



# **Retailers Association of India**

## **RAI Business Survey- Round 27**

April, 2022

# Region-wise Sales Growth/De-Growth in April 2022 vs April 2019 (pre-pandemic)

Pan-India

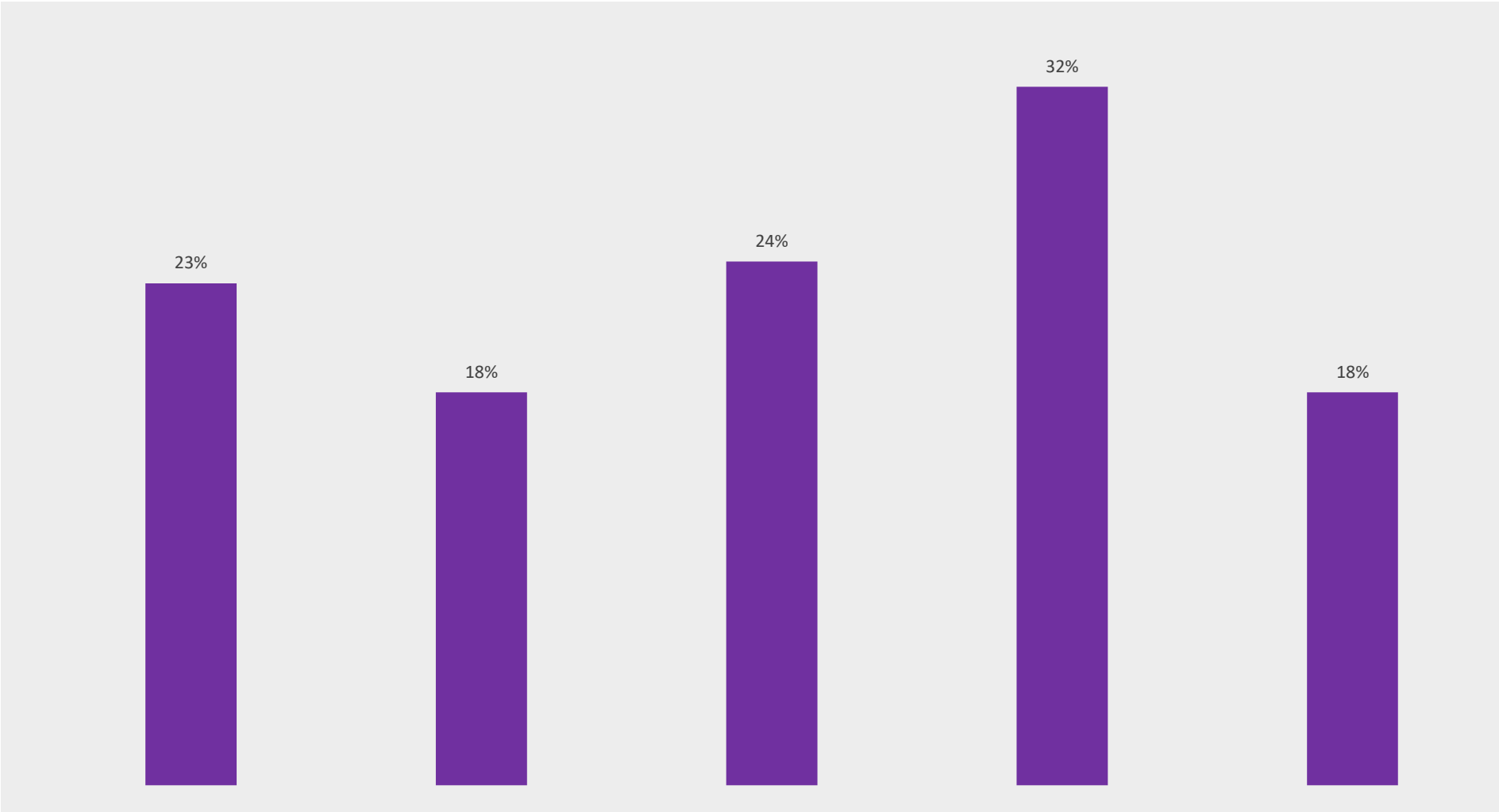
East

West

North

South

(Y-o-Y % de-growth)



# Region-wise Sales Growth/De-Growth in April 2022 vs April 2021



Pan-India

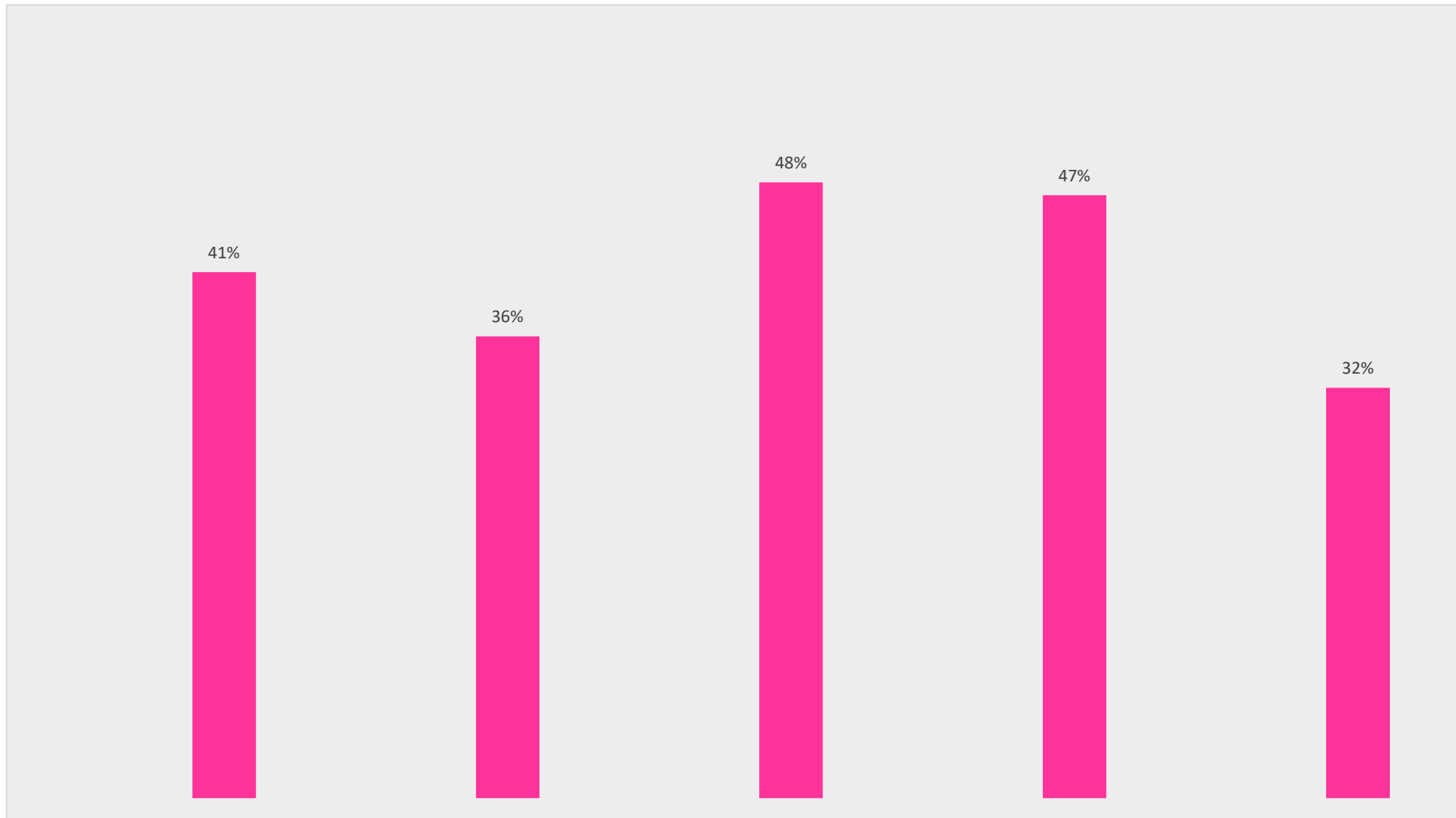
East

West

North

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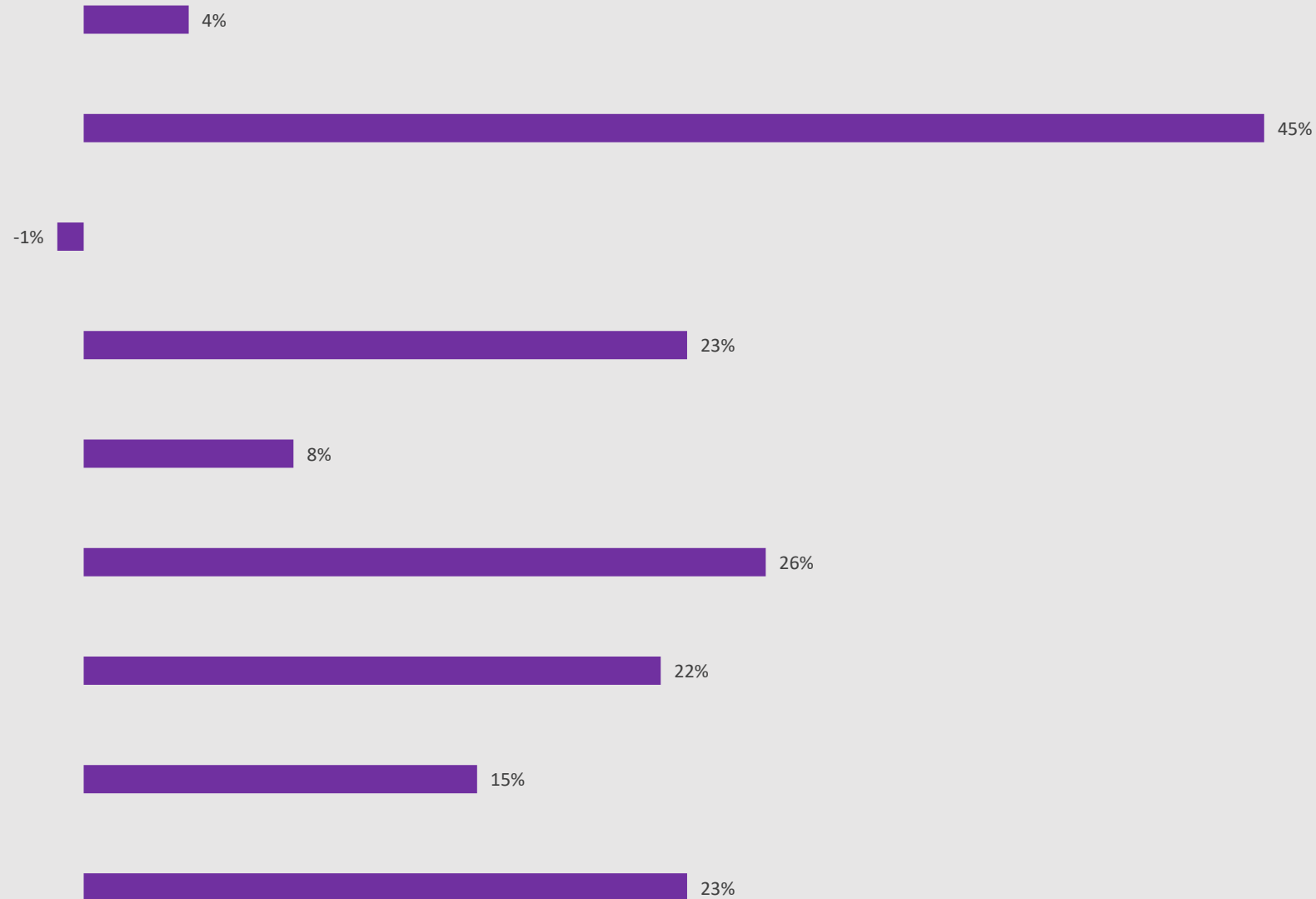
(Y-o-Y % de-growth)



# Category-wise Sales Growth/De-growth in April 2022 vs April 2019 (pre-pandemic)



(Y-o-Y % de-growth)



Furniture & Furnishing

QSR

Beauty, Wellness & Personal Care

Sports Goods

Jewellery

Consumer Durables & Electronics

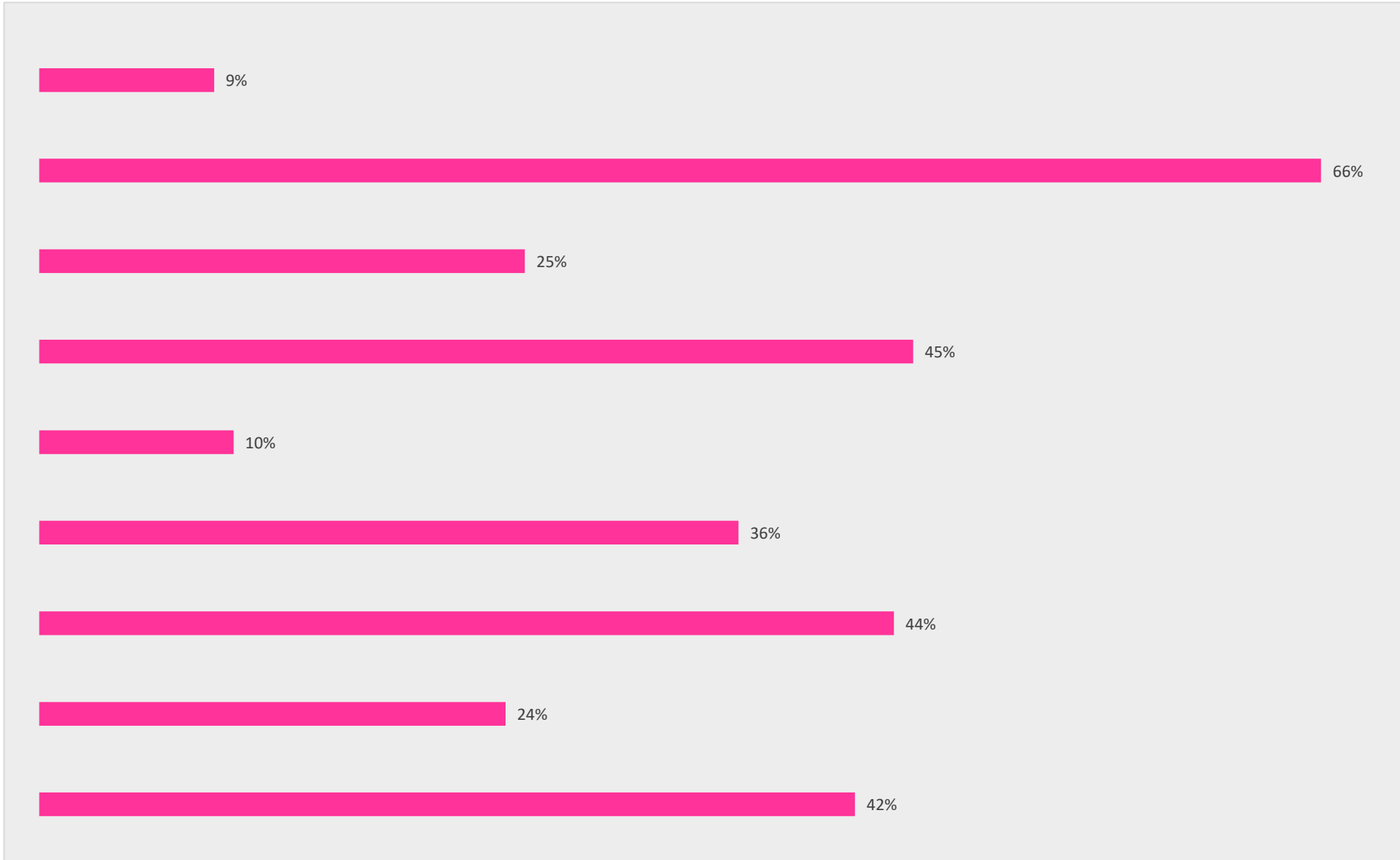
Footwear

Food & Grocery

Apparel & Clothing

# Category-wise Sales Growth/De-growth in April 2022 vs April 2021

(Y-o-Y % de-growth)



Furniture & Furnishing

QSR

Beauty, Wellness & Personal Care

Sports Goods

Jewellery

Consumer Durables & Electronics

Footwear

Food & Grocery

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Thank  
you!!

