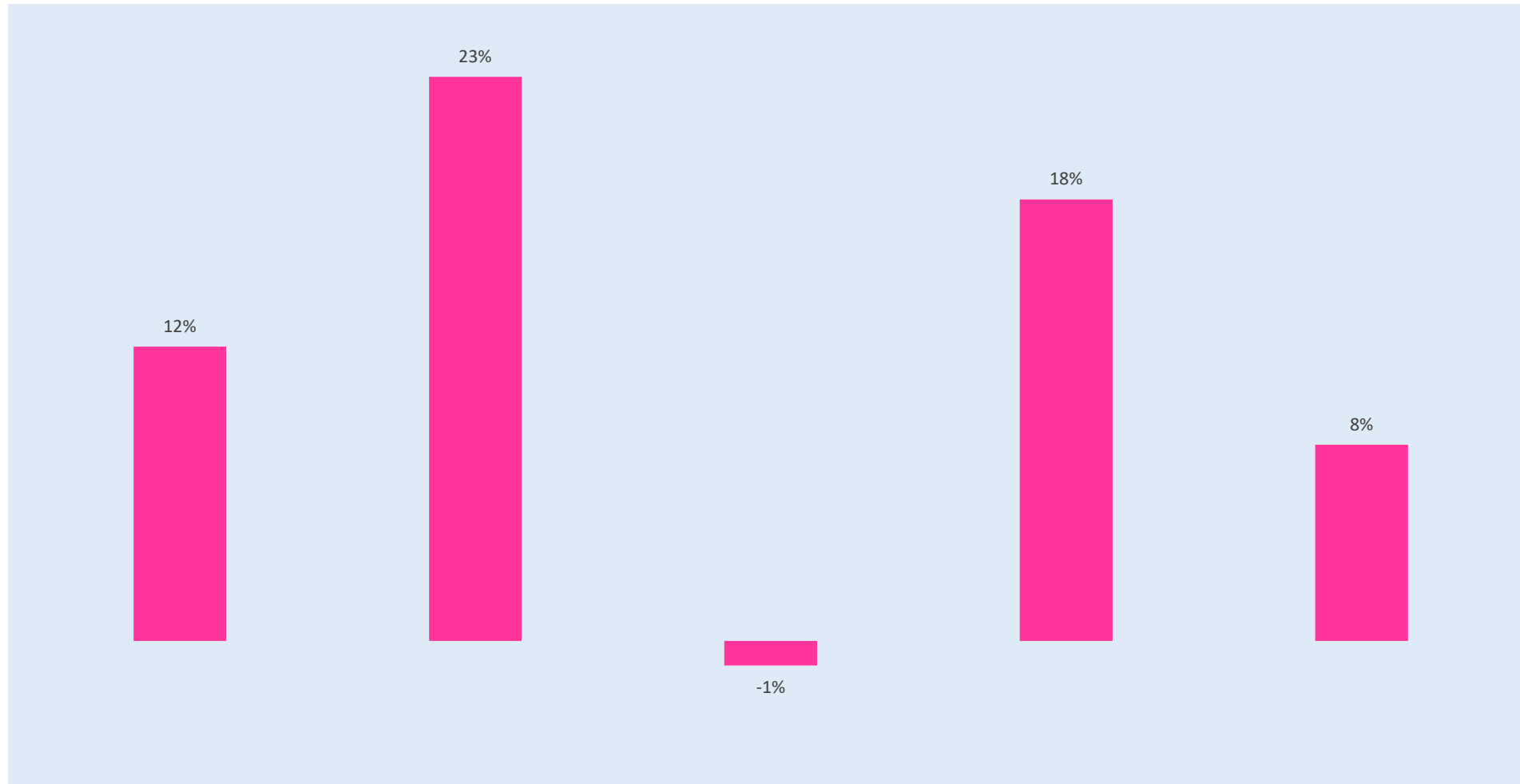
East

West

North

South

(Y-o-Y % de-growth)



# Region-wise Sales Growth/De-Growth in March 2021 vs March 2019

Pan-India

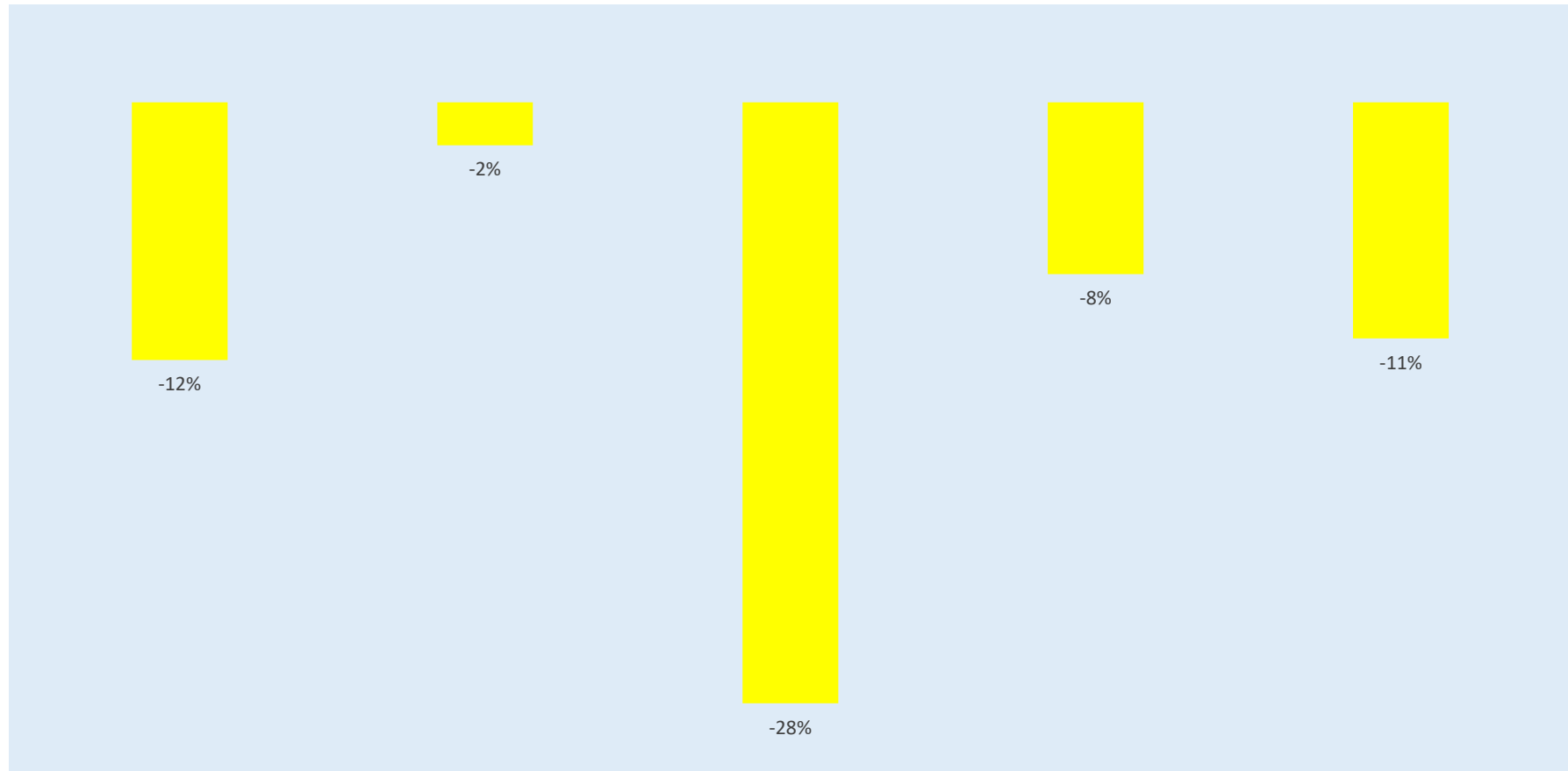
East

West

North

South

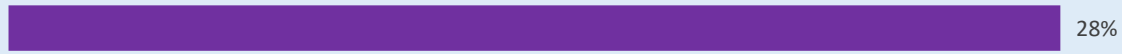
(Y-o-Y % de-growth)



# Category-wise Sales Growth/De-growth in March 2022 vs March 2021



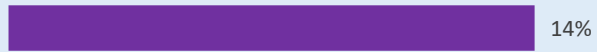
(Y-o-Y % de-growth)



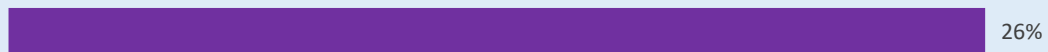
Furniture & Furnishing



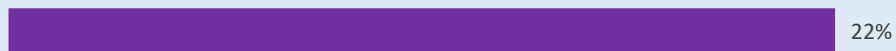
QSR



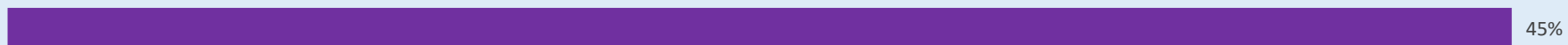
Beauty, Wellness & Personal Care



Sports Goods



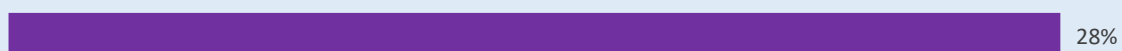
Jewellery



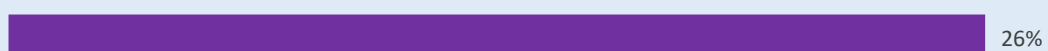
Consumer Durables & Electronics



Footwear



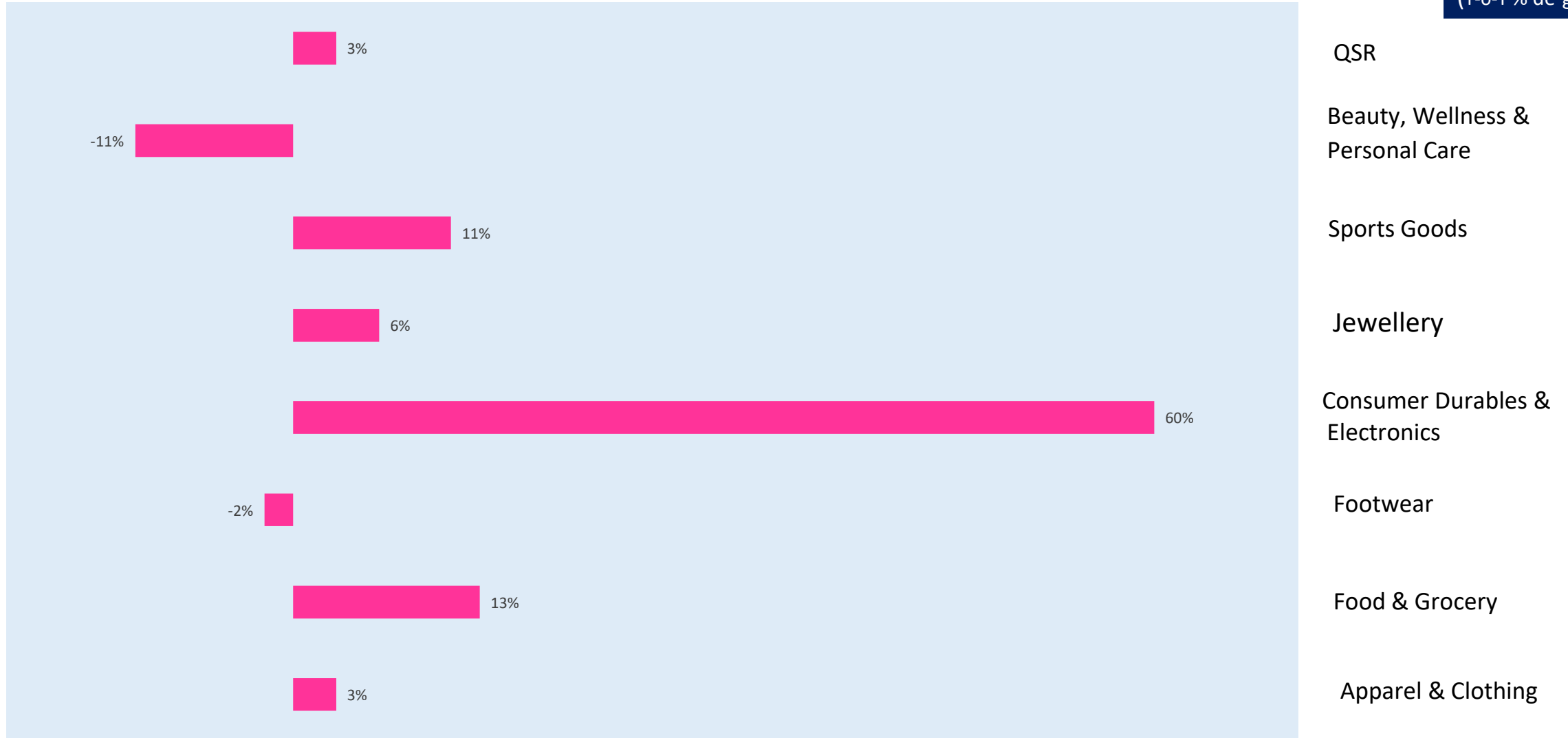
Food & Grocery



Apparel & Clothing

# Category-wise Sales Growth/De-growth in March 2022 vs March 2019 (pre-pandemic)

(Y-o-Y % de-growth)



# Category-wise Sales Growth/De-growth in March 2021 vs March 2019

(Y-o-Y % de-growth)



QSR

Beauty, Wellness & Personal Care

Sports Goods

Jewellery

Consumer Durables & Electronics

Footwear

Food & Grocery

Apparel & Clothing

# Region-wise Sales Growth/De-Growth 2022 vs 2020

Pan-India

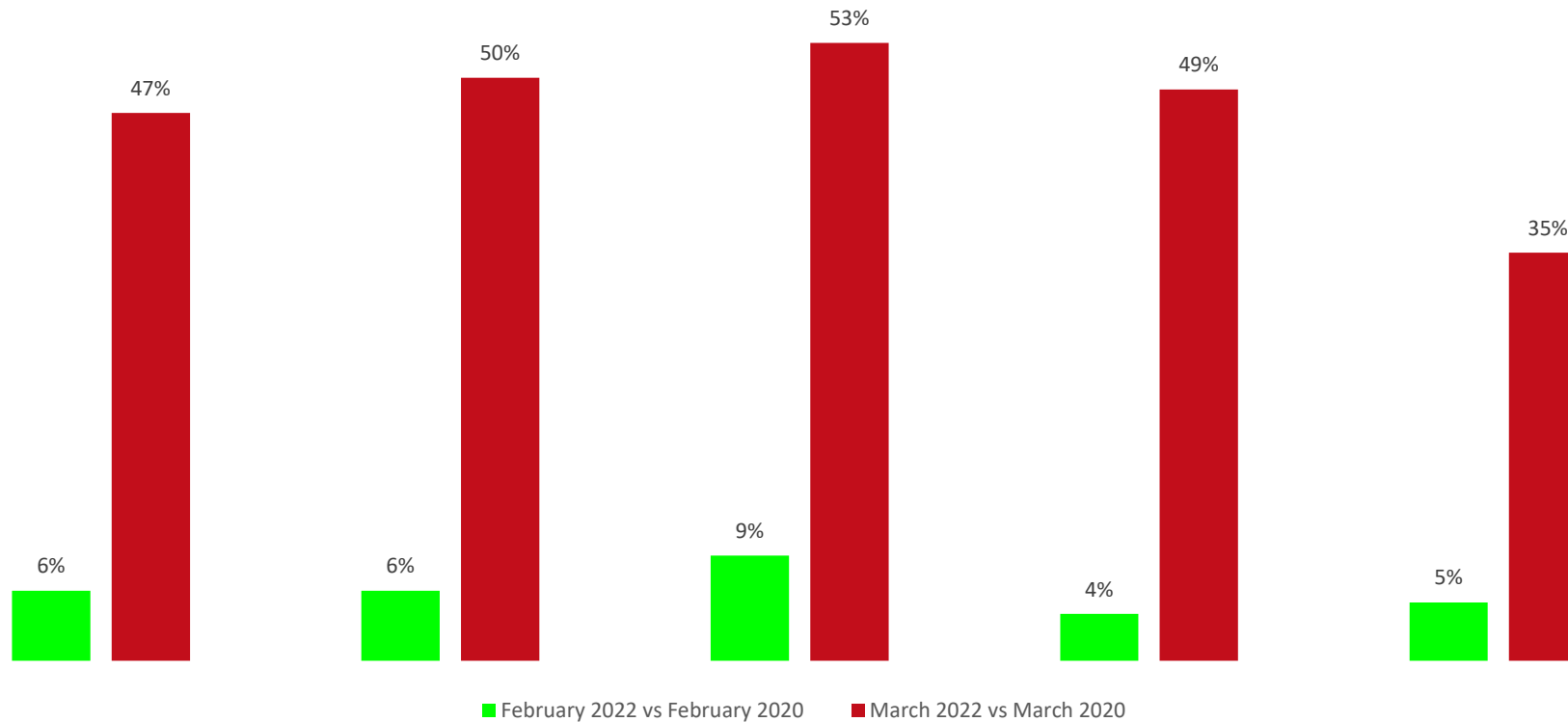
East

West

North

South

(Y-o-Y % de-growth)

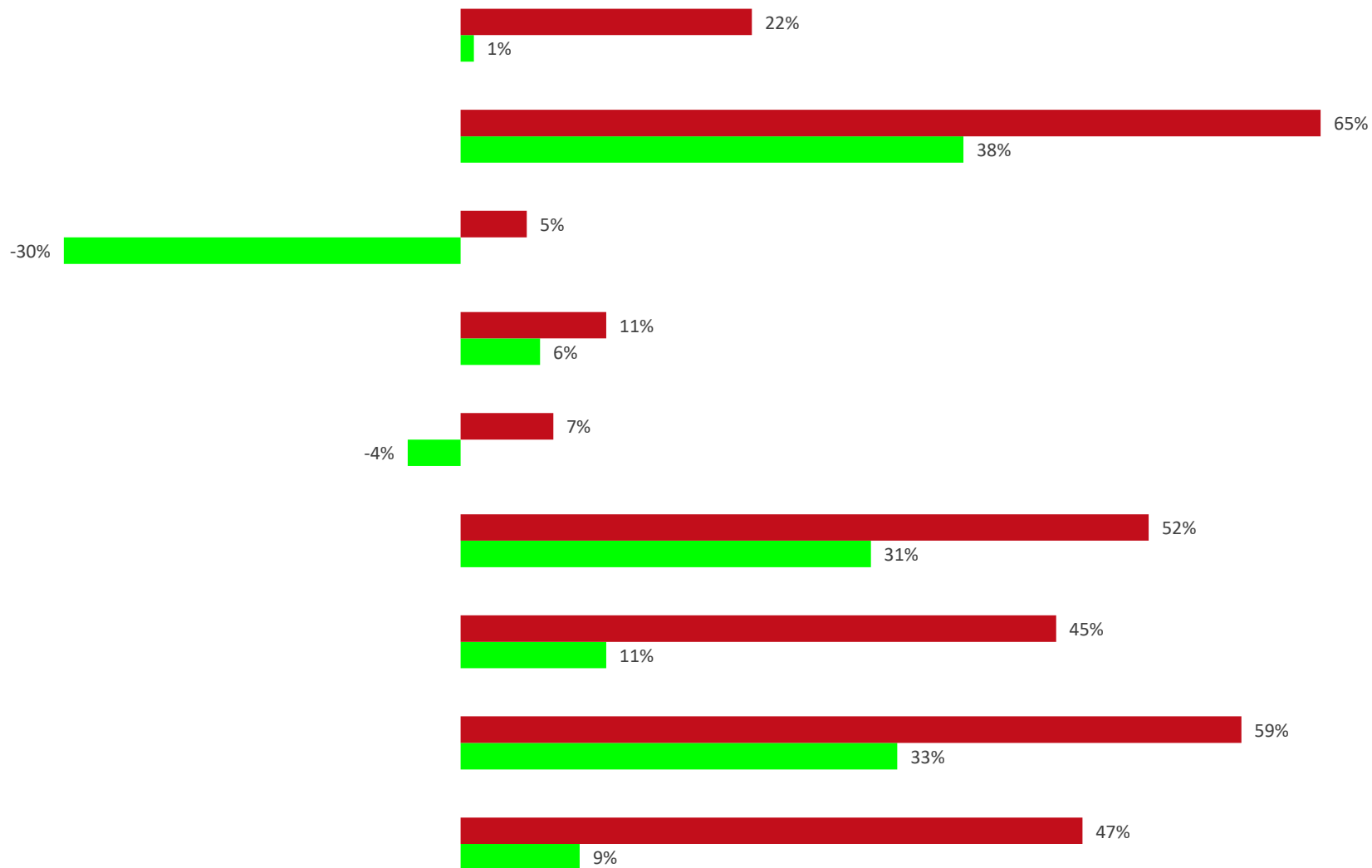


**Note:** 1) Sales growth/degrowth in corresponding month compared to same month in 2020 (March 2022 vs March 2020 & February 2022 vs February 2020)



# Category-wise Sales Growth/De-growth 2022 Vs 2020

(Y-o-Y % de-growth)



■ (Current month) March 2022 vs March 2020    ■ (Previous month) February 2022 vs February 2020

Furniture & Furnishing

QSR

Beauty, Wellness & Personal Care

Sports Goods

Jewellery

Consumer Durables & Electronics

Footwear

Food & Grocery

Apparel & Clothing

Thank  
you!!

