

## ‘All types of retailers should be allowed home delivery’

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**THE RETAILERS ASSOCIATION** of India (RAI) on Sunday said the government’s home delivery permissions need to be broad based and all types of retailers, including neighbourhood stores, should be allowed to operate. The retailers’ body said allowing neighbourhood stores and large essential products’ chain retailers to do home delivery will help fulfil consumer needs in these trying times and play a part in enhancing social distancing.

“As RAI, we believe that to fulfil consumer needs in these trying times, rules for direct cus-

tomers’ delivery need to be broad based and all types of retailers, including neighbourhood stores, should be allowed to operate,” RAI CEO Kumar Rajagopalan said. Such a move, he said, “will allow retailers to support smooth implementation of social distancing norms, through contactless delivery, strict hygiene and safety standards, for such work from home essentials as mobiles, laptops, infant garments and household supplies”.

“Widening of the essential products categories will help us support the government’s steps to ensure safety of its people while also enabling movement of goods,” Rajagopalan said.