



# **Retailers Association of India**

## **RAI Business Survey- Round 22**

November, 2021

# Region-wise Sales Growth/De-Growth 2021 vs 2019

Pan-India

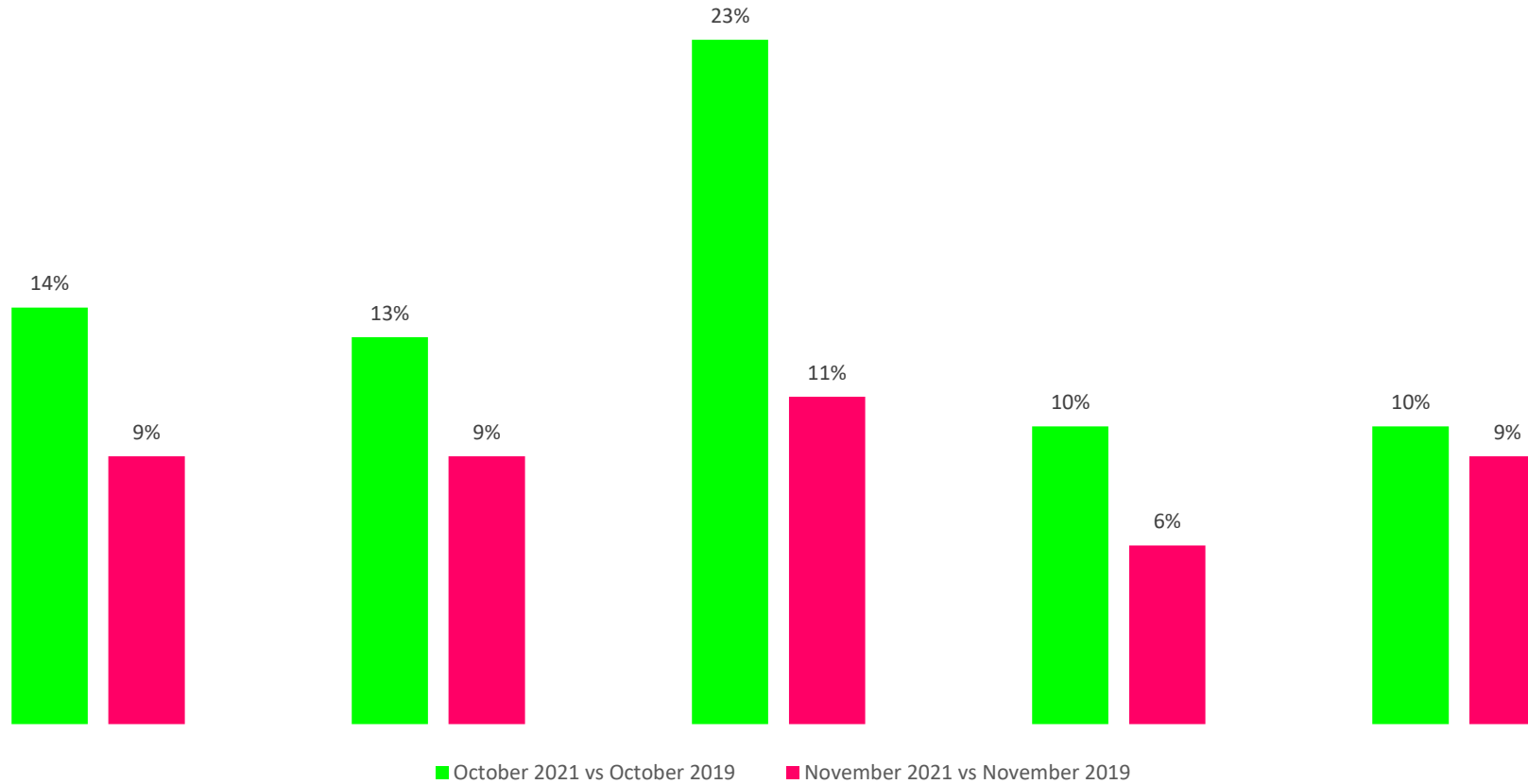
East

West

North

South

(Y-o-Y % de-growth)



**Note:** 1) Sales growth/degrowth in corresponding month compared to same month in 2019 (November 2021 vs November 2019 & October 2021 vs October 2019)

# Category-wise Sales Growth/De-growth 2021 Vs 2019

(Y-o-Y % de-growth)

Furniture & Furnishing

QSR

Beauty, Wellness & Personal Care

Sports Goods

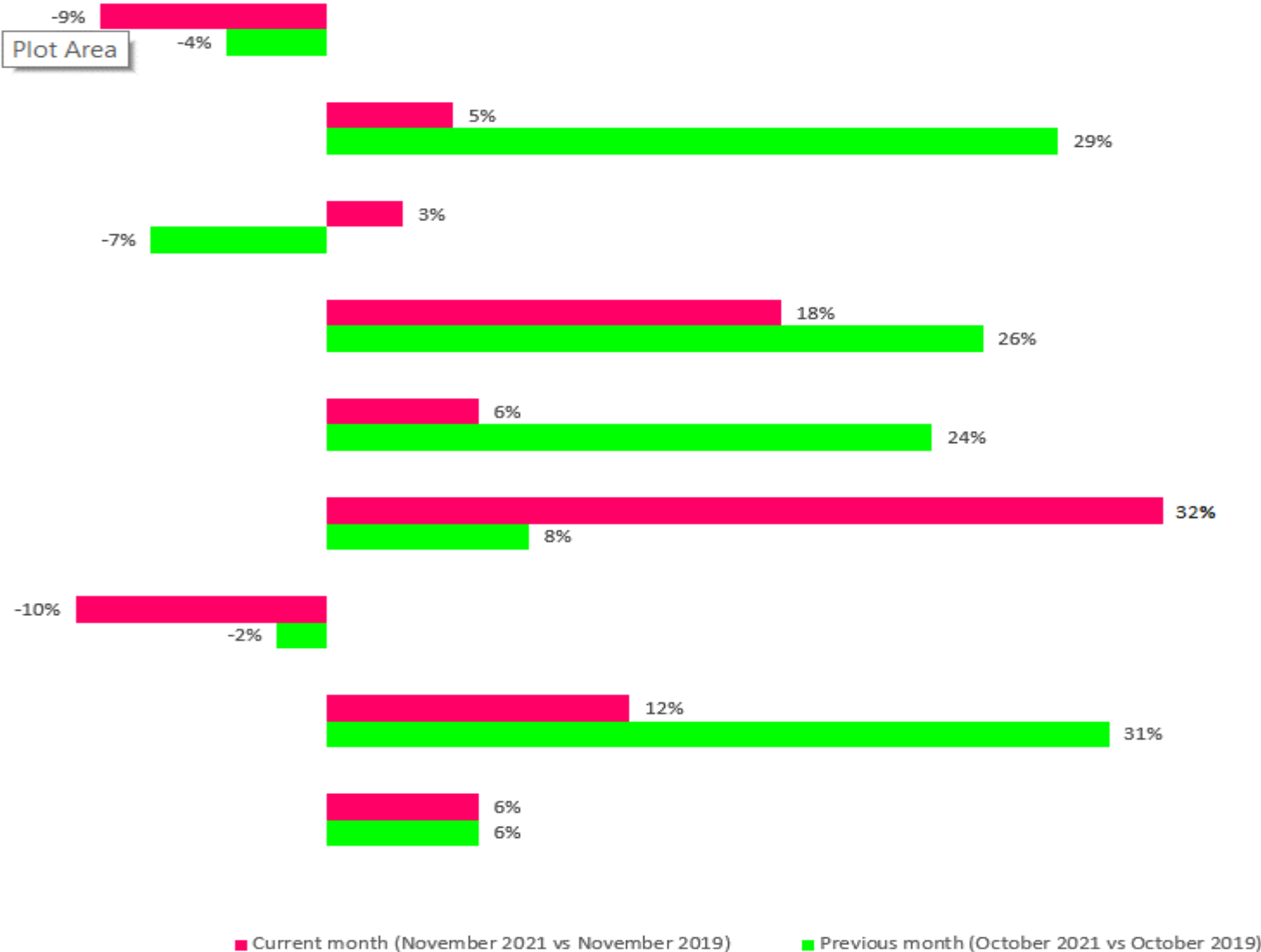
Jewellery

Consumer Durables & Electronics

Footwear

Food & Grocery

Apparel & Clothing



# Region-wise Sales Growth/De-Growth 2021 vs 2020



Pan-India

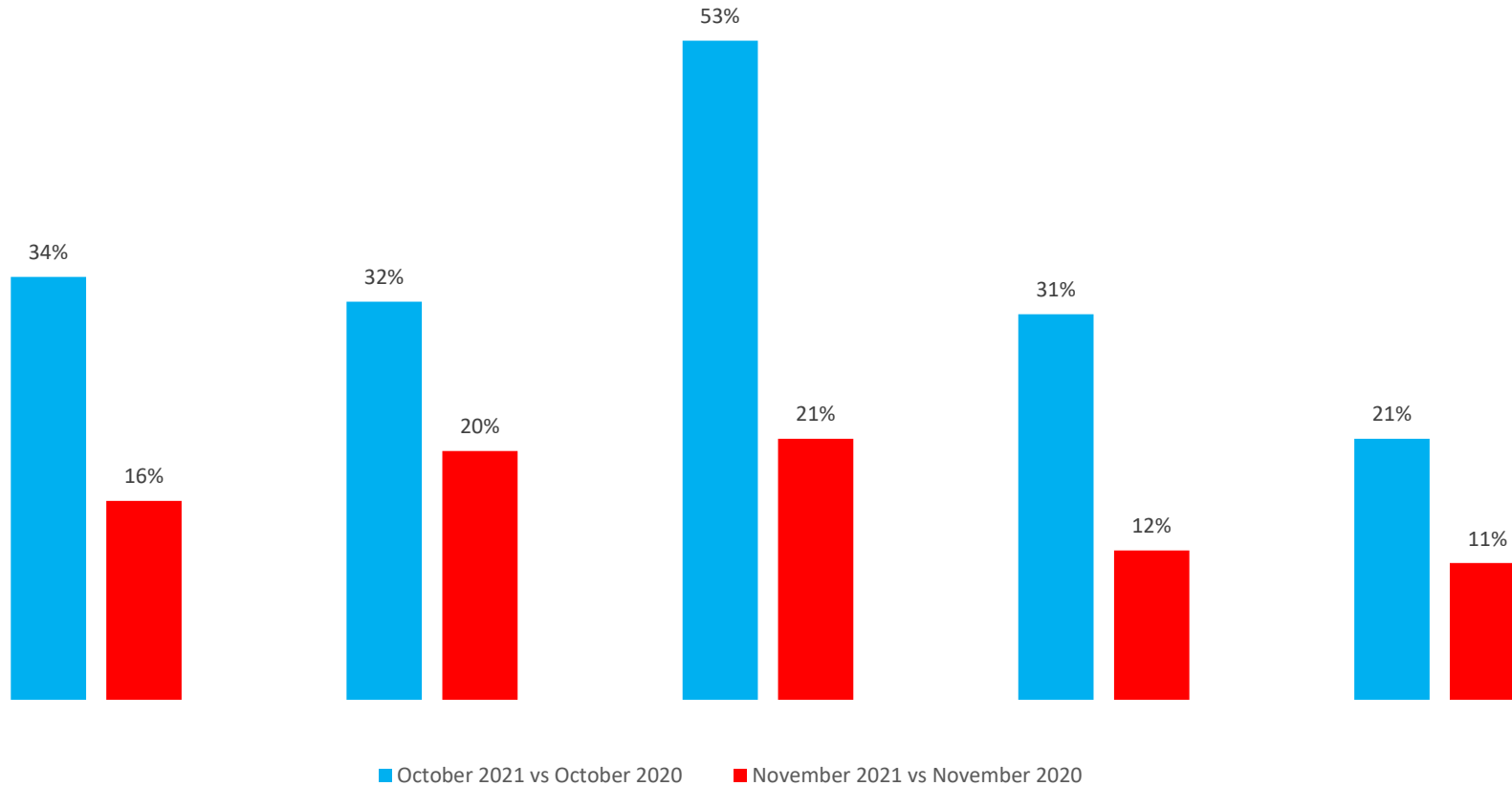
East

West

North

South

(Y-o-Y % de-growth)

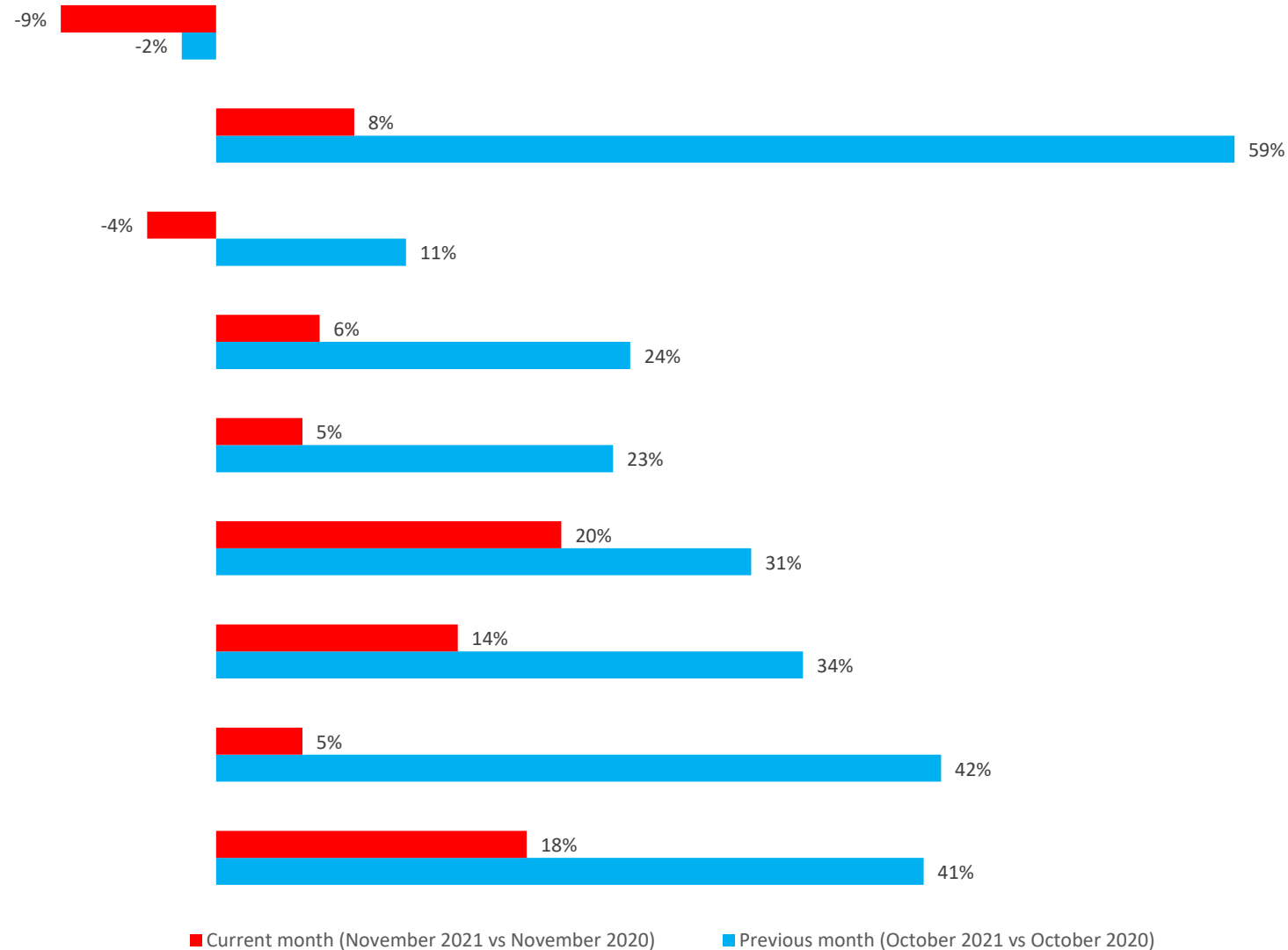


**Note:** 1) Sales growth/degrowth in corresponding month compared to same month in 2020 (November 2021 vs November 2020 & October 2021 vs October 2020)

# Category-wise Sales Growth/De-growth 2021 vs 2020



(Y-o-Y % de-growth)



Furniture & Furnishing

QSR

Beauty, Wellness & Personal Care

Sports Goods

Jewellery

Consumer Durables & Electronics

Footwear

Food & Grocery

Apparel & Clothing

Thank  
you!!

