



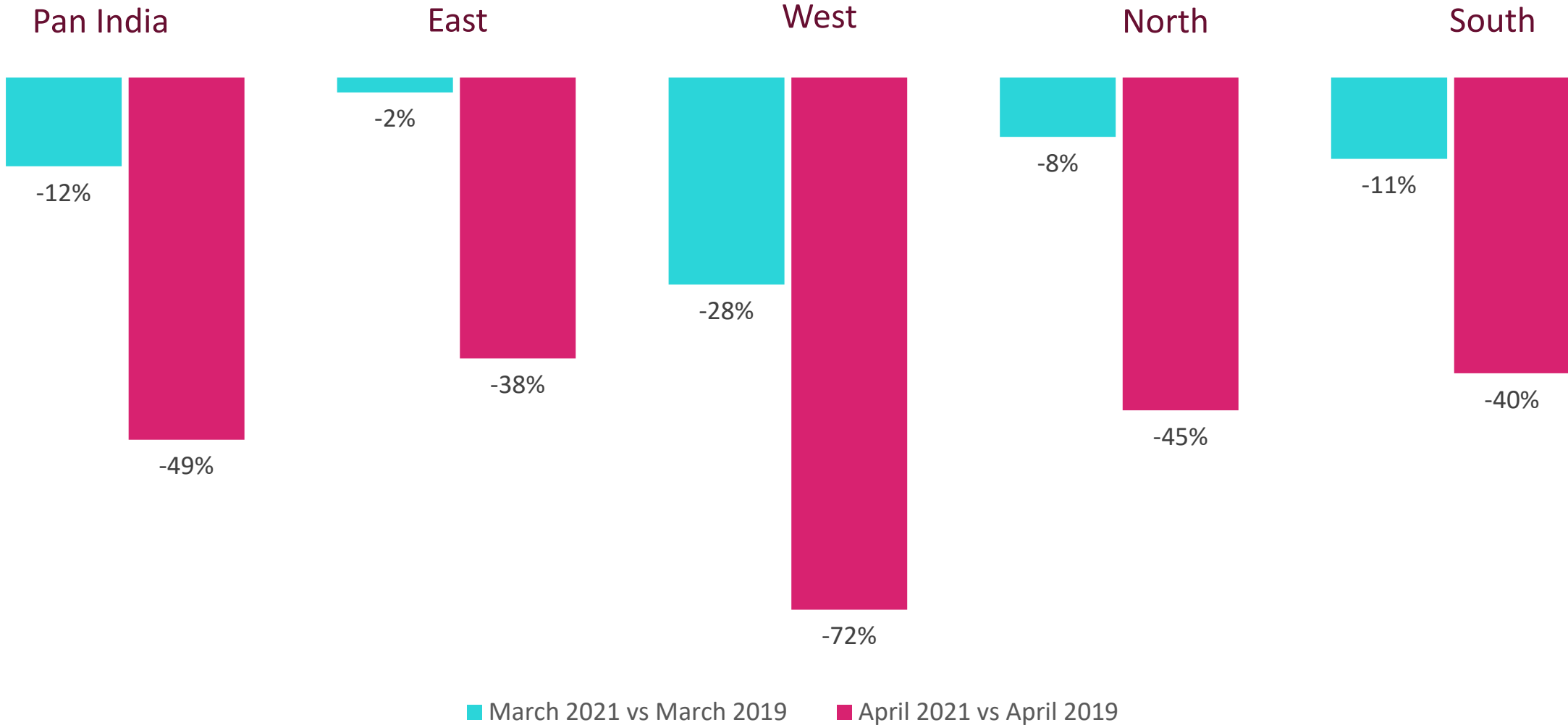
Retailers Association of India

RAI Business Survey- Round 15

April, 2021

Region-wise Sales Growth/De-growth

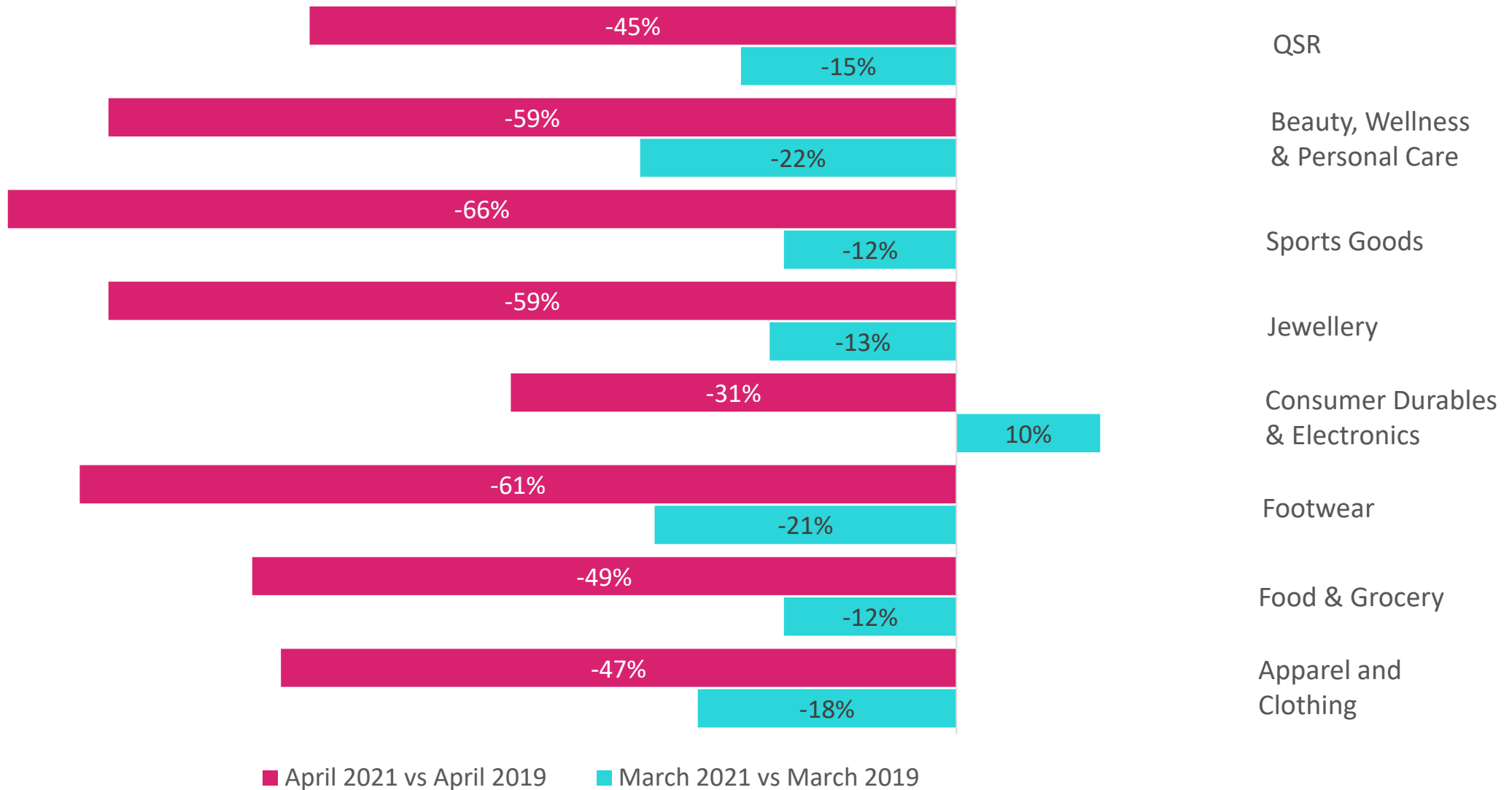
(Y-o-Y % de-growth)



Note: 1) Sample set of 63 Retailers
 2) Sales growth/degrowth in corresponding month compared to last year (Apr 2021 vs Apr 2019 & Mar 2021 vs Mar 2019)

Category-wise Sales Growth/De-growth

(Y-o-Y % de-growth)



Appendix

Region-wise sales growth/ degrowth (%)

Apr1 to Apr 30, 2021 Vs
Apr1 to Apr 30, 2019

	East	West	North	South
Upto 20 crore	-29%	-87%	-22%	-43%
20-300 crore	-48%	-59%	-57%	-34%
Above 300 crore	-35%	-71%	-55%	-44%

Note: 1) Many respondents have retail presence in more than one region 3) Sample Set of 63 Retailers
4) The No. of cos. in each bucket is different. Overall growth / de-growth of a region is average across all participants having presence in the region

Thank
you!!

